ALL ABOUT DISK JOCKEYS

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YELLOW ROSE OF TEXAS — Mitch Miller (Columbia); Johnny Desmond (Corol)
2. LOVE IS A MANY-SPLENDORED THING — Four Aces (Decca)
3. AUTUMN LEAVES — Roger Williams (Kapp)
4. MOMENTS TO REMEMBER — Four Lads (Columbia)
5. AIN'T THAT A SHAME — Pat Boone (Dot)
6. SUDDENLY THERE'S A VALLEY — Gogi Grant (Era); Julius La Rosa (Cadence)
7. THE LONGEST WALK — Joye P. Morgan (RCA Victor)
8. SEVENTEEN — Fontone Sisters (Dot); Boyd Bennett (King)
9. WAKE THE TOWN AND TELL THE PEOPLE — Les Baxter (Capitol); Mindy Carson (Columbia)
10. TINA MARIE — Perry Como (RCA Victor)

11) SHIFTING, WHISPERING SANDS. 12) I WANT YOU TO BE MY BABY. 13) BLACK DENIM TROUSERS. 14) THE BIBLE TELLS ME SO. 15) HE. 16) SAME OLD SATURDAY NIGHT. 17) YOU ARE MY LOVE. 18) ONLY YOU. 19) GUM DROP. 20) ROCK AROUND THE CLOCK.

Phil McLean will MC the "Lights, Camera, Questions" simulcast from WERE and WEWS (Cleveland, O.) which started September 24 every Saturday from 7 to 7:30 pm. Phil will now have 2½ hours of TV work, plus his usual five-hour Saturday afternoon WERE radio show. This is explainable by the fact that a portion of his radio show will be taped. . . . **Dick Piper** (WKBR-Manchester, N. H.) writes that his listings which have appeared in The Cash Box have "increased my prestige to a tremendous degree."

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Pic of the week—**Sylvan Green** (K-1 Reno, Nev.) now does the midnight to six show. The all night stint is new for the station. Green was musical director and accompanist for **Beatrice Kay** for many years. . . . **Sherm Brodey** (WKAL—Rome, N. Y.) is also a student at Utica College, Utica, N. Y. The college is starting a station and Sherm asks to be put on record manufacturers' and publishers' lists. The call letters are WRUC—Utica College, Utica, N. Y. . . . Love note from **Carroll Rutkin**, Armed Forces Radio and TV Service, says: "We thought you might be interested in knowing that **Cashbox** gets a big plug on a weekly show (Musicland U.S.A.) which we've been doing for the past 18 months for the Armed Forces Radio and Television Service. We use **Cashbox** to find out what the jockeys around the country are playing and then spotlight the favorites from various cities, mentioning jockey, station, and **Cashbox**. The response from servicemen in the field has been gratifying." Carroll will return to his post at ABC-Hollywood next month. In the meantime, as Roger Carroll he is doing a two-hour dee-jay show across the board for KGER-Beverly Hills. . . . **Dave Robin** advises of his recent move from WSAZ-TV, Huntington, W. Va., to WAYE-Baltimore, Md. Robin also programs from The Cash Box. . . . . When **Troy Williams** (WREV—Reidsville, N. C.) moved on to other chores, **Gene Overby**, a young Senior at Reidsville High, took over the vacancy. Gene will conduct a pop program, "Danceland with Gene," Mondays thru Friday. . . . . **Eddie Lambert** (WEAT-TV-W. Palm Beach, Fla.) has joined the staff at The Kudner Advertising Agency, N. Y.

SYLVAN GREEN
(K-1—Reno, Nev.)

PHYLLIS LEFTWICH
(WAYE—Baltimore, Md.)

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Mmmmmmmm—**Phyllis Leftwich** (WAYE—Baltimore, Md.) joins the army of deejays who will send in their lists. Mmmmmmmmm. . . . . **Sammy Davis, Jr.** and **J. P. Morgan** copped the "Most Liked Male and Female Vocalist" contest over **Roz Ford's** (WITH—Baltimore, Md.) show. . . . . "Big Chief" **Norman Wain** now at (WJW—Cleveland, O.) . . . . . **Tommy Edwards** (WERE—Cleveland, O.) and wife just completed a short vacation jaunt to Washington, D. C.

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALL RIGHT, OKAY, YOU WIN (Munson)			
COUNT BASIE ORCH. (Clef)	R&B Best Buy		Good
BILL FARRELL (Mercury)	75 (Good)	C+ (Good)	
AT MY FRONT DOOR (Tollie)			
PAT BOONE (Dot)	Spotlight	Disk of the Week	
BLACK DENIM TROUSERS (Quintet)			
VAUGHN MONROE (Victor)	76 (Good)	Best Bet	Best Bet
THE DIAMONDS (Corol)	75 (Good)		
JACK BROOKS (Decco)	72 (Good)		
HE (Avos)			
McGUIRE SISTERS (Corol)	Spotlight	Best Bet	
KAY ARMEN (MGM)	76 (Good)	B (Very Good)	
I DON'T WANT IT ON MY CONSCIENCE (Copor)			
RAY PRICE (Columbia)	C&W Best Buy	C&W Bullseye	
I HEAR YOU KNOCKING (Commodore)			
GALE STORM (Dot)	77 (Good)	B (Very Good)	
SMILEY LEWIS (Imperiol)	R&B Best Buy	B+ (Excellent)	
I LIKE THEM ALL (BMI)			
DEAN MARTIN (Copitol)	77 (Good)	B+ (Excellent)	Excellent
I WANT TO LOVE YOU (Arc)			
THE FLAMINGOS (Checker)	R&B Spotlight	B+ (Excellent)	
CHAMP BUTLER-GEORGE CATES (Corol)	77 (Good)	C+ (Good)	
SONNY GRAHAM (Victor)	(Satisfactory)		Very Good
MAGIC MELODY (Iris-Trojon)			
LES PAUL & MARY FORD (Copitol)		Disk of the Week	Very Good
NO ARMS CAN EVER HOLD YOU (Gil)			
THE GAYLORDS (Mercury)	77 (Good)	Disk of the Week	Best Bet
GEORGIE SHAW (Decco)	Spotlight	Best Bet	
PAT BOONE (Dot)		Disk of the Week	
JIMMY YOUNG (London)		B+ (Excellent)	Very Good
ROCK AROUND STEPHEN FOSTER (Moytime)			
STAN FREBERG (Copitol)	75 (Good)	Best Bet	Good
SEARCH MY HEART (Berkshire)			
PATTI PAGE (Mercury)		Disk of the Week	Good
SO DOGGONE LONELY (Mermoid)			
TERESA BREWER (Corol)	78 (Good)	Disk of the Week	
SUDDENLY THERE'S A VALLEY Wormon-Hill & Range)			
MILLS BROS. (Decco)	79 (Good)	B (Very Good)	Excellent
KAY ARMEN (MGM)	74 (Good)	C+ (Good)	Good
TELL ME THAT YOU LOVE ME (Roleigh)			
TONY BENNETT (Columbia)	81 (Excellent)	Disk of the Week	Best Bet
TEMPTATION GO AWAY (Lancoster)			
WILBURN BROTHERS (Decco)	C&W Best Buy	C&W Bullseye	
THE WEDDING (Old Town)			
THE CHORDETTES (Codence)	Spotlight	Sleeper of the Week	Very Good
THE SOLITAIRES (Old Town)	R&B Spotlight	R&B Award	

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 36, N. Y.
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RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

BETTY MADIGAN
(MGM 12094; K12094)

B+ "THERE SHOULD BE RULES" (2:41) [Witmark ASCAP — Darion, Allen, Brooks] Betty Madigan has a strong contender in this pretty ballad set to a soft and inviting shuffle tempo. Lovely lyric wonderfully wed to a dreamy melody. Strong performance by the thrush. A side to watch.

C+ "STRANGERS" (2:39) [Wemar BMI—Raleigh, Edwards] Another romantic affair chanted with feeling by the lark. Pleasing.

DOROTHY COLLINS
(Coral 61510; 9-61510)

B+ "MY BOY—FLAT TOP" (2:09) [Lois BMI—Bennett, Young, Jr.] Dorothy Collins makes potent debut on Coral with a swinging rendition of a rockin' novelty that's starting to hit the big-time. Dorothy belts and gives life to this clever ditty. Waxing should do well for the chirp.

B "IN LOVE" (3:00) [Arc BMI—Freed, Fuqua, Lester] The thrush slows up the tempo and gives out with a hot, driving treatment of a good rock and roll ballad. Multiple voicing effective. Two good sides for the jukes.

PEREZ PRADO ORCH.
(RCA Victor 20-6277; 47-6277)

B "PRETTY DOLL" (2:44) [Peer Inter'l BMI—Prado] Perez Prado employs strings on this contagious mambo culeta. Slow pleasing item with a vocal supplied by the band. Easy deck.

B "LA MACARENA" (2:50) [Peer Inter'l BMI—Monterde, Calero] A sax takes the lead on this melodious mambo. Pretty piece. Song is based on a bullfighter theme. Good dance stuff.

FESS PARKER
(Columbia 40568; 4-40568)

B+ "YALLER YALLER GOLD" (2:36) [Wonderland BMI—Blackburn, Bruns] The authors who teamed up on the "Ballad of Davy Crockett," join to pen another tune for a forthcoming Davy Crockett TV adventure. Fess Parker, the "real" Mr. Crockett, gets a choral assist on this lively rendition. Colorful novelty that could break big.

C+ "KING OF THE RIVER" (1:55) [Wonderland BMI — Blackburn, Bruns] This half is another masculine outdoor bouncer from a future TV stint. Ok patriotic ditty.

JACK CARROLL
(Unique 314; 45-314)

B+ "SWEET KENTUCKY ROSE" (2:46) [Schwartz ASCAP—Noto] A beautiful new love song with a distinct charm and fragile quality all its own, is introduced by newcomer Jack Carroll. There's a load of talk about the tune and it looks like it could be a big one. Jack does a superb job and he's a polished, mature voiced songster. Watch this side.

C+ "HALF-HEARTEDLY" (2:12) [Lamas ASCAP—Snyder, Kahan] A pleasing shuffle beat ballad. Appealing but average.

THE CASH BOX DISK OF THE WEEK

"BEL SANTE" [Planetary ASCAP—Discant, Chait] — **"THE BONNIE BLUE GAL" (2:53) [Hollis BMI—Engvick, Cavanaugh]**

MITCH MILLER
(Columbia 40575; 4-40575)

MITCH MILLER

● Mitch Miller certainly made his first Columbia hit the right kind—a number one smash that will probably be one of the top songs of the year. And as a follow-up, the artist comes through with two tremendous decks each of which has hit potential. One side is dubbed "Bel Sante," the name of an old enchanted harbor. The chorus handles the staccato seafaring chant in class A form and Mitch Miller provides an exciting and unusual tempo. The coupling "The Bonnie Blue Gal" could have been titled "Yellow Rose of Scotland." It's another terrific military item, but this one's about a Scotish lass. A potent coupling that should be up there in short order.

"LOVE AND MARRIAGE" (2:37) [Barton BMI—Cahn, Van Heusen]
"THE IMPATIENT YEARS" (3:13) [Barton BMI—Cahn, Van Heusen]

FRANK SINATRA
(Capitol 3260; F-3260)

FRANK SINATRA

● About two weeks ago, television added another laurel to its credit when Frank Sinatra and a cast of top stars presented a musical version of Thornton Wilder's classic "Our Town." The show was seen by millions and received raves from almost all the critics. One of the best songs of the show was "Love And Marriage," an infectious ditty which Sinatra sang in the show and which he offers here. It's a delightful lilter with a great lyric and an equally outstanding melody. Frankie gives it a wonderful flavor. Looks like a big hit. Flip "The Impatient Years" is a touching ballad from the same show. Another wonderful piece of music. Sinatra has a number of tunes riding the best seller lists, and this one should break through too.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"YALLER, YALLER GOLD"	Fess Parker	Columbia 40568; 4-40568
★	"I WALKED ALONE LAST NIGHT"	Eddy Arnold & Hugo Winterhalter	RCA Victor 20-6290; 47-6290
★	"SWEET KENTUCKY ROSE"	Jack Carroll	Unique 314; 45-314
★	"THERE SHOULD BE RULES"	Betty Madigan	MGM 12094; K12094
★	"BRING ME A BLUEBIRD"	Ralph Young	Decca 29693; 9-29693

EDDY ARNOLD & HUGO WINTERHALTER
(RCA Victor 20-6290; 47-6290)

B+ "I WALKED ALONE LAST NIGHT" (2:23) [Reis ASCAP—Arthur, Wolf] As their "Cattle Call" "Kentuckian" coupling completes a successful run, Eddy Arnold and Hugo Winterhalter join talents on a follow-up. This half is a tender love story told with sincerity. Penetrating.

C+ "THE RICHEST MAN" (2:20) [Showcase BMI—Bryant] This end is an inspirational bouncer that tells the story of a man who's the richest in the world because he's satisfied with what he's got.

BONNIE LOU
(King 4835; 45-4835)

B "DANCING IN MY SOCKS" (2:05) [Lowell BMI — Kane, Green, Kriegsman] A song that's starting to make some noise, is jumped on by King's pert voiced thrush Bonnie Lou. And she comes through with a colorful rendition of a commercial piece of material.

B "DADDY-O" (2:02) [Mar-Kay BMI—Gore, Abner, Innis] This one is a clever ditty about a fella all the girls are wild about. A good driving side that the kids can bop to. Has possibilities.

SPENCER-HAGEN ORCH.
("X"-0171; 4X-0171)

B "JOHN AND JULIE" (2:42) [David Toff Music-Green] A song that's going great guns in England, is beautifully treated by the ork and a chorus with Conrad Gozzo on the trumpet solo. Dreamy romantic item lushly delivered.

C+ "GENTLEMEN MARRY BRUNETTES" (2:38) [Broadcast BMI —Sale, Spencer, Hagen] The chorus and ork belt out a swinging item, the title tune from a new pic starring Jane Russell and Jean Crain.

THE FOUR FELLOWS
(Glory 236; 45-236)

B+ "ANGELS SAY" (3:04) [Bryden BMI — McGowan, Banks] The Four Fellows, the boys who sold a heap of records with their hit version of "Soldier Boy," have another top contender in this beautiful romantic ballad. Boys work with a great piece of material and display some top notch harmony. Should be big in pop and R & B.

B "IN THE RAIN" (2:55) The talented performers dish up some more beautiful harmony on this dream-dusted side. Disk has the sound that the teen-agers love.

BETTY JOHNSON
(RCA Victor 20-6268; 47-6268)

C+ "I'M A SINNER" (2:36) [Sanson ASCAP — Lewis, Wendling, Weyer] Against a lush Hugo Winterhalter backdrop, Betty Johnson sings a touching lament. Tender, sincere delivery of a warm ballad.

B "BEGINNER'S LUCK" (2:50) [Towne ASCAP—Shuman, Shuman, Brown] The thush comes over more effectively on this dramatic reading of a sentimental love song. Pretty voice.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX ROUND THE WAX CIRCLE

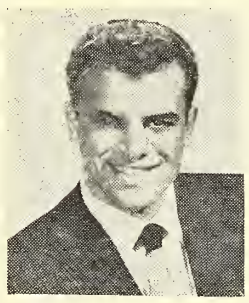
NEW YORK:

Reaction to last week's Cash Box editorial "Records Are Your Best Buy In Entertainment" has been coming in from all over the country. Everyone agrees that the record industry should have a promotion campaign to publicize itself. . . . **Sammy Kaye** will record an original "Olympic March" which will be the United States' entry as the official theme of the International Olympics to be held in Australia in 1956. . . . **Beverly Cherner**, formerly with **Mike Conner's** office at Decca Records, has joined the staff at Jubilee Records as Director of Publicity and Artist Relations. . . . MGM rushing out **Debbie Reynolds'** new record, "The Tender Trap" and "Canoodlin' Rag." . . . **Cass Franklin** of **Lou Walters** Enterprises has just signed **Arthur Lee Simpkins** to a longterm booking pact. . . . **Connie Francis** opens at La Vie in New York on October 6. She will feature her latest recording "Goody Goody" and "Make Him Jealous." . . . **Jo Ann Tolley** currently on the bill of La Fontainebleu Hotel in Miami Beach. . . . **Edna Harris** who has been writing songs, would still rather perform than anything else in the world. . . . **Gale Storm** has been making the rounds of djs in the midwest plugging her new Dot release "I Hear You Knocking" and "Never Leave Me." Gale has been hitting the lists with this, her first recording. Now she's headed for New York where she will continue plugging the disk on national TV shows. . . . **Irving Fields Trio** back to the Thunderbird in Las Vegas for its fifth engagement. . . . Pyramid Records is busy, having signed singer **Gene Yanni** and plugging **Buddy Costa's** new one "Anna Mari."

SAMMY KAYE

CHICAGO:

Deejay **Randy Blake** of WJJD getting ready for big celebration re: his 20th year in radio. **Randy** recalls when **Eddy Arnold** was soloist for **Pee Wing King's** western band. Also when he, Randy, had to make a sudden shift in names one very important evening. Plans on having some of the topmost C&W stars on his program the big day. . . . **Lillian Briggs**, who closed the Chi Thittr on 9/28, on her way to make an appearance on the **Dorsey Brothers** TVer, 10/15. . . . **Buddy Laine** and his ork due at the Chevy Chase for three eves. **Buddy** advises his new release, "If It Hadn't Been For You" not clicking as well as the flip, "Ev'rybody's Doin' It," the ole **Irving Berlin** clickeroo. . . .**Stan Freberg's** Capitol rocknroller, "Rock Around Stephen Foster," has the kids here goin' mad. . . . New face over at Music Distribs belongs to **Howard Budlow**. Has assumed the managerial reins formerly held by **natt hale**. Howard formerly with King in Balteemoah and general salesmanager for **Benida** disks. . . . Dot's **Gale Storm** in town promotin' her "I Hear You Knocking." . . . Mercury's **Kenny Myers** all excited over **Kitty White's** newest on Emarcy, "A New Voice In Jazz." Reports that Kitty pacted for pop on Mercury label and for jazz on Emarcy. Kenny also pleads, "Wish you'd explain where the name 'Emarcy' comes from. Mercury abbreviated," Kenny reports, "comes out M-R-C or Em-Ar-Cy. Get it?", he asks. . . . **Jo Stafford** and hubby, **Paul Weston**, pass thru our town on their way to Noo Yawk. . . . **Arthur Godfrey's Carmel Quinn** was at the Civic Opera House 10/1. . . Next evening "Jazz At The Philharmonic." Featured **Gene Krupa, Ella Fitzgerald, Buddy Rich, Lester Young, Dizzy Gillespie, Oscar Peterson, Flip Phillips, Roy Eldridge, Illinois Jacquet** and **Eddie Shu**. . . . Fans getting big kicks with **Barbara Carroll** holding forth at the London House. . . . **Sammy Davis, Jr.** just wowin' 'em and jamin' 'em in—like sardines. Bustin' one record after t'other almost ev'ry nite. What a performer! What a performer! On the floor for at least 70 minutes and they just can't get enough of him. Has been held over for one more week and house already sold out 'way in advance. . . . **Julius LaRosa** headlining the Chi Thittr bill 10/14 along with **Florian ZaBach** (a Chicago boy) and **Joni James** (a Chicago girl who got her first big break here in our town). The trio should just jam 'em in.



JULIUS LA ROSA

HOLLYWOOD:

George Draine had amateur photographers snapping pictures of pretty models sitting in a bubble bath in the window of Music City last Friday to promote Era Records new album "Sounds of the Boudoir." . . . **Sammy Davis, Jr.** being considered for the title role in the life of **Bill Robinson** movie. . . . All of Capitol Records' top brass, including President **Glenn Wallichs**, Vice President **Lloyd Dunn** and Merchandising Manager **Bud Fraser** are covering 60 cities to introduce Capitol's Fall Plan to dealers. . . . **Mitch Miller** in town for four days to record **Johnnie Ray, Doris Day** and **Jo Stafford** with **Paul Weston**. . . . **Bob Bacon** getting lots of action on **Tony Bennett's** "Tell Me That You Love Me." . . . The Cocoanut Grove at the Ambassador Hotel has selected "My Sister Eileen" to be the recipient of its first "Cocoanut Awards" which will be presented monthly to the stars and production chiefs of Hollywood's outstanding film musicals. . . . **Charlie O'Curran** preparing **Roberta Linn's** act for her November 14th opening at the New Frontier Hotel in Las Vegas. . . . **Doris Houck**, former actress and writer of "Someone On Your Mind" has been signed by **Artie Valando** to an exclusive writing pact for his T-C Music firm. . . . **Dick Hazard** is completing arrangements for 29 peice orchestra, including 16 strings, to be used by Olympic Records in recording **Herb Jeffries'** new LP "The Singing Prophet." . . . **Abe Glazer** left for New York this week on an Eastern disk-jockey tour for the new Am-Par label. . . . **Perez Prado** is the second band to play the Palladium in the ballroom's return to a name band policy. Following Prado, Sterling Way is bringing in Decca's recording band **The Commanders** opening on October 19. . . . **Tony Iavello's** "This Is New York" which got a big airplay when it was first released, is being reissued on the Maze label with an extensive promotion campaign planned. . . . **Fabor Robison** back East contacting distributors and working on all new Abbott and Fabor releases.

PEREZ "PREZ" PRADO

Portside Premier

NEW YORK—Rusty Keefer's newest rock and roll song "Rock-A-Way" especially written and dedicated as a tribute to the men of the Coast Guard Cutter Rockaway, had its premier on board the weathership at the United States Coast Guard Base, Staten Island, N. Y. The premier was made with a dance and entertainment by Rusty Keefer and his Greenlights featuring vocalist Rita Delmar. Above, Miss Delmar presents an autographed photo of herself as well as the record "Rock-A-Way," to each member of the crew. Left to right: Mrs. Duncan O'Brien, president of the National Society for the Prevention of Juvenile Delinquency, who chaperoned a number of teen-age high school girls to the ship-board dance; Jimmy Myers, head of Myers Music, publisher of the song and number one hit "Rock Around The Clock"; Rusty Keefer, who wrote the words and music and recorded the tune on Coral; Miss Delmar; J. M. Kearney EN2, Morrisville, Pa.; G. Roland EN3, Buffalo, N. Y.; William Madigan SN, Sault Ste. Marie, Michigan; and J. Greenwalt SN, Morristown, Pa.

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RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

MIKE STEWART/GEORGE BRUNS & TOMMY COLE
(Hansen 102; 45-102)

B "YALLER YALLER GOLD" (205) [Wonderland BMI—Bruns, Blackburn] Aided by Quincy Jones and a chorus, Mike Stewart bounces through a colorful novelty from a forthcoming Davy Crocket TV stint. Altho faced with stiff competition, the record is nevertheless outstanding. Should share in the sales melon.

C+ "KING OF THE RIVER" (2:21) [Wonderful BMI—Bruns, Blackburn] Author George Bruns teams up with Tommy Cole on this novelty from a Davy Crockett show. Happy and cute side.

MARGARET WHITING
(Capitol 3232; F-3232)

B "LOVER, LOVER" (2:44) [Ardmore ASCAP—Kern] Margaret Whiting is in top form as she glides through a tender romantic item on this end. Warm, heart-felt reading. Maggie introduced the tune on her TV show "Those Whiting Girls."

B "I KISS YOU A MILLION TIMES" (2:42) [E. H. Morris ASCAP—Clarkson, Shaver] The thrush gives her all for this equally pretty ballad. Inviting listening. Also introed on the TV'er.

THE TERRY TWINS
(Atco 6055; 45-6055)

B "SONGBIRD" (2:32) [Mecca ASCAP—Wood, Douglas] The Terry Twins make an impressive debut on Atco with a contagious little ditty. Tune has an inviting lyric and a cute shuffle tempo. Could stir up some noise.

B "EVERMORE" (2:44) [Picadilly BMI—Roberts, Levine] The larks prove that they're versatile as they tenderly fashion a wonderful ballad that's one of England's top sellers. Pretty harmony on a good song.

RALPH YOUNG
(Decca 29693; 9-29693)

B "THE LEGEND OF WYATT EARP" (3:03) [Four Jays ASCAP—Warren, Adamson] The theme from a new TV series "Wyatt Earp" is given a masculine reading by the rich voice of Ralph Young. Strong, dramatic number that the kids will appreciate.

B+ "BRING ME A BLUEBIRD" (2:20) [E. H. Morris ASCAP—Ballard] This end is a lively novelty with a good up-beat rhythm. Contagious ditty that has big hit possibilities. Ray Charles Singers and Jack Plies support in top form. Watch this one.

JEAN STRANGE
(Dot 15419; 45-15419)

B "CHARM BRACELET" [Remick ASCAP—Robbins] Jean Strange does a penetrating job on a potent love song set to a slow waltz tempo. Echo chamber enhances the delivery here. Song has hit qualities. Watch it.

C+ "WHEN I WAS YOUR AGE" [Randy-Smith ASCAP—Cunningham, Downey, Rule] A clever set of lyrics is the highlight of this side, a cute up-beat love story.

THE CASH BOX SLEEPER OF THE WEEK

"SWEET KENTUCKY ROSE" (2:44)
[Schwartz ASCAP—Noto]
"HOW LONELY CAN I GET?" (2:53)
[Northern ASCAP—Whitney, Kramer]
KITTY KALLEN
(Decca 29708; 9-29708)

KITTY KALLEN

● Kitty Kallen is headed toward the top once again with a terrific new piece of tune-stuff that has all the characteristics of a top smash. It's a sparkling, sentimental, romantic offering dubbed "Sweet Kentucky Rose". The song has a dreamy, fragile quality all its own, making it different from the run-of-the-mill tune. Kitty's velvety voice adds the icing to this luscious piece of cake. It's a side to watch closely. The coupling "How Lonely Can I Get?" is another melodic romancer. This one comes from the U-I pic "The Second Greatest Sex". Watch the upper portion.

"KWELA-KWELA" (2:07)
[Peer Inter'l BMI—North, Garstens, Segal, Styger, DeWaal]
"THAT DO MAKE IT NICE" (2:05)
[Trinity BMI—Arnold, Ebb, Klein]
BILL HAYES
(Cadence 1274; 45-1274)

BILL HAYES

● Bill Hayes, who did a great deal to establish the name of Davy Crockett with his million-plus waxing of the tune, should do much to establish African music with his latest release. It's a colorful rendition of an African novelty love-song labelled "Kwela-Kwela". A beaty bouncer full of life. The ditty has an unusual quality that could send it high up the hit ladder. The flip deck is a pop rendition of one of the country field's biggest hits, "That Do Make It Nice". An ear-pleaser that should have a wide appeal. The top half could smash through.

RUSS CARLYLE ORCH.
("X"-0170; 4X-0170)

C+ "CHRISTOPHER COLUMBUS" (2:00) [Mayfair ASCAP—Razaf, Berry] Russ Carlyle and his ork come up with a solid jump arrangement of a favorite swing oldie. Repetition of a tongue-twister makes up the lyrics heard on this side. Cute item for lindy fans.

C "EVERY WORD YOU SPEAK" (2:36) [Brandon ASCAP—Carlyle] Russ supplies the vocal on this smooth, romantic love song. Ok side.

FRANKIE DAY
(Apache 1001; 45-1001)

B "GABRIEL, DON'T YOU BLOW THAT HORN" [Pine Ridge ASCAP—Farran, Vidocovich] The new Apache label makes an impressive debut with Frankie Day and a chorus belting out an up-tempo jubilee type item. Fine waxing.

C "RAIN, RAIN" [Ludlow BMI—Wilder, Barer] The crooner gets a big choral assist on a sentimental romancer. Soft, tender tune.

BILL HAYES
(Cadence 1275; 45-1275)

B+ "THE LEGEND OF WYATT EARP" (2:45) [Four Jays ASCAP—Adamson, Warren] Bill Hayes and a chorus offer the theme from a TV show based on the heroic deeds of a legendary westerner. Should meet with the approval of the younger set.

C+ "THE WHITE BUFFALO" (2:18) [Bourne ASCAP—Bergman] This is another outdoor type legend song to be featured in the "Rin-Tin-Tin" series. Pretty number. Also aimed at the kiddies.

THE COQUETTES
(RCA Victor 20-6262; 47-6262)

C+ "WHAT A SHAME" (2:16) [Herb Reis BMI—Kratz] An up tempo bouncer with a sentimental lyric is pleasantly fashioned by the Coquettes. Inviting ditty.

B "HUSH HUSH LOVE AFFAIR" [R.F.D. Music ASCAP—Mizzy, Drake] The girls come off stronger on this shuffle beat love song. Pretty tune. Good dance tempo.

NORMAN LEYDEN ORCH.
(Dot 15418; 45-15418)

B "PROMISE ME" [Trinity BMI—Ebb, Klein, Weston] A pretty lilting tempo ditty is invitingly treated by Norman Leyden's ork and chorus. Pretty old fashion flavored item loaded with commercial characteristics. Cute tap-dance gimmick.

C+ "DOWN IN THE MEADOW" [Trinity BMI—Ebb, Leyden] Bernie Nee is again the featured vocalist. Here he and the chorus bounce through a colorful novelty. Side is introduced in some slavic language. Has a European flair.

TAD BRUCE
(Watco 111; 45-111)

B "DON'T GIVE YOUR KISSES TO SOMEBODY ELSE" [Mills ASCAP—McHugh, Adamson] Tad Bruce has a good piece of material to work with and he handles it in a pleasant up-beat manner. Rhythmic, romancer with appeal.

C+ "TILL I HEAR FROM YOU" [Gibraltar ASCAP—Owens, Mure, Stanton] The crooner glides into a romantic mood and comes up with a dreamy love song. Warm and sincere delivery.

DAVID CARROLL
(Mercury 70717; 70717x45)

B+ "IT'S ALMOST TOMORROW" [Northern ASCAP—Buff, Adkinson] A lovely new song with a great deal of potential is this tender, dream-dusted slow waltzer wonderfully handled by David Carroll's ork and a full chorus. Could break out. Commercial, appealing item.

B "YOU ARE MINE" [Pure BMI—Cochran, Sterling] The beautiful Puccini melody "Musetta's Waltz", gets a new set of lyrics and a lovely choral-ork styling by the crew. Ear-pleasing item.

TONY TRAVIS
(RCA Victor 20-6272; 47-6272)

B+ "OUR TOWN" (2:42) [Barton ASCAP—Cahn, Van Heusen] The wonderful title tune from the recent Producer's Showcase musical treatment of Thornton Wilder's "Our Town", is superbly rendered by the rich, tender voice of Tony Travis. A winning rendition of top drawer piece of special material. Has standard qualities.

C+ "MARILYN" (2:49) [Songsmiths ASCAP—Gleason, Gallup] A pleasant, easy-going name song that makes for OK listening.

MARGIE MEINERT
(Fraternity 719; 45-719)

B+ "ELECTRONIC BOOGIE" (1:50) [Buckeye Music—Meinert] Organ music with a beat proved to be commercial this year when Lenny Dee hit with "Plantation Boogie". Now newcomer Margie Meinert follows in this vein and comes up with a swinging organ rendition of an original tune. Side has loads of drive and it makes for top lindy music for the kids. Could break out.

C+ "THE WHISTLER" (2:40) [Buckeye Music-Meinert] A whistler assists the organist on this sprite and appealing bouncer. Colorful lilter.

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Audie Murphy

"DOGFACE SOLDIER"

b/w

"DON'T CRY SWEETHEART"

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RETAIL OUTLETS

From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. Rock Around The Clock (Bill Haley)
5. He (Al Hibbler)
6. For Favor (Vic Damone)
7. Ain't That A Shame (Boone)
8. Wake The Town (M. Carson)
9. Fooled (Perry Como)
10. Only You (Platters)

YEAGER'S MUSIC SHOP
Baltimore, Md.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Momenis To Remember (Four Lads)
5 Seventeen (Boyd Bennett)
6. Ain't That A Shame (Boone)
7. I Want You To Be (G. Gibbs)
8. Maybellene (Chuck 8erry)
9. Tina Marie (Perry Como)
10. Don't Stay Away Too Long (Eddie Fisher)

SUPER ENTERPRISE
Washington, D. C.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. He (Al Hibbler)
4. Maybellene (Chuck Berry)
5. Yellow Rose (Mitch Miller)
6. Song Of The Dreamer (Fisher)
7. Tina Marie (Perry Como)
8. Ain't That A Shame (Boone)
9. Bonnie Lassie (Ames Bros.)
10. I'll Never Stop Loving You (Doris Day)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Black Denim Trousers (Cheers)
4. Don't Stay Away Too Long (Eddie Fisher)
5. Seventeen (Fontanes)
6. Ain't That A Shame (8oone)
7. He (McGuires)
8. Rock Around The Clock (8ill Haley)
9. Love Is Many-Splendored (David Rose)
10. Bonnie Lassie (Ames Bros.)

STIX, BAER & FULLER
St. Louis, Mo.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Shifting, Whispering Sands (8illy Vaughn)
4. Yellow Rose (Mitch Miller)
5. Moments To Remember (Four Lads)
6. Bible Tells Me So (D. Cornell)
7. Day 8y Day (Four Freshmen)
8. Gum Drop (Crewcuts)
9. Tina Marie (Perry Como)
10. I Want You To Be (L. 8riggs)

THE MUSIC SHOP
Springfield, Ill.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Longest Walk (J. P. Morgan)
5. Wake The Town (Les 8axter)
6. Someone You Love (Nat Cole)
7. Tina Marie (Perry Como)
8. I Want You To Be (G. Gibbs)
9. House Of 8lue Lights (Chuck Miller)
10. Black Denim Trousers (Cheers)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Ain't That A Shame (Boone)
4. I Want You To 8e (L. Briggs)
5. Cattle Call (Eddy Arnold)
6. Love Is Many-Splendored (Four Aces)
7. Black Denim Trousers (Cheers)
8. Maybellene (Chuck Berry)
9. Only You (Platters)
10. If I Can't Have The One I Love (Four Pals)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Seventeen (Boyd Bennett)
5. Wake The Town (Les 8axter)
6. Maybellene (Chuck Berry)
7. Suddenly There's A Valley (Gogi Grant)
8. Hard To Get (G. MacKenzie)
9. Autumn Leaves (R. Williams)
10. Learnin' The Blues (Sinatra)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Yellow Rose (Mitch Miller)
2. Maybellene (Chuck 8erry)
3. Tina Marie (Perry Como)
4. Love Is Many-Splendored (Four Aces)
5. I Want You To Be (G. Gibbs)
6. Bible Tells Me So (D. Cornell)
7. Rock Around The Clock (8ill Haley)
8. Ain't That A Shame (Fats Domino)
9. Longest Walk (J. P. Morgan)
10. Song Of The Dreamer (Fisher)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Yellow Rose Of Texas (Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Black Denim Trousers (Cheers)
5. Seventeen (Fontanes)
6. You Are My Love (Joni James)
7. Someone To Love (Nat Cole)
8. Don't Stay Away Too Long (Eddie Fisher)
9. Tina Marie (Perry Como)
10. Only You (Platters)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Suddenly There's A Valley (Gogi Grant)
4. Rock Around The Clock (Bill Haley)
5. 8lack Denim Trousers (Cheers)
6. Autumn Leaves (R. Williams)
7. Someone You Love (Nat Cole)
8. Tina Marie (Perry Como)
9. I'll Never Stop Loving You (Doris Day)
10. I Want You To 8e (G. Gibbs)

BILL LAMB RECORD SHOPPE
Flint, Mich.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Maybellene (Chuck Berry)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Autumn Leaves (R. Williams)
6. Seventeen (Boyd Bennett)
7. Moments To Remember (Four Lads)
8. Ain't That A Shame (Boone)
9. 8lack Denim Trousers (Cheers)
10. Gum Drop (Crewcuts)

LOVEMAN'S, INC.
Birmingham, Ala.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Gum Drop (Crewcuts)
6. Soldier 8oy (Ella Fitzgerald)
7. Song Of The Dreamer (Fisher)
8. Birmingham (Ella Mae Morse)
9. Hummingbird (Frankie Laine)
10. Story Untold (Four Coins)

HUDSON ROSS
Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Remembering (Hayes & Healy)
6. Suddenly There's A Valley (Gogi Grant)
7. Only You (Platters)
8. Shifting, Whispering Sands (8ill Vaughn)
9. Seventeen (Boyd Bennett)
10. Shifting, Whispering Sands (Rusty Draper)

MUSIC SALES CORP.
Augusta, Ga.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Maybellene (Chuck Berry)
4. It's Love, Baby (Louis Brooks)
5. Seventeen (Fontanes)
6. Wake The Town (M. Carson)
7. Everyone's Laughing (Clyde McPhatter)
8. Hard To Get (G. MacKenzie)
9. Song Of The Dreamer (Fisher)
10. Hummingbird (Frankie Laine)

HOUSE OF MUSIC, LTD.
Honolulu, Hawaii

1. Love Is Many-Splendored (Four Aces)
2. Wake The Town (Les 8axter)
3. Yellow Rose (Mitch Miller)
4. Rock Around The Clock (Bill Haley)
5. Tina Marie (Perry Como)
6. Ain't That A Shame (Boone)
7. Day 8y Day (Four Freshmen)
8. I'll Never Stop Loving You (Doris Day)
9. Seventeen (Ella Mae Morse)
10. Song Of The Dreamer (Fisher)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Man In A Raincoat (Wright)
5. Seventeen (Ella Mae Morse)
6. Tina Marie (Perry Como)
7. Yellow Rose (Mitch Miller)
8. Longest Walk (J. P. Morgan)
9. Forgive My Heart (Nat Cole)
10. Wake The Town (M. Carson)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Yellow Rose (Miller/Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Ain't That A Shame (8oone)
5. Seventeen (Fontanes)
6. Bible Tells Me So (D. Cornell)
7. I Want You To Be (Gibbs/8riggs)
8. Wake The Town (8axter/Carson)
9. Suddenly There's A Valley (Julius La Rosa)
10. Longest Walk (J. P. Morgan)

MODRONA RECORD SHOP
Portland, Ore.

1. Yellow Rose Of Texas (Miller)
2. Ain't That A Shame (8oone)
3. Love Is Many-Splendored (Four Aces)
4. Autumn Leaves (R. Williams)
5. Seventeen (Boyd Bennett)
6. Maybellene (Chuck Berry)
7. Only You (Platters)
8. 45 Men In A Telephone 8ooth (Tophatters)
9. Shifting, Whispering Sands (8illy Vaughn)
10. Black Denim Trousers (Cheers)

LYNN MUSIC CO.
Lynn, Mass.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Lads)
3. Bible Tells Me So (D. Cornell)
4. Moments To Remember (Four Lads)
5. Autumn Leaves (R. Williams)
6. You Are My Love (Joni James)
7. Bonnie Lassie (Ames Bros.)
8. Yon—U—ary (Danny Kaye)
9. Seventeen (Fontanes)
10. He (Al Hibbler)

AVALON RECORD SHOP
Houston, Tex.

1. Yellow Rose (Mitch Miller)
2. Soldier Boy (Ella Fitzgerald)
3. Love Is Many-Splendored (Four Aces)
4. 8lack Denim Trousers (Cheers)
5. Only You (Platters)
6. Seventeen (Fontanes)
7. Moments To Remember (Four Lads)
8. Hard Hearted Hanna (Ella Fitzgerald)
9. Shifting, Whispering Sands (8illy Vaughn)
10. Suddenly There's A Valley (Gogi Grant)

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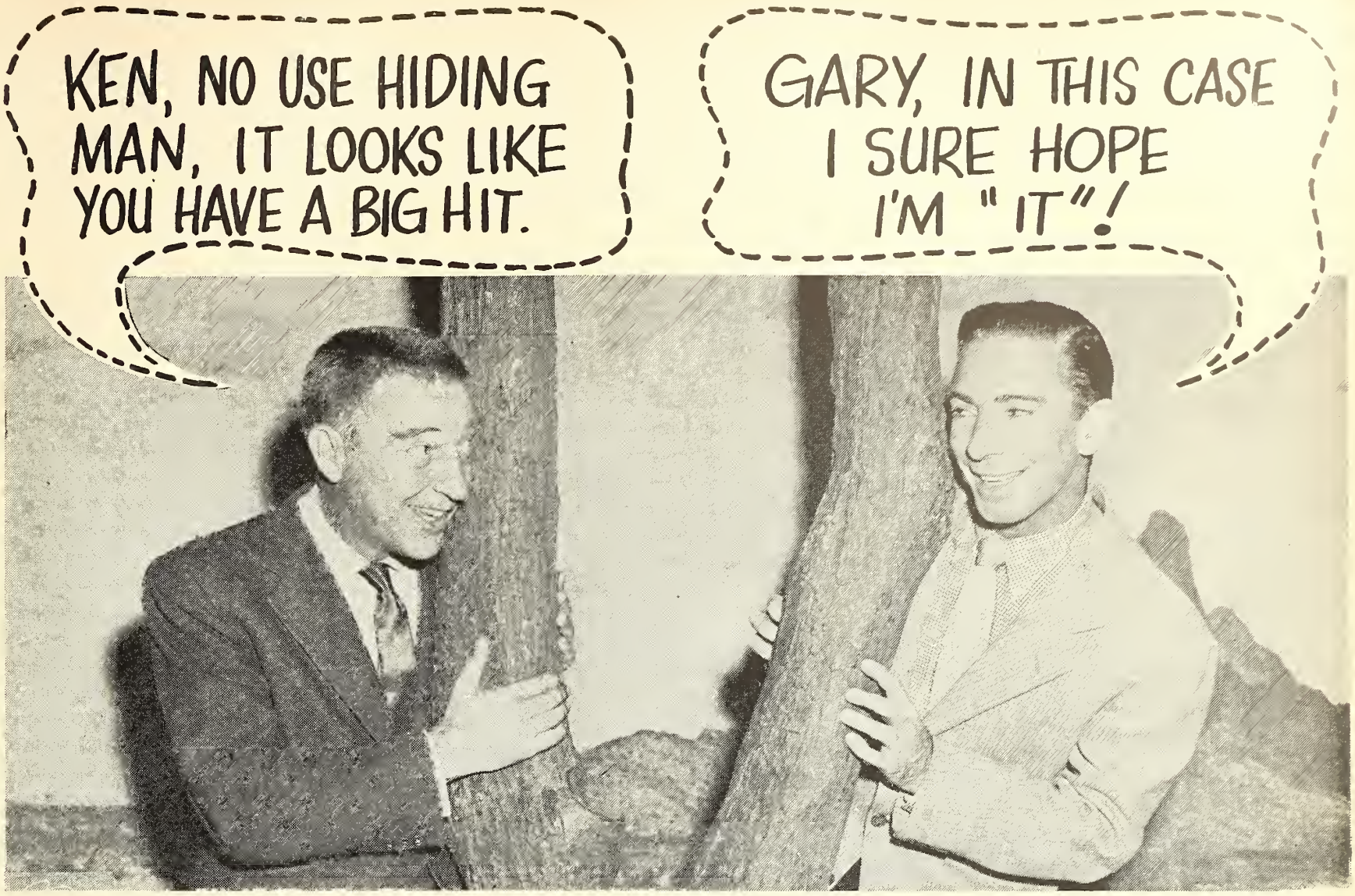

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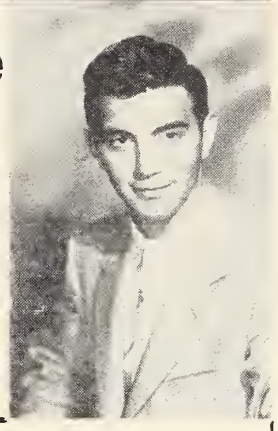

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I Want To Know

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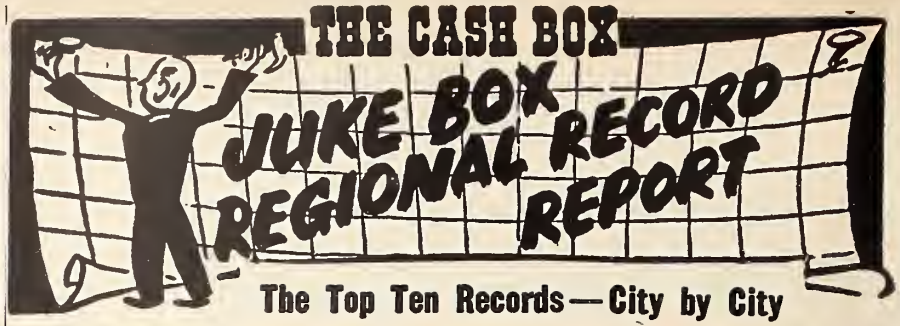


The Top Ten Records — City by City

New York, N. Y.
1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Ain't That A Shame (Boone)
5. Rock Around The Clock (Bill Haley)
6. Tina Marie (Perry Como)
7. Seventeen (Fontanes/Bennett)
8. Wake The Town (Les Baxter)
9. Only You (Platters)
10. He (Al Hibbler)

Los Angeles, Calif.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Suddenly A Valley (G. Grant)
4. Autumn Leaves (R. Williams)
5. Black Denim Trousers (Cheers)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town (Les Baxter)
8. Tina Marie (Perry Como)
9. Ain't That A Shame (Boone)
10. Seventeen (Fontanes)

Denver, Colo.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Song Of The Dreamer (Fisher)
5. Gum Drop (Crewcuts)
6. Autumn Leaves (R. Williams)
7. Wake The Town (Les Baxter)
8. Seventeen (Rusty Draper)
9. Bible Tells Me (Don Cornell)
10. Rock Around The Clock (Bill Haley)

Atlanta, Ga.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Ain't That A Shame (Boone)
4. Seventeen (Fontanes)
5. You Win Again (Paulette Sisters)
6. He (Al Hibbler)
7. Rock Around The Clock (Bill Haley)
8. Autumn Leaves (R. Williams)
9. Maybellene (Chuck Berry)
10. Tina Marie (Perry Como)

Cincinnati, Ohio
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Ain't That A Shame (Boone)
5. Tina Marie (Perry Como)
6. Seventeen (Boyd Bennett)
7. Moments To Remember (Four Lads)
8. Kentuckian (Hilltoppers)
9. I Want You To Be My Baby (Gibbs/Briggs)
10. Only You (Platters)

Chicago, Ill.
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Yellow Rose (Mitch Miller)
4. Love Is Many-Splendored (Four Aces)
5. Seventeen (Bennett/Fontanes)
6. Bible Tells Me (Nick Noble)
7. Longest Walk (J. P. Morgan)
8. Shifting, Whispering Sands (Rusty Draper)
9. Only You (Platters)
10. Suddenly A Valley (G. Grant)

Milwaukee, Wis.
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Shifting, Whispering Sands (Draper/Vaughn)
4. Love Is Many-Splendored (Four Aces)
5. Gum Drop (Crewcuts)
6. Black Denim Trousers (Cheers)
7. Rock Around The Clock (Bill Haley)
8. Bible Tells Me (Don Cornell)
9. You Win Again (Paulettes)
10. Yellow Rose (Mitch Miller)

St. Louis, Mo.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. I Want You To Be (L. Briggs)
4. Longest Walk (J. P. Morgan)
5. Yellow Rose (Mitch Miller)
6. Tina Marie (Perry Como)
7. Shifting, Whispering Sands (Draper/Vaughn)
8. Moments To Remember (Four Lads)
9. Maybellene (Chuck Berry)
10. Suddenly There's A Valley (Julius La Rosa)

Philadelphia, Pa.
1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Bible Tells Me (Noble/Cornell)
4. Seventeen (Fontanes)
5. Wake The Town (Baxter/Carson)
6. Love Is Many-Splendored (Four Aces)
7. Ain't That A Shame (Boone)
8. Want You To Be My Baby (Lillian Briggs)
9. Paper Roses (Lola Dee)
10. Goodnight, Sweet Dreams (Gordon Jenkins)

Seattle, Wash.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Gum Drop (Crewcuts)
4. Seventeen (Fontanes)
5. Ain't That A Shame (Boone)
6. Song Of The Dreamer (Fisher)
7. Autumn Leaves (R. Williams)
8. Longest Walk (J. P. Morgan)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Hard To Get (G. MacKenzie)

San Francisco, Calif.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Love Is Many-Splendored (Four Aces)
4. Rock Around The Clock (Bill Haley)
5. Seventeen (Boyd Bennett)
6. Hard To Get (G. MacKenzie)
7. Wake The Town (Les Baxter)
8. Maybellene (Chuck Berry)
9. Autumn Leaves (R. Williams)
10. Suddenly A Valley (G. Grant)

San Antonio, Tex.
1. Yellow Rose (Desmond/Miller)
2. Maybellene (Chuck Berry)
3. Ain't That a Shame (Boone)
4. Seventeen (Bennett/Fontanes)
5. Love Is Many-Splendored (Four Aces)
6. Song Of The Dreamer (Fisher)
7. Tina Marie (Perry Como)
8. Gum Drop (Crewcuts)
9. Longest Walk (J. P. Morgan)
10. Wake The Town (Carson/Baxter)

Boston, Mass.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Ain't That A Shame (Boone)
5. The Bible Tells Me So (Don Cornell)
6. Hard To Get (G. MacKenzie)
7. Only You (Platters)
8. Gum Drop (Crewcuts)
9. Autumn Leaves (R. Williams)
10. Rock Around The Clock (Bill Haley)

Pittsburgh, Pa.
1. Yellow Rose (Mitch Miller)
2. Love is Many-Splendored (Four Aces)
3. Longest Walk (J. P. Morgan)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. Maybellene (Chuck Berry)
7. Shifting, Whispering Sands (Draper/Vaughn)
8. Honest, Darling (Four Voices)
9. Rock Around The Clock (Bill Haley)
10. Tina Marie (Perry Como)

Cleveland, Ohio
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Black Denim Trousers (Cheers)
6. Yellow Rose (Mitch Miller)
7. Only You (Platters)
8. At My Front Door (El Dorados)
9. Gum Drop (Crewcuts)
10. Suddenly A Valley (Grant)

New Orleans, La.
1. You Win Again (Paulettes)
2. Only You (Platters)
3. Yellow Rose (Desmond/Miller)
4. Maybellene (Chuck Berry)
5. Song Of The Dreamer (Fisher)
6. Seventeen (Draper/Bennett)
7. He (Al Hibbler)
8. Suddenly A Valley (Grant)
9. As I Live And Breathe (Verna)
10. Wake The Town (Carson/Baxter)

Shoals, Ind.
1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Ain't That A Shame (Boone)
4. Wake The Town (L. Baxter)
5. Rock Around The Clock (Bill Haley)
6. Love Is Many-Splendored (Four Aces)
7. Hard To Get (G. MacKenzie)
8. Tina Marie (Perry Como)
9. Learnin' The Blues (Sinatra)
10. Gum Drop (Crewcuts)

Houston, Tex.
1. Yeliow Rose (Desmond/Miller)
2. Love Is Many-Splendored (Four Aces)
3. Only You (Platters)
4. Suddenly A Valley (Grant)
5. Seventeen (Fontanes)
6. Soldier Boy (E. Fitzgerald)
7. Maybellene (Chuck Berry)
8. Black Denim Trousers (Cheers)
9. Same Old Saturday Night (Frank Sinatra)
10. Song Of The Dreamer (Fisher)

Baltimore, Md.
1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Seventeen (Boyd Bennett)
5. Ain't That A Shame (Boone)
6. The Bible Tells Me So (Don Cornell)
7. Moments To Remember (Four Lads)
8. I Want You (Gibbs/Briggs)
9. Bonnie Lassie (Ames Bros.)
10. Tina Marie (Perry Como)

Detroit, Mich.
1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. He (Al Hibbler)
5. Yellow Rose (Miller/Desmond)
6. I Want You (Georgia Gibbs)
7. Bonnie Lassie (Ames Bros.)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Maybellene (Chuck Berry)
10. Black Denim Trousers (Cheers)

Minneapolis, Minn.
1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Shifting, Whispering Sands (Vaughn/Draper)
4. Love Is Many-Splendored (Four Aces)
5. Black Denim Trousers (Cheers)
6. Seventeen (Fontanes/Bennett)
7. The Bible Tells Me So (Don Cornell)
8. Gum Drop (Crewcuts)
9. Wake The Town (Carson/Baxter)
10. Ain't That A Shame (Boone)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"SWEET KENTUCKY ROSE" and "HOW LONELY CAN I GET"

DECCA-29708(9-29708)

from the Universal-International
Technicolor Production
"THE SECOND GREATEST SEX"

by

Kitty Kallen

DECCA RECORDS

America's Fastest Selling Records

Top 15 Best Selling Pop Albums

1.	LOVE ME OR LEAVE ME	Doris Day (Columbia CL 710; EPB 540)
2.	PETE KELLY'S BLUES	Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126); Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269); Original Sound Track (Columbia CL 690; B 2103, 4, 5)
3.	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
4.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5.	MEET ANDRE KOSTELANETZ	Andre Kostelanetz (Columbia KZ1)
6.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
7.	POP SHOPPER	Various Artists (RCA Victor SPL 12-13; SPC 7-13)
8.	JUST FOR LOVERS	Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
9.	STARRING SAMMY DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8118; ED 2214, 5, 6)
10.	SOMETHING COOL	June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
11.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
12.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
13.	DAMN YANKEES	Original Cast (RCA Victor LOC 1021; EOC 1021)
14.	SO SMOOTH	Perry Como (RCA Victor LPM 1085; EPB 1085)
15.	PIANO PERSPECTIVES	Don Shirley (Cadence CLP 1004; CEP 503, 4)
15.	I LOVE PARIS	Michel LeGrand (Columbia CL 555; B 441, 2)

Seeing Double

NEW YORK—Last week The Cash Box office was happily surprised by a visit from two very attractive "look-a-likes," The Terry Twins, occasioned by the release of their first Atco recording, "Songbird" backed with "Evermore." Pictured above surrounding the girls are Marty Ostrow, Norman Orleck and Ira Howard of The Cash Box staff and Leonard Wolf of the newly formed promotion firm, Leonard I. Wolf Enterprises.

Mantovani
BEGIN THE BEGUINE
B/W Our Dream Waltz # 1543
LONDON

a Great New Song!
"The LONGEST WALK"
recorded by
J.P. Morgan
RCA #20/47-6182
ADVANCED MUSIC CORP.

From The 20th Century-Fox CinemaScope Production
"LOVE IS A MANY-SPLENDORED THING"
LOVE IS A MANY-SPLENDORED THING
MILLER MUSIC CORPORATION

THE ORIGINAL
And the # 1 Version on the Charts
GOGI GRANT'S
"Suddenly There's A Valley"
ERA 1003
ERA RECORDS
1213 NO. HIGHLAND AVE.
HOLLYWOOD 38 CALIF.

THE CASH BOX Album Reviews

POPULAR

"CALENDAR GIRL" — Andre Kostelanetz — Columbia CL 811 (12" LP)

LAURA; STELLA; MIMI; RUBY; DIANE; ANNA; LIZA; HAVE YOU MET MISS JONES; VILIA; SWEET LEILANI; JEANIE; MUSETTA.

Andre Kostelanetz, the magician of the conductors, waves his wand and comes up with a delightful popular music album that should meet with the approval of all markets. Even people who don't go for pop music will go for this LP. For it features the maestro on a dozen great melodies, all bearing girls' names. Each tune depicts a different type of female too. Some numbers are dreamy, some are sprightly and some are sultry. An interlude on the best in mood music. Great listening after a long and tiring day.

"THE TORCH" — June Valli — Orchestra directed by Joe Reisman — RCA Victor LPM-1120 (12" LP)

ONE FOR MY BABY; I GOT IT BAD AND THAT AIN'T GOOD; MY MAN; STORMY WEATHER; YOU'VE GOT ME CRYING AGAIN; CAN'T HELP LOVIN' DAT MAN; BUT NOT FOR ME; BILL; ALL ALONE; I GET ALONG WITHOUT YOU VERY WELL; BODY AND SOUL; DON'T TAKE YOUR LOVE FROM ME.

The stirring, dynamic voice of June Valli is tailor-made for torch songs. Her rich sounds bring out all the tearful, tormented feeling of such material. And on this LP, you get a healthy helping of the greatest of the torch tunes fashioned in the Valli manner. It's a brilliant piece of wax that really moves the listener. The lark will kick off the LP on the Ed Sullivan show by singing a quartet of items from this package. The great cover photo of June, with tears rolling from her eyes, ought to attract a great deal of attention.

"THE VOICE OF BING IN THE 1930's" — Bing Crosby — Brunswick BL-54005 (12")

WHERE THE BLUE OF THE NIGHT MEETS THE GOLD OF THE DAY; I FOUND A MILLION DOLLAR BABY; AT YOUR COMMAND; DANCING IN THE DARK, TOO LATE; NOW THAT YOU'RE GONE; SWEET AND LOVELY; A FADED SUMMER LOVE; JUST ONE MORE CHANCE; I'M THRU WITH LOVE; OUT OF NOWHERE; GOOD NIGHT SWEETHEART.

Ah! This brings back memories. A twelve inch album of the great "Groaner" as he sounded in the 1930's. Altho the nation was in the midst of a horrible depression, "Der Bingle" was bringing some pleasure to the country's millions with his great brand of singing. He was responsible for establishing an endless chain of tunes which are standards today. And he was just the "end" in vocalists. Here, the listener gets an opportunity to look back and listen to Bing when his career began to blossom. Bing is in a class all his own. Vocalists by the thousands have come along and faded, but Bing continues on. This album gives the listener a good idea of why Bing is tops. Brunswick has done a great job of making these collectors' items sound pleasing. They've brought the scratchiness of these relics down to a minimum.

"I'M WILD AGAIN" — Frances Faye — Bethlehem BCP-23 (12" LP)

TOREADOR; THEY CAN'T TAKE THAT AWAY FROM ME; HE'S FUNNY THAT WAY; I'VE GOT YOU UNDER MY SKIN; ALL OF A SUDDEN MY HEART SINGS; SOMEBODY LOVES ME; SEPTEMBER IN THE RAIN; THESE FOOLISH THINGS REMIND ME OF YOU; LOVE FOR SALE; MEDLEY—LITTLE GIRL BLUE, WHERE OR WHEN, EMBRACEABLE YOU, EXACTLY LIKE YOU, I DON'T KNOW WHY, MY FUNNY VALENTINE; BEWITCHED; OUT OF THIS WORLD.

If you asked nightclubbers who their favorite singers are and made a tally of the answers you'd received, the inimitable Frances Faye would definitely end up as one of the toppers. Because this fabulous songstress has a way with songs that's tough to match. She gives a romantic item such a deep and stirring meaning that she can make you cry. And in the very next breath, she can make you belly-laugh with one of her unique devil-may-care stylings of a light-hearted novelty. On this album, Bethlehem has captured the atmosphere that the stylist creates in a club. And a good sized orchestra is wonderfully employed to enhance the singer's talents. Time-tested standards are the material she works with, and the medley of oldies on the second side comes off as the highlight. Faye fans will consider this a must. And this LP is gonna add a heckuvalota new followers to her fan domain. The greatest in style singing.

TONY MARTIN — "Mr. Song Man" — Mercury MG 20075 (12" LP)

SONATA; WITHOUT YOU; RUMORS ARE FLYING; I'LL SEE YOU IN MY DREAMS; TEA FOR TWO; THAT OLD BLACK MAGIC; TO EACH HIS OWN; STAR DUST; AS TIME GOES BY; BODY AND SOUL; IF I LOVE AGAIN; AS YOU DESIRE ME.

Prior to Tony's joining RCA Victor, he recorded for Mercury Records and did some beautiful work. On this LP, Mercury reissues a dozen classic renditions of hits of yesteryear, sung in the rich and romantic Martin fashion. The songs featured are some of the biggest favorites in the standard catalog, and they make great listening. Tony is adding hordes of fans to his already huge following thru his TV appearances. His newer fans should get a particular boot out of this album.

"WHEN I FALL IN LOVE" — Joni James — MGM X326 (2-45")

WHEN I FALL IN LOVE; TO EACH HIS OWN; I'VE NEVER BEEN IN LOVE BEFORE; EMBRACEABLE YOU; I COULD WRITE A BOOK; DON'T BLAME ME; MY ONE AND ONLY LOVE.

MGM will have a hot seller in this wonderful LP featuring the warm and wistful voice of Joni James. It's a tender collection of romantic standards sure to tickle the palates of youngsters in love. Wonderful listening. At present, Joni is coming up strong with what looks like a big hit in "You Are My Love". By the time this LP gets around, Joni should have a pretty big hit — a factor that's sure to have a definite effect on this album's sale. Joni at her best.

"SERENADE TO THE STARS" of Hollywood — Alfred Newman and his Orchestra — Decca DL 8123 (12" LP)

FOREVER YOURS; MY LOVE FOR YOU; THE GIRL UPSTAIRS; RAPTURE OF LOVE; SOMEDAY YOU'LL FIND YOUR BLUEBIRD; THE MOON OF MANAKOORA; YOUR KISS; THROUGH A LONG AND SLEEPLESS NIGHT; THE SONG FROM DESIREE; CATHY; TO AVA; SONG OF BERNADETTE.

It is unnecessary to say wonderful things about Alfred Newman's tremendous contribution to America's music through films. Just mentioning that the conductor-composer has been nominated for Academy Award "Oscars" 32 times and has won six of them, is 'nuff said. Here the brilliant maestro renders 12 of his own creations written to describe the female stars of films which he has scored. Marilyn Monroe, Jennifer Jones, Jean Simmons, Ava Gardner and Dorothy Lamour are some of the stars serenaded in this album. Each of the selections describes the artist as she was situated in the film. An enchanting interlude of the best in film theme music.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Album Reviews

"ROGOLOMANIA" — Pete Rugolo and his Orchestra with the Rugoloettes — Columbia CL 689 (12" LP)

GONE WITH THE WIND; IN A SENTIMENTAL MOOD; BOBBIN' WITH BOB; 4:20 A.M.; LITTLE WHITE LIES; ME NEXT; BONGO DANCE; INTERMEZZO; MONTEVIDEO; I'VE HAD MY MOMENTS; EVERYTHING I HAVE IS YOURS; HONORAMA.

Pete Rugolo comes up with an unusual and most interesting album, an LP that oughta tickle the palates of musicians and progressive music enthusiasts who like their music dished up in big band fashion. For on this LP Rugolo does some fascinating things. Using some standards and some originals, the maestro employs such instruments as the tuba, French horn, oboe, and alto flute on solo runs. Pete's arrangements make these instruments, unfamiliar to a big band, complement each other beautifully. And on some selections the Rugolettes, an eight man combo is featured. Some top notch solos as well as fascinating modern band music. A treat for folks who enjoy "something different" in band entertainment.

"FOR YOUNG MODERNS IN LOVE" — Sam Donahue — Capitol T 613 (12" LP)

LOVE LOCKED OUT; LOVE THY NEIGHBOR; LOVE IS THE SWEETEST THING; TAKING A CHANCE ON LOVE; LOVE LETTERS IN THE SAND; LOVE IS THE THING; I'M THRU WITH LOVE; LOVE ME OR LEAVE ME; LOVE SCENE; DON'T TAKE YOUR LOVE FROM ME; THE LOVE NEST; LOVE IN BLOOM.

Five trombones, four rhythm instruments and Sam Donahue on the saxophone make up the delightfully simple aggregation that offers 12 love songs in a mood music vein on this record. The group has a refreshing sound, a sound which Capitol calls "modern Music". However, this is not jazz music, but soft, comforting dance-mood stuff streamlined by Donahue. An album that can please youngsters and adults.

CLASSICAL

"MADAMA BUTTERFLY" — Puccini — De Los Angeles — Di Stefano, Tito Gobbi — RCA Victor LM 6121 — (3-12" LPs)

The familiar story of Butterfly and her betrayal by the United States Navy Lieutenant, Pinkerton, is retold in an excellent version starring Victoria de Los Angeles as the lovely, loyal, ill fated Butterfly; and, Giuseppe di Stefano, as Pinkerton. Tito Gobbi is heard in the role of the unhappy friend, Sharpless. All three turn in excellent performances and make the "soap-opera" story believable as the listener falls into the mood of the play. The music is as beautiful, as thrilling as one remembers and it is rendered in faultless fashion by the lead trio, assisted in the lesser roles by Anna Maria Canali, Suzuki; Maria Huder, Kate Pinkerton (the American wife); Renato Ercolani, Goro (the marriage broker); Arturo la Porta, Prince Yamadori; and Bruno Sbalchiero, The Bonze (Madame Butterfly's uncle). Included in the box type package is an extensive brochure detailing the story with libretto.

"ROMEO AND JULIET" — RCA Victor LM-6028 — (2-12" LPs)

TCHAIKOVSKY; BERLIOZ; PROKOFIEFF; SHAKESPEARE; GUIDO CANTELLI; CHARLES MUNCH; LEOPOLD SOKOWSKI; GERALDINE BROOKS; HURD HATFIELD; BLANCHE YURKA.

Victor offers an all star package in material, artist name and performance that should prove to be one of the season's top sales items. It is an inspired idea that places before the public the three major musical "Romeo and Juliet" writings played by the Boston Symphony with Charles Munch at the helm; The Philharmonic Orchestra led by Guido Cantelli; and Members of the NBC Symphony Orchestra with Leopold Stokowski conducting. In addition one hears several scenes of the Shakespeare play acted that should afford one innumerable hours of pleasure. Proper display should make this a definite money maker for Victor and the retail outlet. Should be a superb holiday offering — if we are permitted to think that far in the future.

BRUCKNER: "Symphony No. 7 in E Major", "Overture in G Minor" — Hague Philharmonic Orchestra — Vienna Symphony Orchestra — Willem Van Otterloo — Epic SC 6006—(2-12" LP's)

Tho Bruckner's works are not too often recorded, he has had offered to the public sufficient releases of many of his writings to acquaint the music devotee with his enormous powers and to create, of late, an ever increasing interest in his nine symphonies. Excellent versions of his "Symphony No. 7 in E Major" and "Overture in G Minor" are performed by the Hague Philharmonic and Vienna Symphony — both under the baton of Willem Van Otterloo. Epic has packaged the two works in a hard cardboard box and has placed each individual recording in a hard cardboard sleeve. With careful handling on the phonograph the jackets should insure years of protection. This, in addition to fine recordings and excellent sound, should prove to be a strong sales pitch.

JAZZ

THE DAVE BRUBECK QUARTET "JAZZ RED HOT AND COOL"—Columbia CL 699 — (1-12" LP)

LOVER; LITTLE GIRL BLUE; FARE THEE WELL ANNABELLE; SOMETIMES I'M HAPPY; THE DYKE; INDIANA; LOVE WALKED IN.

The Dave Brubeck-Paul Desmond artistry is again in evidence on this latest Columbia release as the piano-sax team pass the ball to one another in a series of explorations and interesting by-plays serving to keep one another ever on their toes. Brubeck's nimble fingerings and flights into fantasy are equaled by the accompanying sax paintings of Desmond. The glue of the group is provided by Bob Bates, bass, and Joe Dodge on the drums. Brubeck has proven to be a big factor in the sales column — and his latest will have the further impetus of added exposure through a Helena Rubinstein promotion campaign that will highlight his album in its newspaper and magazine advertisements.

KITTY WHITE "A New Voice in Jazz" — EmArcy MG-36020 — (1-12" LP)

SKY LARK; AMONG MY SOUVENIRS; IF YOU WERE MINE; SO MANY BEAUTIFUL MEN (SO LITTLE TIME); WITH THE WIND AND THE RAIN IN YOUR HAIR; WITH EVERY BREATH I TAKE; LET'S GO AROUND TOGETHER; SOFTLY; PORGY; SEE SAW; OUT OF THIS WORLD.

This is a first for Kitty White on EmArcy, but we believe she is destined for big things and that Kitty White will be a well known name before long. The lass offers, not only a mos tappealing style, but a fine voice imbued with penet trating feeling. This release will appeal to a large degree to the sophisticated audience, but there is a quality and delivery that will appeal to the general pop audience. A strong debut.

THE CASH BOX TV WAX WISE

Steve Allen, NBC's late night comic and entertainer received a new long term contract from the network on the first anniversary of his show. Allen and other members of the "Tonight" cast will be worked into daily "Superman" comic strip next week. This all came about because Allen fans have been claiming for a long time that Steve resembles Clark Kent. . . . **Mary Martin** and **Noel Coward** will return shortly from the latter's estate in Jamaica, B.W.I., where the two are winding up preliminary rehearsals for the "Ford Star Jubilee" spec "Together With Music" which will hit the screen 10/22. We'll bet that the show will be a sensation. . . . **June Valli** and **Les Compagnons de la Chanson** guest on Sullivan's Oct. 9 show. The program will also feature a 26-minute backstage preview of love scenes and songs from **Sam Goldwyn's** latest flicker "Guys And Dolls". **Marlon Brando, Jean Simmons, Frank Sinatra, Vivian Blaine** and **Frank Loesser** will be seen. Sullivan, incidentally, became a grandad for the second time. His daughter Betty gave birth to a girl. . . . On his Oct. 11th ABC-TVer, "Make Room For Daddy", **Danny Thomas** will sing one of the sides that comprises his first Decca release, a tune called "Bring Back Our Beale Street." Thomas wrote the song too. . . . A filmed presentation of **Tony Martin** singing "All The Things You Are" will be seen on the "MGM Parade" Oct. 12. . . . Record companies continue to pour out songs to be featured on TV shows. "Yaller Yaller Gold", from a forthcoming Davy Crockett stint has been issued by **Fess Parker**, the "real" Davy, on Columbia, **Lou Monte** on RCA and **Mike Stewart** on the Hansen label. "The Legend of Wyatt Earp" was cut by **Ralph Young** (Decca) and **Bill Hayes** (Cadence). . . . **Judy Garland's** 15-city Trendex rating for last Saturday's stint was 34.8. . . . **Arthur Godfrey** will take a brief vacation from Oct. 3-Oct. 7. **Frankie Laine** will be host on the Oct. 5 "Godfrey And His Friends" program and **Peter Lind Hayes** will take care of the morning show. . . . **Gale "Little Margie" Storm**, who's starting to click with her new Dot waxing "I Hear You Knocking" and "Never Leave Me", will be a guest on the Oct. 8 "**Perry Como Show**". . . . **Art Tatum, Charlie Barnett, Carmen MacRae** and **Coleman Hawkins** will be on the "Tonight" show the week of Oct. 3. . . . **George Gobel**, who will record for Victor, returns for his second season on Oct. 8. . . . **Jose Ferrer** and wife **Rosemary Clooney** will appear on different shows about a week apart. Ferrer will star in "Cyrano de Bergerac" 10/17 and Rosey will star in the 90-minute "Show Biz" spec 10/9.

LEADING The PARADE!

BOYD BENNETT
SEVENTEEN
King 1470

JACK DUPREE
WALKING THE BLUES
King 4812

BOYD BENNETT
MY BOY—FLAT TOP
King 1494

OTIS WILLIAMS
and his NEW GROUP
GUM DROP
Deluxe 6090

LITTLE WILLIE JOHN
ALL AROUND THE WORLD
King 4818

EARL (CONNELLY) KING
DON'T TAKE IT SO HARD
King 4780

CATHY RYAN
24 HOURS A DAY
King 1495

BUBBER JOHNSON
COME HOME
THERE'LL BE NO ONE
King 4822

EARL (CONNELLY) KING
I GET SO HAPPY
Someone Who Cares
King 4824

OTIS WILLIAMS
and his NEW GROUP
MISS THE LOVE
(that I've been dreaming of)
Deluxe 6088

NEW RELEASES!!!

EARL BOSTIC
FOR ALL WE KNOW
BEYOND THE BLUE HORIZON
King 4829

BONNIE LOU
DANCIN' IN MY SOCKS
Daddy-O
King 4835

THE INK SPOTS
DON'T LAUGH AT ME
KEEP IT MOVIN'
King 1512

THE MIDNIGHTERS
DON'T CHANGE
YOUR PRETTY WAYS
We'll Never Meet Again
Federal 12243

DISTRIBUTED BY King RECORDS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 1 without any changes on the part of THE CASH BOX.

Howard Miller
WIND—WBBM—Chicago, Ill.

1. Moments To Remember (Four Lads)
2. Yellow Rose Of Texas (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Love Is Many-Splendored (Four Aces)
5. Suddenly There's A Valley (Gogi Grant)
6. Paper Roses (Lola Dee)
7. Remembering (Hayes & Healy)
8. Learning To Love (P. King)
9. Ain't That A Shame (Boone)
10. He (Al Hibbler)

John Bassett
WNEB—Worcester, Mass.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. You Are My Love (J. James)
4. Black Denim Trousers (Cheers)
5. Learning To Love (L. Paul)
6. He (Al Hibbler)
7. Same Old Saturday Night (Frank Sinatra)
8. Longest Walk (J. P. Morgan)
9. Give Me A Band And My Baby (Lillian Briggs)
10. Ma Chere Aime (D. Valentine)

Jim Lowe
WRR—Dallas, Texas

1. Yellow Rose (Mitch Miller)
2. Tina Marie (Perry Como)
3. Shifting, Whispering Sands (Rusty Draper)
4. Bible Tells Me (Don Cornell)
5. Ain't That A Shame (Boone)
6. Moments To Remember (Four Lads)
7. Black Denim Trousers (Cheers)
8. Love Is Many-Splendored (Four Aces)
9. Maybellene (Chuck Berry)
10. Song Of The Dreamer (Fisher)

Bert Solitare
KRE—Berkeley, Calif.

1. Seventeen (Fontanes)
2. Yellow Rose (J. Desmond)
3. Tina Marie (Perry Como)
4. Never Stop Loving You (Day)
5. I Hear You Knocking (Storm)
6. Ain't That A Shame (Boone)
7. Someone On Your Mind (Champ Butler)
8. Learnin' The Blues (Sinatra)
9. Longest Walk (J. P. Morgan)
10. Want You To Be My Baby (Lillian Briggs)

Bob N. Perry
WQAM—Miami, Fla.

1. Black Denim Trousers (Cheers)
2. Love Is Many-Splendored (Four Aces)
3. Wake The Town (M. Carson)
4. Want You To Be My Baby (Lillian Briggs)
5. Tina Marie (Perry Como)
6. Yellow Rose (Mitch Miller)
7. Love Bug (Kittens)
8. Autumn Leaves (R. Williams)
9. Maybellene (Jim Lowe)
10. Ain't That A Shame (Boone)

Russ Blair
WTXL—W. Springfield, Mass.

1. Song Of The Dreamer (Fisher)
2. Yellow Rose (Mitch Miller)
3. Tina Marie (Perry Como)
4. Longest Walk (J. P. Morgan)
5. Love Is Many-Splendored (Four Aces)
6. Suddenly A Valley (J. LaRosa)
7. Autumn Leaves (R. Williams)
8. As I Live And Breathe (Verna)
9. Sweet Song Of India (McGuires)
10. This Must Be Wrong (Valente)

Howie Leonard
WPOR—Portland, Maine

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Hawk-Eye (Frankie Laine)
5. He (Al Hibbler)
6. You Are My Love (J. James)
7. Same Old Saturday Night (Frank Sinatra)
8. Suddenly A Valley (LaRosa/Grant)
9. You Win Again (Paulettes)
10. Ain't That A Shame (Boone)

Bob Maxwell
WWJ—Detroit, Mich.

1. Suddenly A Valley (G. Grant)
2. Want You To Be My Baby (Lillian Briggs)
3. Same Old Saturday Night (Frank Sinatra)
4. Yellow Rose (J. Desmond)
5. Moments To Remember (Four Lads)
6. Fair Dinkum (Sunnysiders)
7. Bigger Than You And Me (Sammy Davis)
8. Love Is Many-Splendored (David Rose)
9. Without A Song (Kay Starr)
10. Pennies From Heaven (Greco)

Phyllis Leftwich
WAYE—Baltimore, Md.

1. Suddenly A Valley (LaRosa/Stafford)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Moments To Remember (Four Lads)
4. Fair Dinkum (Sunnysiders)
5. Love Is Many-Splendored (Four Aces)
6. Dancing In My Socks (Hood)
7. Por Favor (June Valli)
8. Autumn Leaves (R. Williams)
9. Boston Fancy (G. Mackenzie)
10. Bible Tells Me (Don Cornell)

Sammy Taylor
KWJJ—Portland, Oregon

1. Yellow Rose (J. Desmond)
2. Seventeen (Fontanes)
3. Only You (Platters)
4. Ain't That A Shame (Boone)
5. Never Stop Loving You (Day)
6. Learning The Blues (Sinatra)
7. Someone On Your Mind (Champ Butler)
8. Hummingbird (Paul & Ford)
9. I Hear You Knocking (Storm)
10. Wake The Town (Les Baxter)

Jim Pansullo
WVDA—Boston, Mass.

1. Young Ideas (Jenkins/Foster)
2. Tina Marie (Perry Como)
3. Bonnie Lassie (Ames Bros)
4. Stop What You're Doin' (Macks)
5. Rock And Roll Yodel (Vegas)
6. Hawk-Eye (Frankie Laine)
7. Hummingbird (Paul & Ford)
8. Hey Naughty Papa (Vaughan)
9. Dancing In My Socks (Hood)
10. Black Denim Trousers (Cheers)

Jim Creed
KOGA—Ogallala, Nebraska

1. Yellow Rose (Mitch Miller)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Wake The Town (Les Baxter)
6. Tina Marie (Perry Como)
7. Sailor Boys (R. Clooney)
8. Man In A Raincoat (Marlowe)
9. Piddily Patter (Patti Page)
10. Gum Drop (Crewcuts)

George Fennell
WGUY—Bangor, Maine

1. Shifting, Whispering Sands (Billy Vaughn)
2. An Occasional Man (Morse)
3. Gum Drop (Crewcuts)
4. Maybellene (Chuck Berry)
5. Suddenly A Valley (Stafford)
6. All I Need Is You (Hilltoppers)
7. Johnny Be Smart (Vaughan)
8. You Are My Love (J. James)
9. Hawk-Eye (Frankie Laine)
10. Banjo Rock And Roll (Bennett)

Hy Davis
WAIP—Prichard-Mobile, Ala.

1. Longest Walk (J. P. Morgan)
2. Yellow Rose (Mitch Miller)
3. Domani (Julius LaRosa)
4. Hawk-Eye (Miller/Laine)
5. Someone You Love (Nat Cole)
6. Fooled (Perry Como)
7. Hard To Get (G. MacKenzie)
8. Suddenly A Valley (G. Grant)
9. Young Ideas (Martin/Foster)
10. Now Is The Time (Paulettes)

Joe Dauro
WBKH—Hattiesburg, Miss.

1. Love Is Many-Splendored (Four Aces)
2. Just A Gigolo (J. P. Morgan)
3. Autumn Leaves (Allen/Cates)
4. I Care No More (Three Rays & Cates)
5. Suddenly A Valley (LaRosa)
6. Tina Marie (Perry Como)
7. At My Front Door (Boone)
8. I Hear You Knocking (Storm)
9. Only You (Platters)
10. He (Al Hibbler)

Earle Pudney
WGY—Schenectady, N. Y.

1. Love Is Many-Splendored (Four Aces)
2. Wake The Town (Les Baxter)
3. Autumn Leaves (R. Williams)
4. Someone You Love (Nat Cole)
5. Never Stop Loving You (Day)
6. Yellow Rose (Mitch Miller)
7. Fooled (Perry Como)
8. Want You To Be My Baby (Georgia Gibbs)
9. Whose Heart Are You Breaking Now (Bob Manning)
10. Hummingbird (Paul & Ford)

Hank Goldman
WANN—Annapolis, Md.

1. Yellow Rose (J. Desmond)
2. Wake The Town (M. Carson)
3. Tina Marie (Perry Como)
4. Young Ideas (Tony Martin)
5. Dancing In My Socks (Hood)
6. Bible Tells Me (Don Cornell)
7. Domani (Julius LaRosa)
8. Want You To Be My Baby (Lillian Briggs)
9. Love Is Many-Splendored (Four Aces)
10. Seventeen (Boyd Bennett)

Roger Clark
WNOR—Norfolk, Va.

1. Suddenly A Valley (Grant/LaRosa)
2. Fooled (Perry Como)
3. Want You To Be My Baby (Georgia Gibbs)
4. Yellow Rose (Miller/Desmond)
5. Goodnight, Sweet Dreams (Gordon Jenkins)
6. Feel So Good (Shirely & Lee)
7. Shifting, Whispering Sands (Draper/Vaughn)
8. Just Between Friends (Kallen)
9. This Love Of Mine (Hibbler)
10. You Win Aagain (Paulettes)

Tom Edwards
WERE—Cleveland, Ohio

1. Moments To Remember (Four Lads)
2. Love Is Many-Splendored (Four Aces)
3. He (Hibbler/McGuires)
4. Suddenly A Valley (Grant/LaRosa)
5. Longest Walk (J. P. Morgan)
6. Autumn Leaves (R. Williams)
7. Want You To Be My Baby (Briggs/Gibbs)
8. You Are My Love (J. James)
9. Shifting, Whispering Sands (Vaughn/Draper)
10. Verse Of Stardust (Dexter)

Bob "Coffeehead" Larsen
WEMP—Milwaukee, Wisc.

1. Shifting, Whispering Sands (Vaughn/Draper)
2. Suddenly A Valley (Draper/Grant)
3. Autumn Leaves (R. Williams)
4. Love Is Many-Splendored (Four Aces)
5. Tina Marie (Perry Como)
6. Moments To Remember (Four Lads)
7. He (Hibbler/McGuires)
8. Black Denim Trousers (Cheers)
9. Want You To Be My Baby (Gibbs/Briggs)
10. Rockin' The Cha Cha (Dale)

Dick Piper
WKBR—Manchester, N. H.

1. Shifting, Whispering Sands (Rusty Draper)
2. Dancing In My Socks (Hood)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Bridge Of Love (Rythmettes)
6. Autumn Leaves (R. Williams)
7. Breeze (Al Hibbler)
8. Seventeen (Boyd Bennett)
9. All Right, Okay You Win (Basie & Williams)
10. I'm So Glad (Mickey/Sylvia)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 1 without any changes on the part of THE CASH BOX.

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Love Is Many-Splendored (Four Aces)
2. Wake The Town (M. Carson)
3. Bible Tells Me (Don Cornell)
4. Domani (Martin/LaRosa)
5. Hard To Get (G. MacKenzie)
6. Autumn Leaves (R. Williams)
7. May I Never Love Again (Tony Bennett)
8. Yellow Rose (Miller/Desmond)
9. Suddenly A Valley (G. Grant)
10. Shifting, Whispering Sands (Rusty Draper)

Dave Robin
WAYE—Baltimore, Md.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Longest Walk (J. P. Morgan)
4. Was It The Human Thing To Do (Tommy Alexander)
5. Tina Marie (Perry Como)
6. Moments To Remember (Four Lads)
7. Wake The Town (Les Baxter)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Dancing In My Socks (Hood)
10. Breeze (Al Hibbler)

Frank McCormack
WHWB—Rutland, Vermont

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (J. Gleason)
4. Moments To Remember (Four Lads)
5. Wake The Town (Les Baxter)
6. Longest Walk (J. P. Morgan)
7. You Are My Love (J. James)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Tina Marie (Perry Como)
10. Song Of The Dreamer (Ray)

Bill Ballance
KNX—KCOP—Hollywood, Calif.

1. Yellow Rose (Mitch Miller)
2. Wake The Town (Les Baxter)
3. Love Is Many-Splendored (Four Aces)
4. Seventeen (Fontanes)
5. Ain't That A Shame (Boone)
6. Longest Walk (J. P. Morgan)
7. Occasional Man (J. Southern)
8. Tina Marie (Perry Como)
9. Hard To Get (G. MacKenzie)
10. Autumn Leaves (R. Williams)

Dick Corbin
WOTW—Nashua, N. H.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Ain't That A Shame (Boone)
4. Longest Walk (J. P. Morgan)
5. Seventeen (Fontanes)
6. Moments To Remember (Four Lads)
7. Suddenly A Valley (LaRosa)
8. Song Of The Dreamer (Ray)
9. Bible Tells Me (Don Cornell)
10. Want You To Be My Baby (Lillian Briggs)

Dick Covington
WHBQ—Memphis, Tenn.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Fontanes)
3. Man In A Raincoatt (Wright)
4. House Of Blue Lights (Miller)
5. Hummingbird (Frankie Laine)
6. Unchained Melody (L. Baxter)
7. Cherry Pink (Perez Prado)
8. A Blossom Fell (Nat Cole)
9. Love Is Many-Splendored (Four Aces)
10. Something's Gotta Give (Sammy Davis)

Del Parks
WDRF—Chester, Pa.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (Allen & Cates)
3. Bible Tells Me (Nick Noble)
4. Wake The Town (Les Baxter)
5. Tina Marie (Perry Como)
6. Want You To Be My Baby (Lillian Briggs)
7. Two Hound Dogs (Bill Haley)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Is It Wrong (Shirley Jordon)
10. Ain't That A Shame (Boone)

Paul E. X. Brown
Atlanta, Ga.

1. He (Al Hibbler)
2. Learnin' The Blues (Sinatra)
3. Suddenly A Valley (LaRosa)
4. Shifting, Whispering Sands (Rusty Draper)
5. Autumn Leaves (R. Williams)
6. Gina (Ronnie Gaylord)
7. It's Bigger Than You And Me (Sammy Davis)
8. Fair Dinkum (Sunnysiders)
9. All Right, Okay You Win (Basie & Williams)
10. Everytime That I Kiss Carrie (Julius LaRosa)

Paul Coburn
KOL—Seattle, Wash.

1. Ain't That A Shame (Boone)
2. Seventeen (Fontanes)
3. Gum Drop (Crewcuts)
4. Love Is Many-Splendored (Four Aces)
5. Bible Tells Me (Nick Noble)
6. Hummingbird (Chordettes)
7. Takes A Heap Of Living (Lancers)
8. Moments To Remember (Four Lads)
9. Suddenly A Valley (G. Grant)
10. Yes, We Have No Bananas (Three Rays)

Johnny Argo
WWOK—Charlotte, N. C.

1. Only You (Platters)
2. I Hear You Knocking (Storm)
3. No Arms (Jeffry Clay)
4. You Are My Love (J. James)
5. You Win Again (Edwards)
6. At My Front Door (Boone)
7. Believe Me Beloved (Chanteclairs)
8. When You Dance (Turbans)
9. Gum Drop (Crewcuts)
10. No Such Luck (Valentine)

Bob Moats
WTPS—New Orleans, La.

1. Autumn Leaves (R. Williams)
2. You Win Again (Paulettes)
3. Yellow Rose (Mitch Miller)
4. Day By Day (4 Freshmen)
5. Want You To My Baby (Lillian Briggs)
6. Forgive My Heart (Nat Cole)
7. Tina Marie (Perry Como)
8. Black Denim Trousers (Cheers)
9. Longest Walk (J. P. Morgan)
10. Fairy Tales (F. Sinatra)

Frank Roberts
KXGI—Fort Madison, Iowa

1. Seventeen (Rusty Draper)
2. Yellow Rose (Desmond/Miller)
3. Sailor Boys (H. O'Connell)
4. Ain't That A Shame (Gaylord)
5. Love Is Many-Splendored (Four Aces)
6. Toy Tiger (Ralph Marterie)
7. Tina Marie (Perry Como)
8. Piddily Patter (Patti Page)
9. Hummingbird (Chordettes)
10. Wake The Town (M. Carson)

Fl "Did" Dwyer
KAMO—Rogers, Ark.

1. Fooled (Perry Como)
2. Kiki (Betty Clooney)
3. I Told A Lie (Chordettes)
4. Twenty Tiny Fingers (Mooney)
5. Hawk-Eye (Frankie Laine)
6. Yellow Rose (Mitch Miller)
7. Bible Tells Me (Kay Armen)
8. Moments To Remember (Four Lads)
9. Domani (Julius LaRosa)
10. Longest Walk J. P. Morgan)

Joe Higdon
WDCF—Dade City, Fla.

1. Ain't That A Shame (Boone)
2. Love Is Many-Splendored (Four Aces)
3. Black Denim Trousers (Cheers)
4. Domani (Julius LaRosa)
5. He (Hibbler/McGuires)
6. Maybellene (Chuck Berry)
7. Day By Day (4 Freshmen)
8. Moments To Remember (Four Lads)
9. Longest Walk (J. P. Morgan)
10. Hummingbird (F. Laine)

Harvey Hudson
WLEE—Richmond, Va.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Wake The Town (M. Carson)
4. Ain't That A Shame (Boone)
5. Hard To Get (G. MacKenzie)
6. Satisfied Mind (Fitzgerald)
7. Learnin' The Blues (Sinatra)
8. Wham (Alan Dale)
9. Hummingbird (Paul & Ford)
10. A Blossom Fell (Nat Cole)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Yellow Rose (Mitch Miller)
5. Tina Marie (Perry Como)
6. Black Denim Trousers (Cheers)
7. Seventeen (Fontanes)
8. Only You (Platters)
9. Longest Walk (J. P. Morgan)
10. Ain't That A Shame (Boone)

Jack Gale
WTMA—Charleston, S. C.

1. Love Is Many-Splendored (Four Aces)
2. That's The Way It Goes (Wini Beatty)
3. Moment I Saw You (J. James)
4. Autumn Leaves (R. Williams)
5. Do Me A Favor (Bill Farrell)
6. Make Him Jealous (Francis)
7. Seventeen (Boyd Bennett)
8. With You (Cathy Ryan)
9. Gone And Forgotten (Hogan)
10. Same Old Saturday Night (Frank Sinatra)

Gene Piatt
KELO—Sioux Falls, S. D.

1. Love Is Many-Splendored (Don Cornell)
2. You And You Alone (3 Suns)
3. Yellow Rose (Mitch Miller)
4. Suddenly A Valley (G. Grant)
5. Midnite Mood (R. Maltby)
6. I'll Know My Love (Jaccbs)
7. Shifting, Whispering Sands (Billy Vaughn)
8. He (Al Hibbler)
9. Wake The Town (M. Carson)
10. Bonnie Lassie (Ames Bros)

Lou Dennis
WBRY—Waterbury, Conn.

1. Want You To Be My Baby (Lillian Briggs)
2. Moments To Remember (Four Lads)
3. You Are My Love (J. James)
4. Suddenly A Valley (G. Grant)
5. Love Is Many-Splendored (Four Aces)
6. Give Me Love (McGuires)
7. Shifting, Whispering Sands (Rusty Draper)
8. Longest Walk (J. P. Morgan)
9. Black Denim Trousers (Cheers)
10. Rice (Kitty White)

John Stone
KTOW—Oklahoma City, Okla.

1. Want You To Be My Baby (Lillian Briggs)
2. Tina Marie (Perry Como)
3. Only You (Platters)
4. Moments To Remember (Four Lads)
5. Same Old Saturday Night (Frank Sinatra)
6. I Hear You Knocking (Storm)
7. He (Al Hibbler)
8. Ain't That A Shame (Boone)
9. Longest Walk (J. P. Morgan)
10. Love Is Many-Splendored (Four Aces)

Dave Rosehill
WGSM—Huntington, L. I., N. Y.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Wake The Town (M. Carson)
6. Black Denim Trousers (Cheers)
7. Longest Walk (J. P. Morgan)
8. Hard To Get (G. MacKenzie)
9. Same Old Saturday Night (Frank Sinatra)
10. Suddenly A Valley (LaRosa)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

It's been quite a week with the press and everybody talking about I.T.A. the Independent Television Association. Yes it's viewing time on Channel Nine from now on. For the time being, however, viewing is very much confined to the greater London area but it seems transmission will reach the rest of the country very soon. Sunday we were introduced to **Liberace** on film. This is to be a regular Sunday spot and fits very well into the conservative day of rest. Liberace's programme ran thru' from Beethoven's "Moonlight Sonata" to another classic titled "Cement Mixer" only to be interrupted by the "new to Britain" COMMERCIAL. Having seen a great deal of American T.V. during my last visit to the U. S., it seemed like old times to me. One show I particularly enjoyed was the A.B.C.-T.V. "Music Shop" emceed by Canadian **Gerry Wilmot.** And a good start it made. In fact, I feel BBC's "Off The Record" show should watch out as Gerry certainly has them beaten as far as slickness and pace is concerned. In his show we also get a chance to see films of U.S. recording stars as well as live guest spots by British stars of the wax world.

Lew and **Leslie Grade** offices announced that **Slim Whitman** (hottest thing on wax in England) would commence a two weeks personal appearance at the London Hippodrome on October 3rd, but have since made it public that Slim had to postpone his intended visit till February. My bet is he will start the new season at the Palladium. . . . I hear **Don Cornell** will be returning to these shores next Spring. We look forward to it Don. It will be good to see you again. . . . London seems like the venue for an American publishers' convention. Among those already here are **Jack Mills, Saul Bourne** and **Ralph Peer,** with **Lou Levy** due over shortly.

Thank you for your nice letter **Archie Bleyer.** Hope to hear from you often. . . . **Julius La Rosa** certainly has a big one with "Suddenly There's A Valley." And talking of big ones **Jimmy Young** certainly made it with his "Man from Laramie" now in the number six place in the best sellers. Jimmy also cut "No Arms Can Ever Hold You" a song I took a fancy to when I first heard **Jeff Clay's** version on Coral. Strange how it seems to have come up all at once in the U. S. . . . Watch it grow real big.

This week's best selling pop singles. (Courtesy New Musical Express)

1) "Rose Marie"— Slim Whitman (London)
2) "Learnin' The Blues"— Frank Sinatra (Capitol)
3) "Ev'rywhere"— David Whitfield (Eng. Decca)
4) "Cool Water"— Frankie Laine (Philips)
5) "Evermore"— Ruby Murray (Eng. Columbia)
6) "Man From Laramie"— Jimmy Young (Eng. Decca)
7) "The Breeze And I"— Caterina Valente (Pollydor)
8) "Love Me Or Leave Me"— Sammy Davis Jr. (Brunswick)
9) "Strange Lady In Town"— Frankie Laine (Philips)
10) "Close The Door"— Stargazers (Eng. Decca.)

Mercury Ships Window Display For Ballet Season

CHICAGO — Mercury Records this week started shipping to dealers a special and elaborate window display kit tied-in with the ballet season. Each display kit contains ten separate pieces suitable for window, counter and wall display usage in retail stores.

Featured Mercury Olympian Series albums in the display are the Minneapolis Symphony Orchestra full-length recordings of "The Sleeping Beauty," "Swan Lake," "Nutcracker Suite" and "Daphnis and Chloe."

The display also highlights such Mercury ballet music recordings as "Petrouchka," "The Firebird Suite" and "Le Sacre Du Printemps."

The complete display kit includes a giant (42" x 30") center piece easel featuring the Oliver Messel sketch from the "Sleeping Beauty" cover, three smaller reproductions of the center piece which are also mounted, five heavy-stock paper reproductions of the center piece designed as window streamers, dummy album packages of "Sleeping Beauty," "Nutcracker Suite," "Swan Lake" and "Daphnis and Chloe"; and easel-backed, mounted cover reproductions of "Petrouchka," "Firebird" and "Le Sacre Du Printemps."

The elaborate display for the Mercury series of ballet music album packages calls for the display to be set in its entirety in key retail outlets.

MGM Artist On TV Show

NEW YORK—MGM recording artist James Brown, who portrays the role of Lt. 'Rip' Masters on the "Rin-Tin-Tin" TV show, will sing the tune "The White Buffalo" on the ABC-TV show of October 14. Records will be available in retail shops a week prior the TV performance. MGM is shipping the disk in a special sleeve to dee jays, one stops and ops, calling attention to the promotion. Negotiations are under way for the artist and Rin Tin Tin to appear in the annual Macy's Thanksgiving Day Parade in this city.

Flat-Top

BALTIMORE—Buddy Deane, D.J. at WITH in Baltimore, checks the haircut on Dennie Zeitler who was picked as Mr. Flat-Top in conjunction with Boyd Bennett's new King release "My Boy Flat-Top", while Marty Miller, King's local representative, adds a few touches with the scissors.

NOTE! NOTE! NOTE!

JUST RELEASED

"Slam Bam"

AND

"Are Ya' Havin' Any Fun"

THE CREWCUTS

MERCURY 70710

HOT In Pops!

The Shifting Whispering Sands / Time
MERCURY 70696 • RUSTY DRAPER

I Want You To Be My Baby / Come Rain or Shine
MERCURY 70685 • GEORGIA GIBBS

Gum Drop / Song Of The Fool
MERCURY 70668 • THE CREWCUTS

Only You / Bark, Battle And Ball
MERCURY 70633 • THE PLATTERS

Johnny, Be Smart / Hey Naughty Papa
MERCURY 70693 • SARAH VAUGHAN

Concentrate On You / Not Without You
MERCURY 70694 • DINAH WASHINGTON

Hand Clappin' / Jumbo
MERCURY 70698 • RED PRYSOCK

"Croce Di Oro"

AND

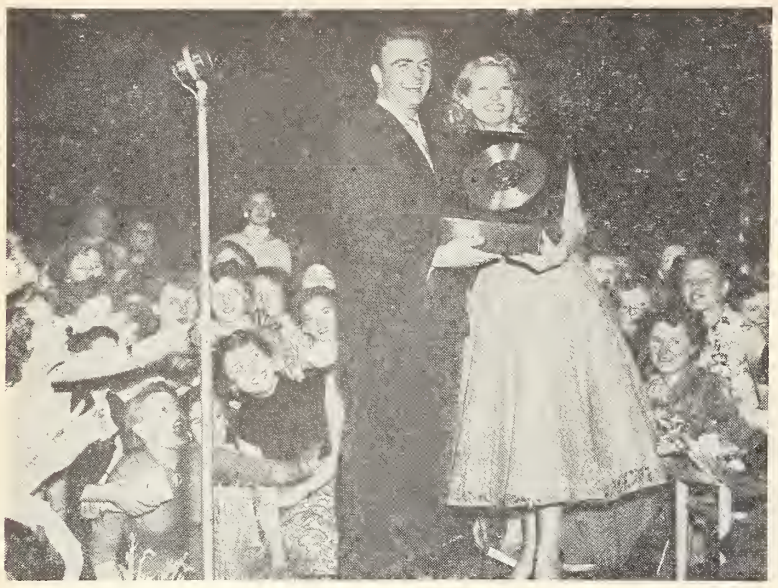
"Search My Heart"

PATTI PAGE

MERCURY 70713

Mercury RECORDS

Something To Smile About



BLACKPOOL, ENG.—One of England's favorite female vocalists Joan Regan, presents male favorite David Whitfield with a Gold Record for having topped the million mark with his London waxing "Cara Mia." The presentation was made at the Winter Garden in this city where Whitfield appeared recently. The songster will be in the U.S. for two shots on the "Ed Sullivan Show" October 30 and November 6. He is skedded to arrive October 24. If luck rides with Miss Regan, Whitfield may, in the future, be presenting Joan with a gold disk of her own for her latest platter "Croce Di Oro," one of London's hottest new releases.

Dorseys Start New TV Series With All Star Cast

NEW YORK—Tommy and Jimmy Dorsey returned to the CBS television network with their "Stage Show" TV program last Saturday evening, October 1st.

The Dorsey Brothers leading their famed All-Star band and MCing the variety proceedings of "Stage Show" proved to be such public favorites while taking over on several occasions for the vacationing Jackie Gleason Show that they will now be on hand every Saturday evening. "Stage Show" will also have the June Taylor dancers.

Tommy and Jimmy, who have starred in motion pictures, radio, nightclubs, theatres, and on recordings during their past 20 years on top of the musical world had an all-star line-up guest starring on their first show headed by Jackie Gleason, Jane Russell and crooner Dick Haymes. Haymes, incidentally, got his start on the road to stardom many years ago as the bandsinger with Tommy's band.

Greatest Record of 1955

"THE SHIFTING, WHISPERING SANDS"

(Part 1-2)

by

BILLY VAUGHN Ork. & Chorus

DOT #15409

DOT RECORDS, INC.
GALLATIN, TENNESSEE Phone: 1600

Bob Lloyd To Be Heard 5 Hours Daily On WGTH

HARTFORD, CONN.—Bob E. Lloyd beguins a new stint on radio station WGTH in this city. His patter and humor will be heard twice a day. First the early risers will catch him between 6:00 and 9:00 AM and in the afternoon he will conduct the "Waxworks" show from 2:00 to 5:00 PM.

Lloyd, who will be catering to the Hartford populace, comes to the city with a great deal of radio experience that began in Hartford. After his schooling at Norwich Free Academy and the University of Conn., he studied at the Radio-TV workshop at New York University. He then dee jayed the "Late Bob. E. Lloyd" show over station WTHT.

Polka Star Packs House

CHICAGO—Lil Wally and his Lucky Harmony Boys proved last week that polka music is very much in demand. At the Aragon Ballroom, one of the top ballrooms in this city, Wally and his crew attracted a near capacity audience of 4700, all of whom danced and listened to a program of polka music.

The enthusiastic crowd was probably a direct result of the 312 polka programs heard monthly on station WOPA, in Oak Park, Illinois. The station caters mostly to the large population of first and second generation Poles and Slavs in Chicago and the suburban areas.

Attention Disc Jockeys

"AINTCHA"
— GONNA PLAY —
"ROCK-A-WAY"

RUSTY KEEFER and his GREEN LIGHTS

featuring RITA DELMAR on

CORAL RECORDS

MYERS MUSIC, INC. 122 N. 12th St. Phila. 7, Pa.

THE CASH BOX The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

AA—Double A
AB—Abbott
AL—Aloddin
AP—Apollo
AR—Arcade
AT—Atlontic
AU—Audivacs
BE—Bell
BN—Benida
BT—Bethlehem
CA—Copitol
CD—Codence
CH—Chess
CK—Checker
CL—Cordinal
CO—Columbio
CR—Coral
CT—Cat
CV—Clearview
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Ero
E5—Essex
EX—Excello
FB—Fobor
FE—Federol
FI—Fiesta
4 5tar—Four 5tor
GN—Golden
GR—Groove
G5—Gold 5tar
GTJ—Good Time Jozz
HE—Herold
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LO—London
MA—Morble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgron
OK—Okeh
PA—Parrot
PE—Peocock
PM—Prom
PP—Peter Pon
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Reol
RM—Roma
RP—RPM
5A—5ovoy
5E—5eeco
5O—5ound
5P—5pecialty
5T—5tarlite
TA—Tompa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Joy
WD—Waldorf
WI—Wing
"X"—Lobel "X"

Pos. 10/1 | Pos. 9/24

1—Yellow Rose of Texas
1 1

CA-3249 (F-3249)— 5TAN FREBERG
Rock Around Stephen Foster

★CR-61476 (9-61476)— JOHNNY DE5MOND
You're In Love With Someone

★CO-40540 (4-40540)— MITCH MILLER
Blackberry Winter

PM-1122A (45-1122A)— MAURY LAW5 CH. & O.
Ain't That A Shame

VI-20-6241 (47-6241) HOMER & JETHRO
Listen To The Gooney Bird

X-0161 (4X-0161)— GERI GALIAN
Autumn Leaves

2—Love Is A Many-Splendored Thing
2 3

CA-3202 (F-3202)— WOODY HERMAN
House Of Bamboo

CR-61467 (9-61467)— DON CORNELL
Bible Tells Me So

CW-165 (45-165)— DON, DICK & JIMMY
In Madrid

★DE-29625 (9-29625)— FOUR ACES
Shine On Harvest Moon

MG-30883 (K-30883)— DAVID RO5E O.
You And You Alone

PM-1120A (45-1120A)— THE ROCKET5
I'll Never Stop Loving You

3—Autumn Leaves
3 6

CA-3223 (F-3223)— JACKIE GLEA5ON
Ooh What You Do To Me

CD-1421 (45-1421)— JOHN 5EBASTIAN
Stranger In Paradise

CR-61485 (9-61485)—5TEVE ALLEN & GEO. CATE5 O.
High And Dry

DE-29653 (9-29653)— VICTOR YOUNG
Toy Tiger

★KA-116 (45-116)— ROGER WILLIAM5
Take Care

ME-70686 (70686x45)— MAYNARD FERGU5ON
Finger-Snappin'

MG-12068 (K12068)— RAY CHARLE5 5INGER5
Early Autumn

PM-1123A (45-1123A)— LOU GARI5TO
Day By Day

X-0161 (4X-0161)— GERI GALIAN
Yellow Rose Of Texas Mambo

4—Ain't That A Shame
4 2

★DO-15377 (45-15377)— PAT BOONE
Tennessee Saturday Night

★IM-5348 (45-5348)— FATS DOMINO
La-La

PM-1122B (45-1122B)— BILL MARINE & ROCKET5
Yellow Rose Of Texas

WI-90000 (90000x45)— RONNIE GAYLORD
Chee Sera Sera

5—Moments to Remember
7 8

★CO-40539 (4-40539)— FOUR LAD5
Dream On, My Love, Dream On

6—Seventeen
5 4

CA-3199 (F-3199)— ELLA MAE MOR5E
Razzle-Dazzle

★DO-15386 (45-15386)— FONTANE 5I5TER5
If I Could Be With You

★KI-1470 (45-1470)— BOYD BENNETT
Little Ole You-All

★ME-70651 (70651x45)— RU5TY DRAPER
I Can't Live Without Them Anymore

7—Maybellene
6 5

★CH-1604 (45-1604)— CHUCK BERRY
Wee, Wee Hours

CR-61478 (9-61478)— JOHNNY LONG
Toy Tiger

DO-15407 (45-15407)— JIM LOWE
Rene La Rue

ME-70682 (70682 x 45)— RALPH MARTERIE
Toy Tiger

PM-1125A (45-1125A)— JERRY DUANE
House Of Blue Lights

8—Tina Marie
10 10

★VI-20-6192 (47-6192)— PERRY COMO
Fooled

PM-1121A (45-1121A)— GABE DRAKE
Wake The Town

9—The Bible Tells Me So
8 11

★CR-61467 (9-61467)— DON CORNELL
Love Is A Many-Splendored Thing

DE-29615 (9-29615)— RALPH YOUNG
Man From Laramie

MG-12045 (K-12045)— KAY ARMEN
I Wonder When We'll Ever Know

ND-5182 (45-5182)— ROY ROGER5 & DALE EVAN5
Lonesome Valley

★WI-90003 (90003 x 45)— NICK NOBLE
Army Of The Lord

10—Rock Around The Clock
9 7

AR-123 (45-123)—5ONNY DAE
Movin' Guitar

BE-1098 (45-1098)—FOUR BELL5 & JIMMY CARROLL O.
Happy Holiday

★DE-29124 (9-29124)— BILL HALEY' & COMET5
Thirteen Women

MG-12028 (K-12028)— CHARLE5 WALCOTT
Love Theme

PM-1118A (45-1118A)— GABE DRAKE
Chee Chee-oo Chee

11—Black Denim Trousers
13 21

★CA-3219 (F-3219)— THE CHEER5
Some Night In Alaska

CR-61502 (9-61502)— DIAMOND5
Nip Sip

DE-29684 (9-29684)— JACKIE BROOK5
The $64,000 Question

★VI-20-6260 (47-6260)— VAUGHN MONROE
All By Myself

12—Shifting, Whispering Sands
14 17

★DO-15409 (45-15409)— BILLY VAUGHN
Shifting, Whispering Sands (Pt. 2)

★ME-70696 (70696x45)— RU5TY DRAPER
Lost Frontier

VI-20-6243 (47-6243)— JOHN5ON FAMILY 5INGER5
Shifting, Whispering Sands (Pt. 2)

13—Wake The Town And Tell The People
11 9

★CA-3120 (F-3120)— LES BAXTER
I'll Never Stop Loving You

★CO-40537 (4-40537)— MINDY CARSON
Hold Me Tight

CR-61477 (9-61477)— LAWRENCE WELK
I Hear Those Bells

PM-1121B (45-1121B)— ARGYLES
Tina Marie

14—He
20 28

CR-61501 (9-61501)— McGUIRE 5I5TER5
I Believe

★DE-29660 (9-29660)— AL HIBBLER
Breeze

MG-12078 (K-12078)— KAY ARMEN
Suddenly There's A Valley

15—The Longest Walk
12 16

PM-1124B (45-1124B)— LAURA LESLIE
I Want You To Be My Baby

VI-20-6182 (41-6182)— JAYE P. MORGAN
Swanee

16—Only You
24 26

★ME-70633 (70633x45)— THE PLATTER5
Bark, Battle And Ball

WI-90015 (90015x45)—LOLA DEE
Paper Kisses

17—Suddenly There's A Valley
17 18

CA-3228 (F-3228)— PATTY ANDREW5
Booga-Da-Woog

★CD-1270 (45-1270)— JULIU5 LA RO5A
Everytime That I Kiss Carrie

★CO-40559 (4-40559)— JO 5TAFFORD
The Night Watch

DE-29686 (9-29686)— MILL5 BROS.
Gum Drop

★ER-1003 (45-1003)— GOGI GRANT
Love Is A Many-Splendored Thing

MG-12078 (K12078)— KAY ARMEN
He

18—Gum Drop
15 10

DE-29686 (9-29686)— MILLS BRO5.
Suddenly There's A Valley

DL-6090 (45-6090)— OTI5 WILLIAMS
Save Me, Save Me

KI-1496 (45-1496)— THE GUM DROPS
Don't Take It So Hnrd

★ME-70668 (70668 x 45)— CREWCUTS
Present Arms

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 10/1 Pos. 9/24

19—I Want You To Be My Baby 16 13

DE-29655 (9-29655)—LOUIS JORDAN O.
Come And Get It
★EP-9115 (5-9115)—LILLIAN BRIGGS
Don't Stay Away Too Long
★ME-70685 (70685x45)—GEORGIA GIBBS
Come Rain Or Come Shine
PM-1124A (45-1124A)—LAURA LESLIE
Longest Walk

20—Song Of The Dreamer 18 14

CA-3178 (F-3178)—BUNNY PAUL
For The Very First Time
★CO-4-0528 (4-40528)—JOHNNY RAY
I've Got So Many Million Years
DU-142 (45-142)—BILLY BROOKS
Mambo Is Everywhere
★VI-20-6196 (47-6196)—EDDIE FISHER
Don't Stay Away Too Long

21—Hard To Get 19 15

★X-0137 (4X-0137)—GISELE MacKENZIE
Boston Fancy

22—You Are My Love 32 —

★MG-12066 (K12066)—JONI JAMES
I Lay Me Down to Sleep

23—Hawk-Eye 21 20

CO-21437 (4-21437)—BOBBY LORD
I Can't Make My Dreams Understand
★CO-40558 (4-40558)—FRANKIE LAINE
Your Love
MD-1015 (45-1015)—KEN CARSON
I've Been Working On the Railroad
ME-70697 (70697x45)—CHUCK MILLER
Something To Live For

24—My Bonnie Lassie 23 30

★VI-20-6208 (47-6208)—AMES BROTHERS
So Will I

25—Same Old Saturday Night 26 23

★CA-3218 (F-3218)—FRANK SINATRA
Fairy Tale

26—Hummingbird 22 19

BE-1097 (45-1097)—TEX STEWART & 3 BELLES
Laugh Polka
★CA-3165 (F-3165)—LES PAUL & MARY FORD
Goodbye My Love
CD-1267 (45-1267)—CHORDETTES
I Told A Lie
CO-21419 (4-21419)—ROSE MADDOX
Words Are Easy To Say
★CO-40526 (4-40526)—FRANKIE LAINE
My Little One
EP-9110 (5-9110)—D. & L. ROBERTSON
Saturday Night

Pos. 10/1 Pos. 9/24

27—Someone You Love 36 —

★CA-3234 (F-3234)—NAT KING COLE
Forgive My Heart

28—I'll Never Stop Loving You 27 25

CA-3120 (F-3120)—LES BAXTER
Wake The Town
★CO-40405 (4-40405)—DORIS DAY
Never Look Back
IM-8298 (45-8298)—SLIM WHITMAN
I'll Never Take You Back Again
LO-1572 (45-1572)—DAVID WHITFIELD
Everywhere
PM-1120B (45-1120B)—LAURA LESLIE
Love Is A Many-Splendored Thing

29—Forgive My Heart 39 —

★CA-3234 (F-3234)—NAT KING COLE
Someone You Love

30—Day By Day 25 22

CA-435—JO STAFFORD
★CA-3154—FOUR FRESHMEN
How Con I Tell Her
CO-40565 (4-40565)—FRANK SINATRA
Sheila
PM-1123B (45-1123B)—THE ROCKETS
Autumn Leaves

31—At My Front Door — —

★DO-15422 (45-15422)—PAT BOONE
No Arms Can Ever Hold You
★VJ-147 (45-147)—EL DORADOS
What's Buggin' You

32—My Boy—Flat Top 34 45

CR-61510 (9-61510)—DOROTHY COLLINS
In Love
★KI-1494 (45-1494)—BOYD BENNETT
Banjo Rock And Roll

33—Then I'll Be Happy — —

★VI-20-6264 (47-6264)—EDDIE FISHER
Magic Fingers

34—Domani 29 27

★CD-1265 (45-1265)—JULIUS LA ROSA
Mama Rosa
CR-61450 (9-61450)—MINUCCI O.
Make Up
VI-20-6167 (47-6167)—TONY MARTIN
What's The Time In Nicaragua

35—Give Me Love 30 31

★CR-61494 (9-61494)—McGUIRE SISTERS
Sweet Song Of India

Pos. 10/1 Pos. 9/24

36—Magic Fingers — —

★VI-20-6264 (47-6264)—EDDIE FISHER
Then I'll Be Happy

37—Learnin' The Blues 31 24

★CA-3102 (F-3102)—FRANK SINATRA
If I Had Three Wishes
CA-3147 (F-3147)—RAY ANTHONY
Mmmm Mamie
CO-40515 (4-40515)—BELMONTE ORCH.
Bambuco Hat Dance
CR-61436 (9-61436)—JOHNNY DESMOND
It's A Sin To Tell A Lie
GS-253 (45-253)—JOE VALINO
Lonely Boy

38—House Of Blue Lights 28 29

CA-2574 (F-2574)—MERRILL MOORE
Bell Bottom Boogie
DE-29594 (9-29594)—PAT MORRISSEY
Midnight Sun
★ME-70627 (70627x45)—CHUCK MILLER
Can't Help Wonderin'
PM-1125B (45-1125B)—BILL MARINE
Maybellene

39—Amukiriki — —

★CA-3248 (F-3248)—LES PAUL & MARY FORD
Magic Melody

40—Fairy Tale 33 38

41—Why Don't You Write Me 35 33

42—The Kentuckian Song 37 35

43—Goodnight, Sweet Dreams 38 36

44—Rockin' The Cha Cha 41 40

45—Without A Song 47 —

46—Unchained Melody 45 37

47—Searching 43 —

48—Man In A Raincoat 40 32

49—I Hear You Knockin' — —

50—It's A Sin To Tell A Lie 48 39

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"AT MY FRONT DOOR"
Pat Boone
El Dorados
THE CASH BOX DISK OF THE WEEK 9/24
Dot 15422; 45-15422
Vee-Jay 147; 45-147

"AMUKIRIKI"
Les Paul & Mary Ford
THE CASH BOX DISK OF THE WEEK 9/24
Capitol 3248; F-3248

"THEN I'LL BE HAPPY"
"MAGIC FINGERS"
Eddie Fisher
THE CASH BOX DISK OF THE WEEK 9/17
RCA Victor 20/47-6264

"HE"
McGuire Sisters
THE CASH BOX BEST BETS 9/17
Coral 61501; 9-61501

Haley to B'klyn Paramount

NEW YORK—Bill Haley's Comets will make their New York debut on November 23. At that time they will co-star with Johnnie Ray on the stage of the Brooklyn Paramount Theatre for a one-week engagement.

The Comets are currently in line for a motion picture assignment, and the group will also soon be featured on their own coast-to-coast television show.

Invitation By Record

BOSTON, MASS.—Boston Radio Station WORL came up with an unusual and interesting gimmick last week. The station sent out invitations for a cocktail party, celebrating its moving to new offices, in the form of a recording.

The waxing, a six-inch 78 rpm, was done in rhyme form. The title of the recording is "You Rate" disk and the credits are as follows:

Program: WORL Open House
Class A Time: 5:00 P.M. to Sign-off (or till your signal gets weak)
Availability: Sept. 30, 1955
Coverage: 705 Beacon St., Kenmore Square, Boston (3 Big Floors)
Power Straight or with a chaser
Frequency: You know your own capacity!
Package Rate: Be our guest
Rating: Let's not talk business
Performance: Spin the disc and R.S.V.P.

Katz, Gitelman Form Dallas Distrib

DALLAS, TEXAS—Irving Katz and Sidney Gitelman announced last week that they have opened a record distributing outfit in Dallas, Texas. The firm called Century Dist., Inc., will be located at 137 Glass St.

Katz has been in the record business for a number of years and is familiar with all phases of the industry. For six years he was with Apollo Records. From there he went to Greystone Press, manufacturers of Children's Record Guild and Young Peoples Records, where he spent 3½ years. His last association with the wax biz was with the Record Corporation of America.

Gitelman is a practicing attorney.

The company will handle R & B, pop and country labels. Already lined up are ABC-Paramount, Simon & Schuster, Cadence, Kapp, and Baton and others are in the process of being set.

Katz at one time ran 6 branch offices for Apollo and was instrumental in having put a number of prominent distributors into business during his career.

Angel Bells
MILLS MUSIC, INC.

IDEAL COUPLING
by
The Chordettes
THE WEDDING c/w
I DON'T KNOW, I DON'T CARE
#1273
cadence RECORDS

Dootone Has Five Big Ones
1 "DON'T TAKE YOUR LOVE"
THE CALVANES # 371
"EDNA"
THE MEDALLIONS # 364
3 "ALWAYS AND ALWAYS"
THE MEADOWLARKS # 367
4 "MINE ALL MINE"
DON JULIAN and the MEADOWLARKS # 372
5 "WETBACK HOP"
CHUCK HIGGINS # 370
New Release
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Tops in Los Angeles
Moving in All Markets
"ADORABLE"
The Colts
VITA # 112
VITA RECORDS
1486 NO. FAIR OAKS
PASADENA 3 CALIF.
Phone RYan 1-6609

SAVOY SAVOY
A New Star Swings!
Larry Harrison
"I WILL WAIT"
SAVOY 1171
SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

On The Charts
"FEEL SO GOOD"
Shirley and Lee
ALADDIN 3289
Aladdin RECORDS
Beverly Hills, Calif.

Victor Announces Gift Certificate Plan For Holiday Sales

NEW YORK — RCA Victor this week announced details of a gift certificate plan which will enable record dealers throughout the country to capture a bigger share of the multi-billion dollar Christmas market.

Executives from Victor's home office in New York, as well as field men currently are meeting with Victor distributors to explain features of the plan.

W. W. Bullock, Manager of Commercial Sales and Merchandise for Victor Records said that the gift certificate plan is in effect an extension of personal music service which Victor inaugurated several months ago. Under personal music service dealers who temporarily do not have an item in stock can let the customer make his selection from a "Browser Book" which describes more than 500 albums in the Victor catalogue. The certificate which the customer buys from the dealer specifying the requested merchandise then is forwarded to the factory and the album is shipped direct to the customer.

Victor gift certificates will be available at dealers in denominations of $2.98, $3.98, $12 and $24.95. The recipent of the certificate sends the order to the factory and the merchandise is sent to his home. The form on which the recipient writes his name and address is used as the shipping label by the factory.

Bullock pointed out that Victor's gift certificate plan overcomes difficulties encountered with other gift certificate plans used by some companies in past years. He listed these reasons:

1. All certificates are redeemable at the factory. This means that the recipient need not obtain the merchandise from the dealer who issued the certificate.

2. It permits buyers of the certificates to give records without knowing what music the recipient would prefer. The recipient can choose for himself.

3. It puts the profit into the pockets of the dealer who sells the certificate. No other dealers are involved regardless of where the certificate is sent.

4. It eliminates all dealer gift wrapping and mailing problems.

Victor is urging its dealers, as one phase of their gift certificate plan promotion, to contact industries and business firms which buy Christmas gifts in quantity, for customers and potential customers.

"A recent survey indicated that the business and individual gift buying markets will top 1.8 billion dollars this year," Bullock said. "Gift certificate plan will give our dealers every opportunity to get a bigger share of this market than ever before."

A four page ad in the November 26th issue of the Saturday Evening Post will kick off gift certificate plans at consumer levels. This same ad will run in December issues of all regular record publications. Ad mats resembling the national ad will be made available to dealers. A four color ad will appear in the December 10th Saturday Evening Post as part of a four page RCA Victor gift section.

In addition to Bullock, representatives of the Victor home office who went into the field this week to outline gift certificate plan to distributors included:

L. W. Kanaga—Vice-President and Operations Manager

George Marek—Director of Artists and Repertoire

Jack Burgess—Manager Domestic Field Sales

R. L. Yorke—Merchandising Manager

W. I. Alexander—Advertising Manager

Harry Jenkins — Sales Planning Manager

Irwin Tarr — Manager Syndicated Sales

Bennett Rosner—Manager of Pop Albums Promotion

Epic Enters 10" LP Market

NEW YORK—Marv Holtzman, A & R head of Epic Records, announced that the first reactions to the reentry of the company into the 10" LP field were surprisingly strong. "In fact", said Holtzman, "we have gotten an initial surge of orders that is at least 5 times what we expected."

The trade had generally dropped the 10" LP when sales seemed to have moved entirely over to the 12" LP. However the combination of name artists, the economy price of $1.98, and the 33 speed, proved, in the opinion of Holtzman, that there was a definite market for the 10" LP when the package was priced right and made attractive enough through the use of name talent.

Epic's initial release of 10 inch albums will number 15 packages. It will be known as series "LN 1100" and will feature its current artists as well as top name talent available to them from its own and Columbia vaults. Some of the names available are Johnnie Ray, who started on the Epic label before his shift to Columbia; Roy Hamilton, Al Jolson, Eddie Cantor and others.

Columbia has also entered the 10" field, with a series to be titled "House Party". It also makes its debut October 3, at $1.98, with 33 LPs. The LPs will feature top Columbia name talent and will contain six tunes in each package. The sleeves will be attractively prepared, laminated, four color jobs.

Larry Taylor Forms New Pubbery

NEW YORK—Larry Taylor has resigned his vice-presidency with Jose Ferrer Music, Inc., a position he's held for the past two years, to become president of his own firm Jimskip Music, Inc., a new BMI affiliate.

The Ferrer firm is being deactivated and Jimskip Music will start off with some 100 copyrights, about half of which are recorded and most of them coming from Ferrer Music. Only songs remaining in Ferrer are "The Shrike" and "Love Is A Beautiful Stranger", both composed by the actor himself.

Taylor is also reactivating his ASCAP firm Larry Taylor Music Co. which last year pubbed the hit, "Oh Baby Mine (I Get So Lonely)".

The Nation's Rhythm & Blues TOP 15

Pos.		Last Week
1	**MAYBELLENE** *Chuck Berry* *(Chess 1604)*	1
2	**ONLY YOU** *Platters* *(Mercury 70633)*	3
3	**IT'S LOVE, BABY** *Louis Brooks & Earl Gaines* *(Excello 2056)*	2
4	**ALL BY MYSELF** *Fats Domino* *(Imperial 5357)*	6
5	**WHY DON'T YOU WRITE ME** *Jacks* *(RPM 428)*	4
6	**WALKING THE BLUES** *Jack Dupree & Mr. Bear* *(King 4182)*	5
7	**I HEAR YOU KNOCKING** *Smiley Lewis* *(Imperial 5356)*	9
8	**AIN'T IT A SHAME** *Fats Domino* *(Imperial 5348)*	7
9	**EVERY DAY** *Count Basie & Joe Williams* *(Clef 81949)*	8
10	**ALL AROUND THE WORLD** *Little Willie John* *(King 4818)*	12
11	**TEN LONG YEARS** *B. B. King* *(RPM 437)*	—
12	**SOLDIER BOY** *Four Fellows* *(Glory 234)*	11
13	**HIDE AND SEEK** *Joe Turner* *(Atlantic 1069)*	10
14	**FEEL SO GOOD** *Shirley & Lee* *(Aladdin 3289)*	13
15	**THOSE LONELY, LONELY NIGHTS** *Johnny 'Guitar' Watson* *(RPM 436)* *Earl King (Ace 509)*	15

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Hy Weiss takes time from raving about his **Solitaires'** "The Wedding" on Old Town to rave about the newest fem thrush on the Weiss label. Her name is Maureen Weiss, born on Saturday, September 24, to wife, Rosalyn. Maureen weighed in at 8 lbs. 10 oz. . . . **Joe Loco** and his quintet opened for one week at the Comedy Club in Baltimore October 4, immediately following his first session for Columbia Records. . . . **Lou Platt,** formerly with **Alan Freed,** announced he will manage **George "Hounddog" Lorenz,** r & b jockey on 50,000 watter WKBW-Buffalo, N. Y. Platt says Lorenz will open up a vast new territory for r & b and rock and roll. . . . **Atlantic Records** jumped on the **Colts** "Adorable" on Vita Records with the **Drifters** and came up with a smash version. This gives the public two terrific Adorables to choose from. **Nesuhi Ertegun** cut the session on the coast. . . . Another sleeper that could be a smash is "Foolish Dreams" by the **Fi-Tones** on Atlas. The tune is beginning to really move in the New York area. . . . Fortune Records pinning great hopes on "Going Down To Tia Juana" and "Pulling Time" by **Andre Williams** and the **Don Juans.** . . . Miriam Abramson, Atlantic Records, sends a card from Italy telling us she and **Jan Ertegun,** Ahmet's wife, are having the time of their lives. . . . **Gloria Lynn** at the Rainbow Inn in New Jersey and then heads for two weeks in Canada. . . . **Stan Pat,** who manages **Jay Hawkins,** Wing artist, tells us **Bob Astor** of Gale, signed Hawkins to a three year pact. Pat also advises that his **Tri-Tones** have broken precedent when Peps Musical Lounge, Philadelphia, signed the group for three weeks. Peps has always limited groups to one week stays. . . . **Stan Steinhause,** U. S. representative for Panart Records, is looking for standards to cut for the diskery's cha cha cha and mambo sessions being set up for American release. . . . **Al Silver,** Herald Records, calling in from his southern junket, excitedly tells **Jack Angel** and **Bob Rosen** that the reception given their first jazz album, **The Aaron Bell Trio,** has been sensational—not only verbal but in actual sales. An airing in Atlanta brought in 25 phone calls. This week will find Angel and Rosen in the studios cutting their second jazz session. It will feature **Tony Artega** backed by The Aaron Bell Trio. Tony will play alto, tenor, baritone, flute and clarinet on five tracks. . . . **Phil Rose,** Glory Records, happy with the quick reaction has Four Fellows' "Angel Say" has received Phil tells up phone calls have been coming in from all parts of the country congratulating him. The deck is already strong in New York and has achieved good sales in Baltimore, Washington and Boston. Other areas are just getting samples. The Four Fellows are currently appearing on tour with **Buddy Johnson's** one nighter trek through the south. . . . Atlantic Records offices popping with excitement, what with the new Drifters' "Adorable" and the new **Ruth Brown-Clyde McPhatter** "I Gotta Have You" and "Love Has Joined Us Together" being issued in a special release. In addition a new Atco release goes out to distribs. It is a threesome and a special. **The Pearls** sing "Shadows of Love" and "Yum Yummy"; **Nolan Lewis,** formerly with Buddy Johnson, is heard singing "Always Look Up" and "Let's Start All Over Again"; The Sensations' chant "Sympathy" and "Yes Sir, That's My Baby". The special is a surprise for Atco distribs. Atco has purchased **The Rohins'** "Smokey Joe's Cafe" and "Just Like A Fool" from Spark Records—and has the certain feeling that it has latched on to a hit. . . . **Lou Krefetz** lost his father-in-law last week. . . . **Joe Leibowitz,** Premium Records, has a lineup of 28 distribs set. Liebowitz also reports that his initial release, "Angel Child" by **Paul Winley and The Rockers,** has been getting a strong reaction and the deck could be a hit first crack out of the box for the new label. . . . Here's the top ten from "Long, tall, lean Lanky **Larry Dean"** of WCIN-Cincinnati, O. Dean has two daily shows. "Larry Leaps In" (10 to 12 a.m.) and "Blues Ballroom" (3 to 5 p.m.). He is also program director of the station. 1) Ship of Love, **The Nutmegs;** 2) All Around The World, **Little Willie John;** 3) At My Front Door, **The El-Dorado's;** 4) Painted Picture, **The Spaniels;** 5) Let Me Show You Round My Heart, **The Turbans;** 6) Paradise Princess, Al Savage; 7) Please Return, **The Jewels;** 8) Good Rockin' Daddy, **Etta James;** 9) It's Love Baby, **Louis Brooks;** 10) The Wedding, **The Solitaires.**

THE DRIFTERS

ETTA JAMES

THE SPANIELS

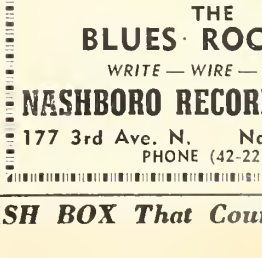
CHICAGO:

Talk about a man going out into the offworld—that's **Len Chess**—of Chess and Checker. Why? Because this week **Len** decided to bust wide open with **Chuck ("Maybellene") Berry's** new diskeroo, "30 Days". **Len** so excited he just boobled the words, when he said, "Wow! It's goin' pop already!" Success to success. Or, in the words of that old, old, old, oldie, "the rich gets richer" or something. . . . **Paul Glass,** on hearing about the statements of one but experienced lady here in a music pubbery, which pubbery, by the way, has been greatest in C&W make the remark, "The R&B people better change the tone of their music", came back, but strong, with: "I've never had anyone come to work for me who didn't learn to love R&B music. No matter what their background or their opinion", Paul continued, "they developed a lasting and definite taste for this great and heartfelt music. They liked it. They still like it." **(Only hope this lady is reading this so that she'll know how the R&B people feel about her remark).** . . . **Phil Skaff** of M. S. Distribs claims. "Lavern (Atlantic) Baker's waxing of 'Play It Fair' is already getting pop play." **Phil** also claims the same big pop break for **Young Jesse's** (Modern) disk of "Mary Lou". . . . Talk about an enthusiastic guy—that's **Ernie (the) Leaner.** Walked into Ernie's place and all **Ernie** said was, "Just listen to this!" Then, on his favorite (big speaker) record player, Ernie put on **Prince Patridge's** sensation, **"How Come My Dog Don't Bark When You Come 'Round".** Said **Ernie,** "This is it! This is the greatest! This'll knock h—l out of everything on the market!" (S'what are y'gonna do?). . . . Man, oh, man, you shoulda been on our end of the phone to listen to **Dave Clark** give out with how Ronel Records signed **The Hepsters.** The Cleveland five who are wowing 'em—in Cleveland. But not the way Dave told it to us. Dave thinks **The Hepsters** are hepping right to the top now that they're signed on an exclusive hunk of paper by Ronel. (Gotta give Dave credit. He's just one slim slice of super-sonic enthusiasm.) That's the way more in this field oughta be. . . . Love that **Phil Waddell's** letterhead. Everything on there but the gal's kitchen sink. It's grand, Phil, and we just love it. What's mimeo'd? Well, the fact that Detroit's singin' sensation, a little gal called **Jackie Jones,** has done gone and got herself right into the movies. And whatta movie! About the late and the sensationally great **Bill (Bojangles) Robinson.** "This 19-year-old coed", Phil reports, has been signed to a two-year recording pact by Venus Records". **(Anyone here know Venus?).** Phil also tells about **Jack ("Walkin' The Blues") Dupree** standin' em in line during his recent 'stint' in Detroit. And all about **Othella Dallas** (one of the former Katharine Dunham dancers who turned chirp) being signed to appear at the Vanity Club in Miami. (She sure must be a gorgeous gal, Phil, for they like 'em gorgeous down in Miami's Vanity Club). . . . Vee-Jay's newest thrush, **Priscilla Bowman,** is being reported off to "but a fast start, man" **(by Abner, of course)** with her first diskeroo, **"Hands Off".** Abner should know.

CHUCK BERRY

LOS ANGELES:

West Coast Rhythm and Blues companies are really jumping with practically everyone of them riding with a hit. "Flim Flam" and "Feel So Good" on Aladdin; "I Hear You Knocking" and "All By Myself" on Imperial; and "Ten Long Years" and "Lonely, Lonely Nights" on RPM are all up there in the best-sellers. Among the new releases by West Coast companies, three have taken off as immediate smash hits in the L.A. area. They are "Adorable" by the **Colts** on Vita, "Emily" by the **Turks** on the Money label, and "Don't Take Your Love From Me" by the **Calvanes** on Dootone. There are even a couple of sleepers starting to show up in "How Come My Dog Don't Bark" on Crest and "Love Only You" by the Feathers on Showtime. A San Francisco label Music City has a big one in "Tell Me Darling" by the **Gaylarks,** and the West Coast companies are dominating the local market and it looks like they will soon be doing the same nationally. . . . **Larry Mead** in Las Vegas for a few days, and while there talked with **Benny Carter** about doing some things for his Vita label. . . . The Savoy Ballroom in downtown Los Angeles will definitely reopen in the near future and will be playing rhythm and blues groups. . . . **Lowell Fulsom** and **Choker Campbell** played the 54 ballroom this past weekend. . . . **Dinah Washington** opens at the Mocambo for a two week stand on October 4. . . . **Joe Houston** now on a coast tour, including the San Francisco Bay area and Seattle. . . . **Sid Talmadge** at Record Merchandising Co. has taken on distribution for **Lew Chudd's** new Post label, and Atlantic's subsidiary Atco. . . . **The Colts** did their first personal appearance date at the 400 Club in San Diego, and while there guested on the **Jerry Nesler** DJ show. . . . **Howard Keel** caught the **Tri-Lads** at the Ebony Showcase and signed them to appear with him in his new act at the Dunes Hotel in Las Vegas. . . . **Jean Bennet** and **Buck Ram** leaving for the East where **The Platters** and **The Penguins** will be doing theatre dates.



THE PLATTERS

JAZZ JOTS

Clef Records has scheduled immediate release for "The Wine Song" by **Lionel Hampton.** This is the folk song that Hampton found in Israel on his recent foreign tour. The popularity of the number on his p.a. dates around the country prompted the fast release. Hampton returns from San Francisco to make a short at Universal before leaving for the East. . . . **Dave Brubeck** currently on tour through the East and Midwest. . . . Present tour of Jazz At The Philharmonic looks like the most successful in the show's history, with all the opening dates doing a big business. Volume 17 of JATP, which contains last year's complete concert, with the exception of **Ella Fitzgerald,** will be released this week. . . . **Duke Ellington** booked for The Moulin Rouge in Vegas on Nov. 11 and will also do some West Coast concerts. . . . **Errol Garner** currently at the Blackhawk in San Francisco. . . . **Jack Teagarden** at the new San Francisco spot Rickeys.

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THE CASH BOX HOT 100

in NEW YORK CITY

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	ONLY YOU *Platters* *(Mercury 70633)*	
3	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
4	THE WEDDING *Solitaires* *(Old Town 1014)*	
5	SHIP OF LOVE *Nutmegs* *(Herald 459)*	
6	PAINTED PICTURE *5paniels* *(Vee Jay 154)*	
7	EVERY DAY *Basie & Williams* *(Clef 89149)*	
8	ALRIGHT, OKAY, YOU WIN *Basie & Williams* *(Clef 89152)*	
9	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
10	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	

in CHICAGO

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	ONLY YOU *Platters* *(Mercury 70633)*	
3	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
4	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
5	ALRIGHT, OKAY, YOU WIN *Basie & Williams* *(Clef 89152)*	
6	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	
7	EVERY DAY *Basie & Williams* *(Clef 89149)*	
8	DON'T START ME TALKIN' *"Sonny Boy" Williamson* *(Checker 824)*	
9	TEN LONG YEARS *B. B. King* *(RPM 437)*	
10	PAINTED PICTURE *5paniels* *(Vee-Jay 154)*	

in NEW ORLEANS

1	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
2	ONLY YOU *Platters* *(Mercury 70633)*	
3	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
4	I HEAR THOSE BELLS *Dinah Washington* *(Mercury 70653)*	
5	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	
6	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
7	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*	
8	SOLDIER BOY *Faur Fellows* *(Glory 234)*	
9	THOSE LONELY LONELY NIGHTS *Earl King* *(Ace 509)*	
10	TEN LONG YEARS *B. B. King* *(RPM 437)*	

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

in SAN FRANCISCO

1	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	
2	WPLJ *Four Deuces* *(Music City 790)*	
3	ONLY YOU *Platters* *(Mercury 70633)*	
4	TELL ME, DARLING *Gaylarks* *(Music City 792)*	
5	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
6	DON'T TAKE YOUR LOVE FROM ME *Calvanes* *(Dootone 371)*	
7	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*	
8	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
9	EVERY DAY *Basie & Williams* *(Clef 89149)*	
10	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	

in NEWARK

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	DON'T TAKE IT SO HARD *Earl "Cannelly" King* *(King 4780)*	
3	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
4	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*	
5	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	
6	IT'S LOVE, BABY *Brooks and Gaines* *(Excello 2056)*	
7	ANYMORE *Johnny Ace* *(Duke 144)*	
8	THE WEDDING *Solitaires* *(Old Town 1014)*	
9	A FOOL FOR YOU *Ray Charles* *(Atlantic 1063)*	
10	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	

in DETROIT

1	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)* *Midnighters (Federal 12227)*	
2	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	
3	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
4	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
5	TEN LONG YEARS *B. B. King* *(RPM 437)*	
6	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	
7	HE *Al Hibbler* *(Decca 29660)*	
8	NIP SIP *Clovers* *(Atlantic 1073)*	
9	EVERY DAY *Basie & Williams* *(Clef 89149)*	
10	ONLY YOU *Platters* *(Mercury 70633)*	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX HOT 10

in PHILADELPHIA

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	ONLY YOU *Platters* *(Mercury 70633)*	
3	I'M SO GLAD *Mickey & Sylvia* *(Rainbow 316)*	
4	PARADISE PRINCESS *Al Savage* *(Herald 460)*	
5	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	
6	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*	
7	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	
8	OH-GEE-OH-WEE *Charlie & Ray* *(Herald 461)*	
9	HE *Al Hibbler* *(Decca 29660)*	
10	ZINDY LOU *Chimes* *(Specialty 555)*	

in LOS ANGELES

1	ADORABLE *Colts* *(Vita 112)*	
2	ONLY YOU *Platters* *(Mercury 70633)*	
3	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
4	EMILY *Turks* *(Money 211)*	
5	DON'T TAKE YOUR LOVE FROM ME *Calvanes* *(Dootone 371)*	
6	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	
7	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
8	TELL ME DARLING *Gaylarks* *(Music City 792)*	
9	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
10	THOSE LONELY, LONELY NIGHTS *Earl King* *(Ace 509)*	

in ST. LOUIS

1	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
2	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	
3	ALL BY MYSELF *Fats Damina* *(Imperial 5357)*	
4	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
5	AT MY FRONT DOOR *El Doradas* *(Vee Jay 147)*	
6	SHE DON'T WANT ME NO MORE *Jimmy Reed* *(Vee-Jay 153)*	
7	IT'S LOVE, BABY *Brooks & Gaines* *(Excella 2056)*	
8	DON'T START ME TALKING *"Sonny Boy" Williamson* *(Checker 824)*	
9	SOLDIER BOY *Four Fellows* *(Glary 234)*	
10	HEY, NAUGHTY PAPA *Sarah Vaughan* *(Mercury 70693)*	

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	THOSE LONELY, LONELY NIGHTS *Johnny "Guitar" Watson* *(RPM 436)*	
3	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
4	MARY LOU *Young Jesse* *(Modern 961)*	
5	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
6	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	
7	IT'S LOVE, BABY *Brooks & Gaines* *(Excella 2056)*	
8	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	
9	WEE WEE HOURS *Chuck Berry* *(Chess 1604)*	
10	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	

in SAVANNAH

1	IT'S LOVE, BABY *Brooks & Gaines* *(Excella 2056)*	
2	EVERY DAY *Basie & Williams* *(Clef 89149)*	
3	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
4	THERE GOES THAT TRAIN *Rollie McGill* *(Mercury 70582)*	
5	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	
6	VERY TRULY YOURS *Jimmy Scott* *(Savoy 1163)*	
7	ONLY YOU *Platters* *(Mercury 70633)*	
8	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	
9	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	
10	A FOOL FOR YOU *Ray Charles* *(Atlantic 1063)*	

in MEMPHIS

1	MAYBELLENE *Chuck Berry* *(Chess 1604)*	
2	GOOD ROCKIN' DADDY *Etta James* *(Modern 962)*	
3	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*	
4	ALL AROUND THE WORLD *Little Willie Jahn* *(King 4818)*	
5	AIN'T IT A SHAME *Fats Damino* *(Imperial 5348)*	
6	I HEAR YOU KNOCKING *Smiley Lewis* *(Imperial 5356)*	
7	NIP SIP *Clovers* *(Atlantic 1073)*	
8	ONLY YOU *Platters* *(Mercury 70633)*	
9	DON'T START ME TALKING *"Sonny Boy" Williams* *(Checker 824)*	
10	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	

Coming Up In R & B

Listed Alphabetically

DON'T START ME TALKING
"Sonny Boy" Williamson
(Checker 824)
Atlanta, Chicago, Dallas, Memphis, Meridion, Noshville, New York, St. Louis

HE
Al Hibbler
(Decca 29660)
Atlanta, Berkeley, Boston, Clevelond, Detroit, Indianapolis, New Orleons, New York, Philadelphio, St. Louis, San Froncisco

I CONCENTRATE ON YOU
Dinah Washington
(Mercury 70694)
Baltimore, Boston, Chicago, Clevelond, Dollas, Detroit, New York, Philodelphia, Pittsburgh, St. Louis

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CHECKER 821
"I WANT TO LOVE YOU"
The Flamingos

CHECKER 822
"WALKIN' THE BLUES"
Willie Dixon

CHECKER 825
"TOO LATE"
Little Walter

CHECKER 824
"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1602
"MANNISH BOY"
Muddy Waters

CHESS 1604
"WEE WEE HOURS"
Chuck Berry

CHESS 1605
"STARLITE"
b/w
"IN LOVE"
The Moonglows

CHESS 1606
"I'M A PRISONER"
b/w
"I'VE BEEN DECEIVED"
Eddy Boyd

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CHICAGO 15, ILLINOIS

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

T-BONE WALKER
(Post 2002)

B "I GET SO WORRIED" (2:08) [Commodore BMI—J. Williams] T-Bone Walker wails a slow down home blues bemoaning his lonesome existence when his baby isn't home. T-Bone tells his story with feeling.

B "THE REASON" (2:11) [Commodore BMI—F. Cadrez] Quick beat blues chanted in the strong T-Bone style. Side moves with a strong beat and country flavor. Two good T-Bone offerings.

BOB HARMON
(Republic 7114)

C+ "BEGIN THE BEGUINE BOOGIE" (2:35) [Miller ASCAP—] Bob Harmon and his band wax a quick beat boogie treatment of the standard. Cornball piano lends the etching a commercial aura. Good jukebox fare.

C+ "SHAKE RAG SHUFFLE" (2:33) [Babb BMI—Harmon] Middle beat jump side. Instrumental that drives, aided no end by the Harmon piano. More wax for the juke box.

BILL DOGGETT
(King 4825)

B "SHOVE OFF" (2:37) [Billace BMI—Doggett, Heppinstall] Bill Doggett captures that engaging and exciting beat with his Hammond and strong support from the cast. Bill engages in solo byplay with the sax—and the deck comes off good teen-fare.

B "YOU DON'T KNOW WHAT LOVE IS" (2:47) [Leeds ASCAP—Raye, DePaul] Doggett is mellow and moody on this slow pretty. Delicious listening with a standout solo bit by the guitar embroidering Doggett's own organ recital.

THE MIDNIGHTERS
(Federal 12243)

B "DON'T CHANGE YOUR PRETTY WAYS" (2:30) [Armo BMI—Ballard, Woods, Green, Smith, Booth] The Midnighters rock out with a quick beat jump and a romantic lyric. Item drives with a head full of steam and could be the subject of good action.

B+ "WE'LL NEVER MEET AGAIN" (2:12) [Armo BMI—Ballard] The Midnighters offer a rhythmic ballad pretty with a weeper lyric. Effectively done and it comes out the stronger side.

THE TWO SWEETHEARTS
(Groove 0122)

B "TRUE LOVE IS MISSING" (2:55) [Raleigh BMI—Lincoln Chase] The Two Sweethearts weave a lovely melody with a romantic plaint and come up with an ear pleasing wax of tender nature.

B "IF YOU ASKED ME" (2:37) [Maggie Music BMI—Singleton, McCoy] The girls chant a cute bouncer, western flavored, that comes off a delightful, light hearted deck with a good beat.

THE CASH BOX ★AWARD O' THE WEEK★

"GREENBACKS" (2:49)
[Progressive BMI—Richards]
"BLACKJACK" (2:15)
[Progressive BMI—Charles]

RAY CHARLES
(Atlantic 1076)

RAY CHARLES

● Ray Charles rocks out with a swinging quick beat story of the convincing powers of a "little bit of paper covered with chlorophyl." Titled, "Greenbacks," it is a driving, narrative-sing piece of material that will be another hit disk for the chanter. The etching leans heavily on the humorous lyric and Charles' delivery. Torrid sax in the break comes off nicely for added flavor. The flip, "Blackjack," is a slow wailing blues in which Charles bemoans his bad luck at Blackjack. He's lost his friends and money because of his hypnotic fascination for the game. Sung with feeling. It's a two-sided hit.

"ADORABLE" (2:17)
[Panther—Ram]
"STEAMBOAT" (2:32)

THE DRIFTERS
(Atlantic 1078)

● The Drifters latch on to a lilting romantic effort, already breaking on the coast, on another label, that is melodious, gliding with rhythmic swing, and offered with polish and sincerity. "Adorable" is a tune that gets under the skin and creates an excitement within the listener. It receives an excellent vocal reading by The Drifters—one that should make a big dent in the pop market as well as R & B. We're betting the side takes off big and creates a flood of pop covers. The flip, "Steamboat," is a middle beat blues that comes off extremely well. Gimmicked steam and whistle sounds give the disking a little something extra that makes it a threat on its own. Deck could create a demand if it doesn't get pushed out of sight because of the strength of "Adorable."

THE SYCAMORES
(Groove 0121)

B "DARLING IS IT TRUE" (2:45) [Tee Pee ASCAP—Smith, James] The Sycamores offer the bewildered boy wondering if what he hears is true. Melodic pretty with a slow beat. Sweetly done with good ork backing.

B "I'LL BE WAITING" (2:35) [Roger Music BMI—Mitnick, Richards] The Sycamores turn on the emotion as they read a slow mood ballad with a depth of feeling. The lad is still carrying the torch tho they've drifted apart. Effective waxing.

EUNICE DAVIS
(Grand 130)

B "LET'S HAVE A PARTY" (2:29) [Eunice Davis] Eunice Davis shouts out a rocking quick beat item that is moving from the opening gun. A jumping wax that can stir up the charged wheaties group.

B "EVERY TIME YOUR LIPS MEET MINE" (2:41) [Joe Turnero] Eunice Davis rocks in modified fashion to a middle beat romantic ditty that comes through in intriguing style. Good deck that should get action.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "FOOLISH DREAMS" ..... Fi-Tones ..... Atlas 500
★ "WE'LL NEVER MEET AGAIN" ..... The Midnighters ..... Federal 12243

THE CHANTECLAIRS
(Dot 15404)

B "BELIEVE ME, BELOVED" (2:40) [General ASCAP—Hardt, Jaffe] Tavern flavored ballad pretty, loaded on the pop side, offered by The Chanteclairs. Easy side with juke box appeal.

B "I'VE NEVER BEEN THERE" (2:43) [Park Avenue BMI—McCoy Newson] Another with an easy approach is fashioned with more general commercial appeal and comes off the better side. Good tune well performed.

T-BONE WALKER
(Atlantic 1074)

B "PLAY ON LITTLE GIRL" (2:31) [Progressive BMI—Walker] T-Bone wails a mournful blues with typical T-Bone effectiveness. Good southern market fare.

B "WHY NOT" (2:39) [Progressive BMI—Terry] T-Bone gives out with a rocking treatment of a middle beat blues. Deck has a good, solid beat that gives it a northern market appeal. Sax solo in the break lends some good commercial flavor to strengthen the release.

MARGA BENITEZ
(Apollo 1200)

C+ "PAPA CHA-CHA" (2:19) [Lowell BMI—Bert Keyes] Young thrush offers a cute cha-cha dance wax for the kids. Infectious listening and dance wax. The Latin dance crowd should like it.

C+ "GEECHIE GOOMIE" (2:25) [Godwin, Conran] Novelty bounce delivered calypso flavor with a cha-cha tempo. Similar comments.

THE SCARLETS
(Red Robin 138)

B "INDIAN FEVER" (2:27) [Bob-Dan BMI—Parris] The Scarlets chant an Indian chant middle beat rocker with infectious treatment that should get the deck moving. Good side.

B "KISS ME" (3:06) [Bob-Dan BMI—Parris] The group backs with a slow rhythmic ballad pretty smoothly done. Soft offering with romantic appeal. Ok side.

RED PRYSOCK
(Red Robin 139)

B "JACKPOT" (2:26) [Bob-Dan BMI—Prysock] Red Prysock drives out a jump ditty with some strong saxing in the lead. Deck rocks, tho it is subdued just a shade for the rambunctious horn wielder. Good jump wax.

B+ "THE HAMMER" (2:35) [Bob-Dan BMI—Prysock] Middle tempo offering with that pile-driving Prysock flavor. Two typical-good sides by Prysock that could pick up ground aided by the hornblower's current chart standing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"DONNA" (2:22)
[Lion BMI—Cox, Curtis]

"I'M GONE" (2:31)
[Lion BMI—Robey]

BILLY BROOKS
(Duke 145)

BILLY BROOKS

● Billy Brooks extolls the fine characteristics of his beloved, "Donna," in which he compares her to an "angel" and offers her all his material and emotional wealth. It is a tender, sweet offering, performed with feeling and sensitivity. The deck has melodic charm, which when combined with lyric and delivery, makes this "hit" potential. Excellent follow up to his "Song Of The Dreamer." The flip, "I'm Gone," is a racing, driving ditty that Brooks runs through at breakneck pace. Wild dance item for the jump fans. It's "Donna" all the way.

FI-TONES
(Atlas 1050)

B+ "FOOLISH DREAMS" (2:40) [L. Davis] The Fi-Tones spin a romantic story with a tender blend. Deck has wonderful appeal in its story, melody and treatment. Excellent offering that should get every attention. Could break out for a big hit.

B "LET'S FALL IN LOVE" (2:55) [Koehler & Arlan] The Tones jump on the flip with an engaging middle beat rhythm piece. The group turns in an effective performance. Ok coupler.

MR. GOON-BONES
(Republic 7116)

C "SWEET SUE" (2:34) [Remick ASCAP] Mr. Goon-Bones plays the standard with a set of bones accompanying a small instrumental group. Ok deck with its best bet in the boxes.

C+ "GOON-BONES DITTY" (2:33) [Babb Music BMI—Goon] Goon-bones clacks a rhythmic accompaniment to the vocal efforts of a quartet. Ok, homey flavor.

ROY HAWKINS
(RPM 440)

B+ "IF I HAD LISTENED" (2:25) [Modern BMI—Hawkins, Ling] Roy Hawkins tells the story of the inevitable triangle, set to a slow country blues. Playing at romance with a married woman gets him "a side full of holes." Ok performance of a wailing blues.

B "IS IT TOO LATE" (2:48) [Modern BMI—Hightower, Davis] Pretty middle beat romantic ballad offered with feeling and easy to listen to vocal. Good beat, good tune, easy offering. Ok coupling.

SPIRITUAL

ROBERT ANDERSON
(Apollo 300)

B+ "OH LORD IS IT" (2:50) [Bess BMI—Anderson] Robert Anderson sings a slow stirring gospel number with deep feeling and sincerity. Excellent voices back the deep voiced Anderson. Good religious wax.

B "MY POSSESSION" (2:40) [Bess BMI—Anderson] Similar offering done with much passion. Same comments.

THE PILGRIM TRAVELERS
(Specialty 883)

B+ "EVERY PRAYER" (2:45) [BMI—Breck, Gabriel] The Pilgrim Travelers offer a slow simple religious tune with a tender solo that switches to a rhythmic beat midway. Good religious offering.

B+ "TROUBLED IN MIND" (2:40) [Venice BMI—Arr. J. Roots] The Pilgrim Travelers swing softly to a great beat that will intrigue both the religious and non-religious listener. Exciting side.

BROTHER JOE MAY and THE PILGRIM TRAVELERS
(Specialty 884)

B+ "SELL OUT" (2:45) [Martin & Morris BMI—J. Cleveland] Brother Joe May leads The Pilgrim Travelers through a middle beat rhythmic spiritual wax. An excellent combination with good name value.

B+ "JESUS KNOWS" (2:30) [Venice BMI—J. Alexander] Brother Joe May sings a middle beat melodic religious tune with excellent results. Good vocal blend, good beat and warm delivery. Very strong wax.

Atco Signs Nolan Lewis

NEW YORK—Nolan Lewis signs with Atco records, an Atlantic subsidiary, as his manager Rick Harper and Atlantic officials (Jerry Wexler, Herb Abramson and Ahmet Ertegan) look on. His first release on Atco is due out in two weeks. Lewis won a flock of admires as vocalist with Buddy Johnson's band before stepping out as a single with the Atco label.

New Release by
The Jacks
"I'M CONFESSIN'"
RPM # 433
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

New Release
THE SPIDERS
"WITCHCRAFT"
5366
Imperial Records

2 R&B WINNERS
LIGHTNIN' SLIM
"I CAN'T BE SUCCESSFUL"
EXCELLO 2066
EARL GAINES
"CAN'T KEEP FROM CRYIN'"
EXCELLO 2063
WRITE — WIRE — PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave. N. Nashville, Tenn.
PHONE (42-2215)

1 "Newly Wed"
B/W "You're Everything To Me"
The Orchids
PARROT # 815

2 "Pretty Little Thing"
B/W "You've Got Me Losing My Mind"
The Five Arrows & Gloria Valdez
PARROT # 816

3 "Alley B On 5th Avenue"
Paul Bascomb & Orchestra
PARROT # 817

4 "Excerpts From The Blues"
Ahmad Jamal & The Three Strings
PARROT # 818

PARROT RECORDS
4858 So. Cottage Grove, Chicago, Ill.
(Tel.: Oakland 4-5254)

BEGINNING TO SHOW!
JIMMY REED'S
"SHE DON'T WANT ME NO MORE"
B/W
"I DON'T GO FOR THAT"
VEE-JAY # 153
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

RAMBLIN' LOU
WJJL—Niagara Falls, N. Y.
1. Satisfied Mind (Wagoner)
2. Cattle Call (Eddy Arnold)
3. There She Goes (Carl Smith)
4. I'm Hurtin' Inside (Reeves)
5. Love, Love (Webb Pierce)
6. That Do Make It Nice (Eddy Arnold)
7. Don't Blame The Children (Huskey & Coon Creek Girls)
8. Daddy, You Know What (Jim Wilson)
9. How It Hurts To Cry Alone (Lee & Cooper)
10. Shifting, Whispering Sands (Johnson Family)

"UNCLE" LEN ELLIS
WJOB—Hammond, Ind.
1. Satisfied Mind (P. Wagoner)
2. All Right (Faron Young)
3. Go Back You Fool (F. Young)
4. I Don't Care (W. Pierce)
5. That Do Make It Nice (Eddy Arnold)
6. Mixed-Up Medley (Wilburns)
7. Maybellene (Marty Robbins)
8. Temptation Go Away (Wilburns)
9. Love, Love, Love (W. Pierce)
10. Yaller Rose Of Texas (Homer & Jethro)

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Yellow Rose Of Texas (Tubb)
2. Satisfied Mind (Wagoner)
3. I Don't Care (Webb Pierce)
4. That Do Make It Nice (Eddy Arnold)
5. Cryin', Prayin', Waitin' Hopin' (Hank Snow)
6. Yonder Comes A Sucker (Jim Reeves)
7. Gonna Roll And Rock (Zack)
8. Just Call Me Lonesome (Eddy Arnold)
9. Most Of All (H. Thompson)
10. Don't Tease Me (C. Smith)

JOE HIGDON
WDCF—Dade City, Fla.
1. Hawk-Eye (Bobby Lord)
2. When I Stop Dreaming (Louvins)
3. Don't Blame The Children (Huskey & Coon Creek Girls)
4. All Right (Faron Young)
5. That Do Make It Nice (Eddy Arnold)
6. I Forgot To Remember (Elvis Presley)
7. Daddy, You Know What (Jim Wilson)
8. Just Call Me Lonesome (Eddy Arnold)
9. Yellow Roses (Hank Snow)
10. Yonder Comes A Sucker (Jim Reeves)

PAUL KALLINGER
XERF—Del Rio, Tex.
1. If You Were Me (W. Pierce)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (Wagoner)
4. Cattle Call (Eddy Arnold)
5. Blue Darlin' (J. Newman)
6. All Right (Faron Young)
7. Just Call Me Lonesome (Eddy Arnold)
8. Yonder Comes A Sucker (Jim Reeves)
9. Poison In Your Heart (Wells)
10. Maybellene (Marty Robbins)

POP'S COUNTRY STORE
WXGI—Richmond, Va.
1. Cry, Cry, Cry (Cash/Strength)
2. All Right (Faron Young)
3. False Pride (Jimmy Dean)
4. Just Call Me Lonesome (Eddy Arnold)
5. Why, Baby, Why (G. Jones)
6. Love, Love, Love (C. Reed)
7. Sticks And Stones (Marvin Rainwater)
8. If You Were Me (W. Pierce)
9. Maybellene (Marty Robbins)
10. I Don't Want It On My Conscience (Ray Price)

JIM WILSON
WAVE—Louisville, Ky.
1. Just Call Me Lonesome (Eddy Arnold)
2. All Right (Faron Young)
3. I Just Dropped In To Say Goodbye (Carl Smith)
4. I Stole My Neighbor's Wife (Tommy Collins)
5. Love, Love, Love (C. Reed)
6. I Don't Care (Webb Pierce)
7. Satisfied Mind (P. Wagoner)
8. Kentuckian (Eddy Arnold)
9. I Guess I'm Crazy (Werley Fairburn)
10. Yellow Rose Of Texas (Texas Bill Strength)

SMILIN' JIM'S WESTERN CARAVAN
WHAY—New Britain, Conn.
1. Here Today, Gone Tomorrow (J. E. & M. Brown)
2. Satisfied Mind (P. Wagoner)
3. I Don't Care (W. Pierce)
4. Blue Guitar (Red Foley)
5. That Do Make It Nice (Eddy Arnold)
6. All Right (Faron Young)
7. Albino Stallion (Rainwater)
8. Never Stop Loving You (Slim Whitman)
9. I'm In Love With You (Kitty Wells)
10. Are You Mine (Wright & Tall)

BIG JIM HESS
WIVK—Knoxville, Tenn.
1. Maybellene (Marty Robbins)
2. Lord I Can't Come Now (Carson & Hamblen)
3. Cry, Cry, Cry (Johnny Cash)
4. I'm Hurting Inside (J.Reeves)
5. Kiss The Baby Goodnight (Charlene Arthur)
6. I'm In Love With You (Kitty Wells)
7. Just Call Me Lonesome (Eddy Arnold)
8. I'll Get Him Back (Davis Sisters)
9. When I Stop Dreaming (Louvins)
10. Too Much (Sonny James)

LILLIE ANNE
WIRC—Hickory, N. C.
1. I'm In Love With You (Kitty Wells)
2. When I Stop Dreaming (Louvins)
3. Love, Love, Love (Pierce/Reed)
4. Satisfied Mind (Wagoner/Foley)
5. Yellow Roses (Texas Strength)
6. Maybellene (Marty Robbins)
7. Honeybun (Charlene Arthur)
8. Daydreaming (Sue Thompson)
9. All Right (Faron Young)
10. Take Possession (Shepard)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. I Forgot To Remember (Elvis Presley)
2. Yellow Rose Of Texas (Ernest Tubb)
3. Maybellene (Marty Robbins)
4. Honey Bun (Charlene Arthur)
5. When I Stop Dreaming (Louvins)
6. You Thought I Thought (J. E. & M. Brown)
7. Yonder Comes A Sucker (Jim Reeves)
8. I'm Glad I Got To See You (Hank Snow)
9. If You Were Me (W. Pierce)
10. Daddy, You Know What (Jim Wilson)

UNCLE BUCK LIPE
KSMG—Ste. Genevieve, Mo.
1. Temptation Go Away (Wilburns)
2. Go Back You Fool (F. Young)
3. I Thought Of You (J. Shepard)
4. Yellow Rose Of Texas (Ernest Tubb)
5. I Just Dropped In To Say Goodbye (Carl Smith)
6. Too Much (Sonny James)
7. All Right (Faron Young)
8. Maybellene (Marty Robbins)
9. All Alone (Justin Tubb)
10. The Record (Billy Walker)

DON LARKIN
WAAT—Newark, N. J.
1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. All Right (Faron Young)
4. That Do Make It Nice (Eddy Arnold)
5. Just Call Me Lonesome (Eddy Arnold)
6. Cattle Call (Eddy Arnold)
7. Yellow Rose Of Texas (Ernest Tubb)
8. Yellow Roses (Hank Snow)
9. Maybellene (Marty Robbins)
10. When I Stop Dreaming (Louvins)

JIMMY SIMPSON
WKMT—Kings Mtn., N. C.
1. All Right (Faron Young)
2. Satisfied Mind (P. Wagoner)
3. There She Goes (Carl Smith)
4. Just Call Me Lonesome (Eddy Arnold)
5. Don't Blame The Children (Ferlin Huskey)
6. Yellow Rose Of Texas (Ernest Tubb)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. Love, Love, Love (W. Pierce)
9. Standing At The End Of The World (Douglas & Duke)
10. Don't Knock, Just Come On In (Jimmy Work)

JOHNNY RION
KSTL—St. Louis, Mo.
1. Temptation Go Away (Wilburns)
2. All Right (Faron Young)
3. All Alone (Justin Tubb)
4. Yellow Rose Of Texas (Justin Tubb)
5. Satisfied Mind (P. Wagoner)
6. Cry, Cry, Cry (Texas Bill Strength)
7. Looks Like I'm In The Way (Marty Robbins)
8. We Could (Jimmie Dickens)
9. I Don't Care (Webb Pierce)
10. Here Today, Gone Tomorrow (J. E. & M. Brown)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.
1. Satisfied Mind (P. Wagoner)
2. Cat Came Back (Lee Moore)
3. Lost To A Stranger (Hylo Brown)
4. I Don't Care (Webb Pierce)
5. Tragic Romance (Cowboy Copas)
6. That Do Make It Nice (Eddy Arnold)
7. How It Hurts To Cry Alone (Lee & Cooper)
8. Daddy, You Know What (Jim Wilson)
9. Making Believe (Kitty Wells)
10. Orange Blossom Special (Stanley Bros.)

"CUZ'N" LARRY LANE
WEBK—Tampa, Fla.
1. Love, Love, Love (W. Pierce)
2. That Do Make It Nice (Eddy Arnold)
3. I Guess I'm Crazy (Tommy Collins)
4. Just Love Me (J. R. Snow)
5. I Forgot To Remember (Elvis Presley)
6. Hawk-Eye (Bobby Lord)
7. Cry, Cry, Cry (Johnny Cash)
8. I Don't Care (Elvis Presley)
9. Mainliner (Hank Snow)
10. There Was A Time (Johnny Dakota)

HAL HARRIS
KRCT—Baytown, Texas
1. When I Stop Dreaming (Louvins)
2. Million Miles From Here (Ernest Tubb)
3. Just Call Me Lonesome (Eddy Arnold)
4. Here Today, Gone Tomorrow (J. E. & M. Brown)
5. Blue Guitar (Red Foley)
6. Stay In Your Arms (Jimmy Newman)
7. Love, Love, Love (W. Pierce)
8. Rainbow Of Love (J. Derrick)
9. Mask On Your Heart (Anita Carter)
10. Broken Heart Of Mine (Marty Robbins)

JOLLY CHOLLY
WWEZ—New Orleans, La.
1. I Guess I'm Crazy (Werly Fairburn)
2. Satisfied Mind (P. Wagoner)
3. All Right (Faron Young)
4. Just Call Me Lonesome (Eddy Arnold)
5. Yellow Roses (Hank Snow)
6. There She Goes (Carl Smith)
7. Why Baby, Why (G. Jones)
8. I Don't Care (Webb Pierce)
9. I Thought Of You (Shepard)
10. The Record (Billy Walker)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.
1. Maybellene (Marty Robbins)
2. I Forgot To Remember (Elvis Presley)
3. Mixed Up Medley (Wilburns)
4. All Right (Faron Young)
5. Why, Baby, Why (G. Jones)
6. Love, Love, Love (W. Pierce)
7. That's What I Like (T. Fell)
8. Honey Bun (Charlene Arthur)
9. Dear Mr. Brown (F. Huskey)
10. I Die Ten Thousand Times A Day (Leon Payne)

CARL STUART
WVOM—Boston, Mass.
1. Satisfied Mind (P. Wagoner)
2. Yellow Rose Of Texas (Ernest Tubb)
3. All Right (Faron Young)
4. I Don't Care (Webb Pierce)
5. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
6. Yonder Comes A Sucker (Jim Reeves)
7. You Thought I Thought (J. E. & M. Brown)
8. Why Baby, Why (G. Jones)
9. Don't Blame The Children (Huskey & Coon Creek Girls)
10. Don't Point Your Finger (Jim Wilson)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS. LAST WEEK		
1	**I DON'T CARE** *Webb Pierce* *(Decca 29480; 9-29480)*	1
2	**SATISFIED MIND** *Porter Wagoner* *(RCA Victor 20-6105; 47-6105)* *Red & Betty Foley* *(Decca 29526; 9-29526)* *Jean Shepard* *(Capitol 3118, F3118)*	2
3	**CATTLE CALL** *Eddy Arnold & Hugo Winterhalter* *(RCA Victor 20-6139; 47-6139)*	3
4	**ALL RIGHT** *Faron Young* *(Capitol 3169; F3169)*	5
5	**JUST CALL ME LONESOME** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	4
6	**THAT DO MAKE IT NICE** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	6
7	**YELLOW ROSES** *Hank Snow* *(RCA Victor 20-6057; 47-6057)*	7
8	**THERE SHE GOES** *Carl Smith* *(Columbia 21382; 4-21382)*	8
9	**YONDER COMES A SUCKER** *Jim Reeves* *(RCA Victor 20-6200; 47-6200)*	—
10	**CRYIN', PRAYIN', WAITIN', HOPIN'** *Hank Snow* *(RCA Victor 20-6154; 47-6154)*	—

1000 Disk Jockeys To Attend WSM's 4th DJ Festival

NASHVILLE—Twenty-four hundred country music disk jockeys throughout the nation and Canada will soon receive invitations from WSM, in Nashville, Tennessee, for attendance to the Fourth Annual National Disk Jockey Festival, November 11 and 12. The Festival is one of the highspots of the year for the country music world.

It was originated in 1952 by WSM to celebrate the anniversary of the Grand Ole Opry. In 1954 more than 900 disk jockeys, country artists and representatives of recording companies, publishing firms, and music publications attended the week-end of meetings, parties, and special broadcasts.

For the 30th anniversary this year WSM is preparing for an attendance of one thousand. Besides the big Friday evening party given by WSM, the agenda will be filled with informal parties and luncheons hosted by leaders in the country music industry.

Awards to outstanding country artists and song writers will highlight the meeting on the first morning, November 11. In the afternoon of that day the disk jockeys will gather for a special clinic in which they will hear a panel of record company executives discuss their various services. At this time the disk jockeys will be given the opportunity to air their complaints and compliments to the record people and discuss ways of improving their disk shows and building bigger audiences.

Throughout the week-end the various music firms will hold open houses in their suites at the Andrew Jackson Hotel, headquarters for the Festival. On Saturday night the entire group will attend the Grand Ole Opry in historical Ryman Auditorium to watch the second in a series of Grand Ole Opry presentations on ABC-TV, the thirty minutes on NBC radio, and the other three hours carried on WSM only.

The complete schedule of the Fourth Annual National Disk Jockey Festival will be released in the near future.

Hungry Visitors

CLEVELAND—Mac Wiseman appeared as a guest at Tom Edwards' Hillbilly Jamboree on WERE, Cleveland, Ohio on September 10th. The show was held at a sponsor's delicatessen and bakery. At lunchtime Edwards and Wiseman tried to do away with one of the foot long hotdogs. Wiseman, later in the evening, along with Slim Whitman played for 2 capacity houses at the Circle Theatre which Edwards emcees.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. SATISFIED MIND ..... Porter Wagoner (RCA Victor)
2. I DON'T CARE ..... Webb Pierce (Decca)
3. ALL RIGHT ..... Faron Young (Capitol)
4. JUST CALL ME LONESOME ..... Eddy Arnold (RCA Victor)
5. YELLOW ROSE OF TEXAS ..... Ernest Tubb (Decca)
6. THAT DO MAKE IT NICE ..... Eddy Arnold (RCA Victor)
7. MAYBELLENE ..... Marty Robbins (Columbia)
8. LOVE, LOVE, LOVE ..... Webb Pierce (Decca)
9. WHEN I STOP DREAMING ..... Louvin Brothers (Capitol)
10. YONDER COMES A SUCKER ..... Jim Reeves (RCA Victor)

11) THERE SHE GOES. 12) I FORGOT TO REMEMBER TO FORGET. 13) DADDY, YOU KNOW WHAT? 14) DON'T BLAME THE CHILDREN. 15) GO BACK, YOU FOOL. 16) CATTLE CALL. 17) I JUST DROPPED IN TO SAY GOODBYE. 18) TEMPTATION GO AWAY. 19) HERE TODAY, GONE TOMORROW. 20) MOST OF ALL. 20) IF YOU WERE ME.

Lamb Forms Ad Agency

NASHVILLE, Tennessee—Charlie Lamb has resigned from The Cash Box to form his own publicity, advertising and promotion agency.

The opening of the Charlie Lamb Agency, as it will be known, marks the first exclusive Country Music agency of its type, which will serve as a news gathering organization to publicize talent and all facets of the music industry, handle advertising for Country Music talent and associated businesses, and do special promotion on Country Music recordings.

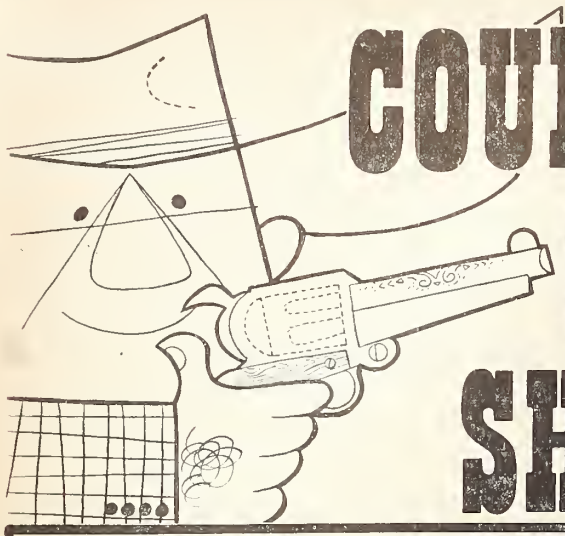
Lamb in hanging out his own agency shingle has already acquired as advertising clients many of the top names in the music field, including Red Foley, Ernest Tubb, Carl Smith, Justin Tubb, Johnnie and Jack, Kitty Wells, Ferlin Huskey, Benny Martin, Gaylord Artists Productions, Nashboro and Excello Records, Inc., Cedarwood and Driftwood Music Companies, Inc., and Ernest Tubb Music, Inc.

THE 10 TOP THE CASH BOX Country Best Sellers

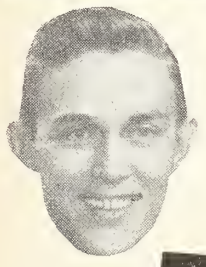
(PLUS THE NEXT FIVE)

1. I DON'T CARE
   Webb Pierce
   (Decca 29480; 9-29480)
2. SATISFIED MIND
   Porter Wagoner
   (RCA Victor 20-6105; 47-6105)
   Red & Betty Foley
   (Decca 29526; 9-29526)
   Jean Shepard
   (Capitol 3118; F-3118)
3. JUST CALL ME LONESOME
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
4. ALL RIGHT
   Faron Young
   (Capitol 3169; F3169)
5. CATTLE CALL
   Eddy Arnold & Hugo Winterhalter
   (RCA Victor 20-6139; 47-6139)
6. THAT DO MAKE IT NICE
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
7. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
8. THERE SHE GOES
   Carl Smith
   (Columbia 21382; 4-21382)
9. YONDER COMES A SUCKER
   Jim Reeves
   (RCA Victor 20-6200; 47-6200)
10. THE KENTUCKIAN SONG
    Eddy Arnold & Hugo Winterhalter
    (RCA Victor 20-6139; 47-6139)
11. MOST OF ALL
12. MYSTERY TRAIN
13. THERE'S POISON IN YOUR HEART
14. YELLOW ROSE OF TEXAS
15. IF YOU WERE ME
15. YELLOW ROSES

GLORIA HENSON
"A ROVIN' GIRL"
CAPITOL # 3252
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347



COUNTRY SURE SHOTS!



Jimmy Dean

Star Of
"Town And Country-Time"

TWO GREAT SIDES

"False Pride"

COUPLED WITH

"Big Blue Diamonds"

MERCURY 70691

JIM WILSON and 4 year old daughter, JUNE

PRESENT THEIR NEWEST . . .

"Don't Point Your Finger"

AND

"I WONDER WHEN WE'LL EVER KNOW"

MERCURY 70702

T. TOMMY

SACRED SINGER OF THE YEAR . . .

"Thank You Lord"

AND

"GOSPEL BOOGIE"

MERCURY 70688

CHUCK REED

WITH THE ORIGINAL . . .

"Love, Love, Love"

AND

"I THINK I'LL GO HOME AND CRY"

MERCURY 70701

Mercury RECORDS

CHICAGO 1, ILLINOIS

The Cash Box Country Reviews

A DISK A SLEEPER — B EXCELLENT — C VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"JIMBO JENKINS" (2:23) [Tree BMI—J. Reeves, B. Garrett]
"I'VE LIVED A LOT IN MY TIME" (2:40)
[Valley BMI—Rhodes, Reynolds, Reeves]
JIM REEVES (RCA Victor 20-6274; 47-6274)

● It looks as though Jim Reeves is gonna score his second hit in a row since joining the diskery and either end of his latest release could turn the trick. Currently, the artist is enjoying a successful run on the charts with his click waxing of "Yonder Comes A Sucker". "Jimbo Jenkins" is the title on one end of his newest contender and it's a bright and bouncey ditty reminiscent of his smash recording of "Bimbo". The chanter's vocal efforts are a treat to the ear. "I've Lived A Lot In My Time" is a tender, tear-compelling, religious-flavored ballad that Reeves and a chorus spin in superlative fashion. Both ends have the fullest potential. An outstanding pairing.

THE CARLISLES
(Mercury 70712; 70712x45)

B+ "ON MY WAY" (2:24) [Acuff-Rose BMI—C. & I. Louvin] The distinctive vocal stylings of the Carlisles come across in persuasive manner on a powerful, middle tempo heartbreaker that could step out and climb way up the sales ladder.

B "MIDDLE AGE SPREAD" (2:17) [Valley BMI—Wilson] Bill Carlisle's voice dominates this end as he and the group sock out a dandy, quick beat novelty. Delightful lyrics on a cute coupler.

EDDIE ZACK & COUSIN RICHIE
(Columbia 21441; 4-21441)

B "I'M GONNA ROCK AND ROLL" (2:10) [Sampson BMI—McMurry, Almond] Eddie Zack dishes up an inviting vocal on a flavorful, quick beat rhythmic piece that rides merrily along in gay manner. A pleasing dish. Should lure a heap of sales and spins.

B "FOOLISH ME" (2:16) [Robbins ASCAP—Stutz, Barefoot, Findlay] Cousin Richie takes vocal honors on this end as he delivers a pretty, slow tempo, lover's lament in soft and tender style. A good two-sider.

THE YORK BROTHERS
(King 1503; 45-1503)

B "WHATSOEVER YOU DO" (2:00) [Jay & Cee BMI—Singleton, McCoy] The York Brothers, Leslie and George, harmonize in grade "A" style as they offer a flavorful, up tempo romantic item. Deck should grab off a nice bundle of loot.

B "DON'T GET YOUR DANDER UP" (2:07) [Lois BMI—York, York] Flipside, the boys deck out a sprightly, fast paced novelty with easy-on-the-ears lyrics. Rinky-dink piano and string support round out a fetching etching.

GLENN DOUGLAS & RAY DUKE
(Dot 1268; 45-1268)

B "STANDING AT THE END OF THE WORLD" [Volunteer BMI—V. McAlpin] Glenn Douglas and Ray Duke team up in impressive fashion as they deliver a top notch vocal duet on a penetrating, middle beat weener.

B "YOU JUST STOOD THERE" [Volunteer BMI—G. Douglas] On the reverse portion Douglas sends up a first quality vocal performance as he solos on a feelingful, up tempo piece. Two strong sides.

ERNEST TUBB [Sacred]
(Decca 29624; 9-29624)

B+ "WHEN JESUS CALLS" (2:31) [Ernest Tubb BMI—W. Phelps] Ernest Tubb does a stand out job on this briskly paced gospel piece that will be hard for the Bible Belt customers to resist.

B "I MET A FRIEND" (2:49) [Ernest Tubb BMI—C. F. Smith] The artist's mellow tones wrap up this inspiring, middle tempo tune in brilliant fashion. Both ends should do very well in the market.

CHUCK ROGERS
(Frolic 100; 45-100)

C+ "YOU CAN'T DIVORCE MY HEART" (2:41) [Smokey Mountain BMI—C. Rogers] The soothing chords of Chuck Rogers come over in convincing fashion on a middle tempo, crying towel item. Poignant lyrics receive a soft, subdued string backdrop.

C+ "OUT OF GASOLINE" (2:30) [Smoky Mountain BMI—C. Rogers] Under portion is an engaging, quick-beat ditty the warbler performs in pleasurable style.

THE ABBOTT SINGERS
(Fabor 129; 129-45)

B "THE GRASS IS GREEN" (2:50) [Dandelion BMI—L. Stamps, H. Black] The Abbott Singers, Jim Edward and Maxine Brown, Bonnie, Dido Rowley and Lafawn Paul turn in a potent portrayal of an intriguing and heartfelt march tempo tale of a lad going off to war on his wedding day. Watch this one. Could break wide open.

B "LOOKIN' ON" (2:12) [Dandelion BMI—L. Gastiger, L. Halmey] A religious-flavored opus is projected with infectious spirit by the group. Good prospects in the sacred market.

AUDREY WILLIAMS
(MGM 12082; K12082)

B+ "LITTLE BOSEPHUS" (Hank Williams, Jr.) (3:15) [Acuff-Rose BMI—Williams] The entire Williams family is involved on this platter as Audrey Williams, Hank's wife, tenderly recites a heartwarming piece of material penned by the late chanter for and about his son, Hank, Jr. A stirring platter that should find a wide range of appeal.

B "WINDOWS OF THE PAST" (2:55) [Acuff-Rose BMI—Holmes] A harmonica and string backdrop deftly support an effective vocal effort by the thrush on a moderate paced weeper. Two moneymakers.

MELVIN MAZY
(Merlene (101; 45-101)

C "GOOD-BYE, GOT TO GO" (1:48) [TNT BMI—G. Goza] Melvin Mazy and his Texas Pals send up a catchy performance on a colorful biscuit that moves along at a fast pace. Interesting side.

C+ "SINCE MY GIRL HAS TURNED ME DOWN" (2:07) [TNT BMI—M. Mazy] On the bottom half Mazy softly waxes a sad, middle tempo lover's tale.

THE LOUVIN BROTHERS [Sacred]
(Capitol 3241; 45-3241)

B "PRAY FOR ME" (2:48) [Acuff-Rose BMI—I. & C. Louvin] The Louvin Brothers, Ira and Charles, send up a beautiful job on an emotion packed item that tells of a person's attempt to cleanse his soul. Stellar mid-deck recitation.

B+ "JUST REHEARSING" (2:32) [Acuff-Rose BMI—I. & C. Louvin] This end the boys enthusiastically spin their happy anticipation of the hereafter. Wonderful wax.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Starting November 4, **Roy Acuff** and his **Smokey Mountain Boys, Johnnie** and **Jack** and the **Tennessee Mountain Boys** and **Kitty Wells** will open at the Palace Theatre in New York City. **Oscar Davis** is at the helm of the promotion and **Frankie More** is personal manager of the Johnnie & Jack and Kitty Wells group, and handles the business end. The group will work the Palace Nov. 4-10 and return to Nashville for the fourth annual Disk Jockey Festival and the 30th Anniversary Celebration of Grand Ole Opry. **Moon Mullican** (King) has been called back to his original home in Texas because of the illness of his father. It was there that Moon first learned to play the piano from one of his father's farm hands. **Eddie Hill** (RCA Victor) has just finished a week's vacation. . . fishing at Center Hill Lake in Tennessee. **Marty Robbins** (Columbia) is currently working an extended tour through North Dakota, Minnesota and Canada. **Justin Tubb** (Decca) is reported to be doing big business on his current tour of the Northwest and Canada, according to word from his personal manager **Gabe Tucker.** Mrs. Glenn Jones **(Helen Carter** of the **Carter Family)** is the proud mother of a new baby boy. This makes the third boy for Helen and Glenn. Baby was born Sept. 12 and weighed eight pounds. **Simon Crum** (Capitol) solid sell-out with his performances on the 'Opry' on Sept. 24th. Simon is closely related to **Ferlin Huskey** (Capitol) . . . only Simon's funnier! **George Morgan** (Columbia) and **Cousin Minnie Pearl** (RCA Victor) have just returned from an extended tour playing fairs in several western and mid-western states. They report that it was a very successful trip and that there were several record-breaking crowds. **Hal Smith,** personal manager to **Carl Smith,** setting up special tour promotions already for 1956 for Carl and his **Tunesmiths** band! Also, it was learned last week that Hal Smith has taken under his wing for direction, Mercury's **Benny Martin.** Benny, during the past several months has continued to prove himself as a top recording artist, filling personal appearances and guest spots on the 'Opry'. It is Hal's intentions to utilize Martin with the Tunesmiths band on occasions to relieve Carl's heavy personal appearance schedule the latter part of each month.

MOON MULLICAN

HAYRIDE HAPPENINGS . . . **Maxine** and **Jim Edward Brown** (Fabor) into Nashville last week when they appeared on the **Webb Pierce** (Decca) TV'er which originated over WSIX-TV (ABC) here. Also appearing on the show was Decca's **Mitchell Torok. Slick Norris** already has his promotion guns firing away on the latest **Jimmy Newman** (Dot) release. **Bob Strack** has left KWKH to start DJing in Missouri. . . **Norm Bale** steps-in to do the Red River Roundup every week-day night. **Harmie Smith** spinning the platters at **Kent** after moving **Jeff Dale** to new duties on the staff. **Webb Pierce, Ernie Chaffin, Jimmie Davis** and **Bill Dudley** all in for appearances on the Hayride. **Wink Lewis** (KSNY—Snyder, Texas), **Jimmy Key** (WIRB, Enterprize, Ala.), and **Uncle Jim** (KODY-Texarkana) were the deejays in as "Mr. Corn Husker, DJ" recently at KWKH.

BENNY MARTIN

THE BIG "D" JAMBOREE . . . **Hank Locklin** (RCA Victor) is currently concluding a long personal appearance tour that carried him through the states of Michigan, Minnesota, Ontario, Montana, Canada, North Dakota, South Dakota and Washington. Tour was set by **A. V. Bamford.** Hank, a regular on the Big "D" Jamboree is set for guest spot on the Grand Ole Opry Prince Albert Show on November 5th. **Frances Chamblee,** president of Hank's Fan Club is doing a fine job of reporting the news on Hank. Recently, when the Big "D" celebrated its 10th Anniversary, the show played to a crowd of 5,000 persons. **Webb Pierce** (Decca) was special guest of the evening. The Anniversary Show opened with all 5,000 persons singing "Happy Birthday" Big "D". Everyone was in a great mood . . . including songsmith **John Harper** who accepted **Johnny Dolan's** challenge to play golf the following day. **Ed McLemore,** owner-producer of the Big "D" recently spent several days in New York on business . . . taking time out for the big championship fight at Madison Square Garden.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Dub Allbritten,** personal manager of **Red Foley,** reports that Foley and his aggregation recently racked up a successful week's touring playing Oklahoma City, Okla., The Tulsa State Fair in Tulsa, Okla., Wichita Falls, Texas, Lubbock, Texas, and finishing up their week in Ft. Worth, Texas. There's a newlywed in the office of **Red Foley** and **Dub Allbritten.** Allbritten's secretary **Louise Crosby** recently married. **John Mahaffey,** vice president of the Crossroads TV and Radio Ozark, is the father of a new baby girl, Elizabeth, the Mahaffey's first child. **Porter Wagoner** (RCA Victor) is currently working on a tour for A. V. **Bamford** which opened Sept. 18 in Minneapolis-St. Paul, and will take him and the other two members of this trio (steel guitarist **Don Warden** and the electric standard guitarist **Speedy Haworth**) into four provinces of Canada, winding up in Spokane, Washington, on Sept. 29th. That same night Porter planed to Cleveland where he worked Sept. 30th and October 1st at the Lyric Theatre. A recent visitor to the **Red Foley** "Ozark Jubilee" was **Uncle Jim Christie** and wife **Mary Louise!** Also visiting on this evening was **Fred Stryker** of Fairway Music. Christie taped interviews with Foley, **Bobby Lord, Porter Wagoner,** and the star of Springfield's second weekly network TV show, "Talent Varieties", **Slim Wilson.**

JIMMY DAVIS

WLS NATIONAL BARN DANCE. . . On Sept. 24th, visitor No. 2,500,000 walked through the portals of Chicago's Eight Street Theatre to see that phenomenon of country entertainment, the WLS National Barn Dance. When that two-and-a-half millionth visitor arrived, they were escorted to the stage for a fitting ceremony and gift! The National Barn Dance started back in 1924, and the show has been playing to capacity crowds every Saturday night for 23 years now at the Eight Street Theatre. The latter was remodeled and refurbished and completely air-conditioned this year to make it the most up-to-date legitimate theatre in Chicago, which illustrates the faith that WLS has in the future of its hardy perennial of a program.

COUNTRY SMATTERINGS . . . **Martha Carson** along with **Ferlin Huskey** and **Bill Carlisle** are set to play the Lyric Theatre for **Dick Blake** October 30th. The same group will work the Terrance Ballroom, Newark, N. J., for **Don Larkin,** Nov. 7th. And, on Nov. 13th Martha will work Flint, Mich., for **Casey Clark.** And, on October 2 thru 9, Martha is scheduled to return to the West Coast. Thanks to **Norma Barthel** for the fine write-up in Melody Trails, the **Ernest Tubb** Fan Club Journal. Norma is editor of the magazine and president of the journal, and those wanting to reach her may do so at P. O. Box 219 Roland, Oklahoma. Hermitage Music Company, 74 Lafayette Street, Nashville, Tennessee, held the gala showing of the new AMI Fidelity Juke Boxes last Monday. The showing was a huge success!

LOU MILLET, who holds forth with the Lou Millet Show at WLC in Baton Rouge, La., has **Ernest Tubb** scheduled for a personal appearance in that area on October 12th. Plans are also in work for appearances of **Carl Smith,** and **Faron Young.** Thanks to **Jackie Harris** for the fine First Anniversary Issue of the Jack Turner Fan Club Journal. Very fine job, Jackie! Since Sept. 28th and through October 8th, **Merle Travis** (Capitol) fronted the **Hank Thompson** band while Hank and his wife **Dorothy** vacationed. Hank is to rejoin the band on October 8th for the opening day of the Texas State Fair in Dallas. **Jude 'n Jody,** billed as "TV's Fastest Duet", will be regular features on the Hank Thompson Show, over Channel 14, WHKY-TV in Oklahoma City. The novelty team will also be seen Saturday nights with Hank and the band at the Trianon Ballroom in Oklahoma City. **Harry Silverstein,** promotion man for Decca Records, Cincinnati, continues to work the Southland . . . last week Harry worked New Orleans. Word from **Herbert L. Shucher** of Boston, Mass., informs us that **Carl Stuart** with his "Down-east Hoedown" over WVOM has far surpassed any previous listening audience that he has ever had in this area. On Sept. 17th, Carl observed **Hank Williams** birthday on his show by featuring all of Hank's records on all three of his shows. **Jay Miller** doing a new Country music show over the Inter-City Network from Crowley, La. Stations on the hook-up include KSIG-Crowley, KEUN-Eunice, KJEF-Jennings. First show kicked off on Sept. 19th and will take place each Monday night at the Bruce Theatre in Crowley, La. **Rusty** and **Doug** (Hickory) along with **Joey Gills** (Feature), **Al Terry** (Hickory) **Chickie Savoy, Johnnie Comeau, Harold Lejeune, Sonny Thibodeaus, Clarence Hebert, Gene Rodriguez, Dudley Bernard** (Melodee), **Merl Bert** and **Wiley Barkdull** (Hickory). **Ray Odom,** deejay at KRUX and **Lee Hazlewood,** KTYL-Phoenix, Ariz., deejay, have recently organized VIV Records in conjunction with Debra Music (BMI). First release due this week and features **Jimmy Spellman,** 17-year-old star of the Arizona Hayride. Another featured artist on the Hayride, **Hada Tucker,** was also recently signed to a contract. Releases are planned in both the "pop" and "country" fields. Nice note from **Murray Nash** telling us that he was quite happy about **Terry Fell's** RCA Victor waxing of "That's What I Like" receiving a Bullseye rating. **Tom Edwards,** WERE-Cleveland, Ohio, has the following shows lined up at his Circle Theatre Jamboree in Cleveland: Sept. 30th & Oct. 1st—**Porter Wagoner;** Oct. 4th—**Ray Price, Goldie Hill, Redd Stewart;** Oct. 19th & 20th—**Roy Acuff, Johnnie & Jack, Kitty Wells;** Oct. 22nd—**Lester Flatt & Earl Scruggs. Jim Wilson,** WAVE-Louisville, Ky., sends along his apologies for not getting out his newsletter these past few weeks. Jim suddenly found himself with a hit record, "Daddy, You Know What?" and all his time seemed to fly out the window for awhile. **Chuck Rogers,** former Nashville musician, hopped a plane last week for a session at **Jim Beck's** recording studio in Dallas. Jim is the writer of "Tied Down", a tune waxed last year by **Roy Acuff. Rogers'** first release, already out on the Frolic label is "You Can't Divorce My Heart" and "Out Of Gasoline". During the recent hurricane, "Ione", **Sheriff Tex Davis,** WCMS-Norfolk, Va., was given permission to stay on the air all throughout the night to report on the conditions in various areas and play country music.

BILL DUDLEY

AL TERRY

WAX-WISE . . . Look for some news to break with **T. Tommy Cutrer!** Just out with a new release is **Hank Snow** (RCA Victor) . . . "Born To Be Happy" and it's coupled with a **Stuart Hamblen** smash which is called "Mainliner". The **Farmer Boys** (Capitol) double up to turn out a top job with "It Pays To Advertise" and "You Lied."

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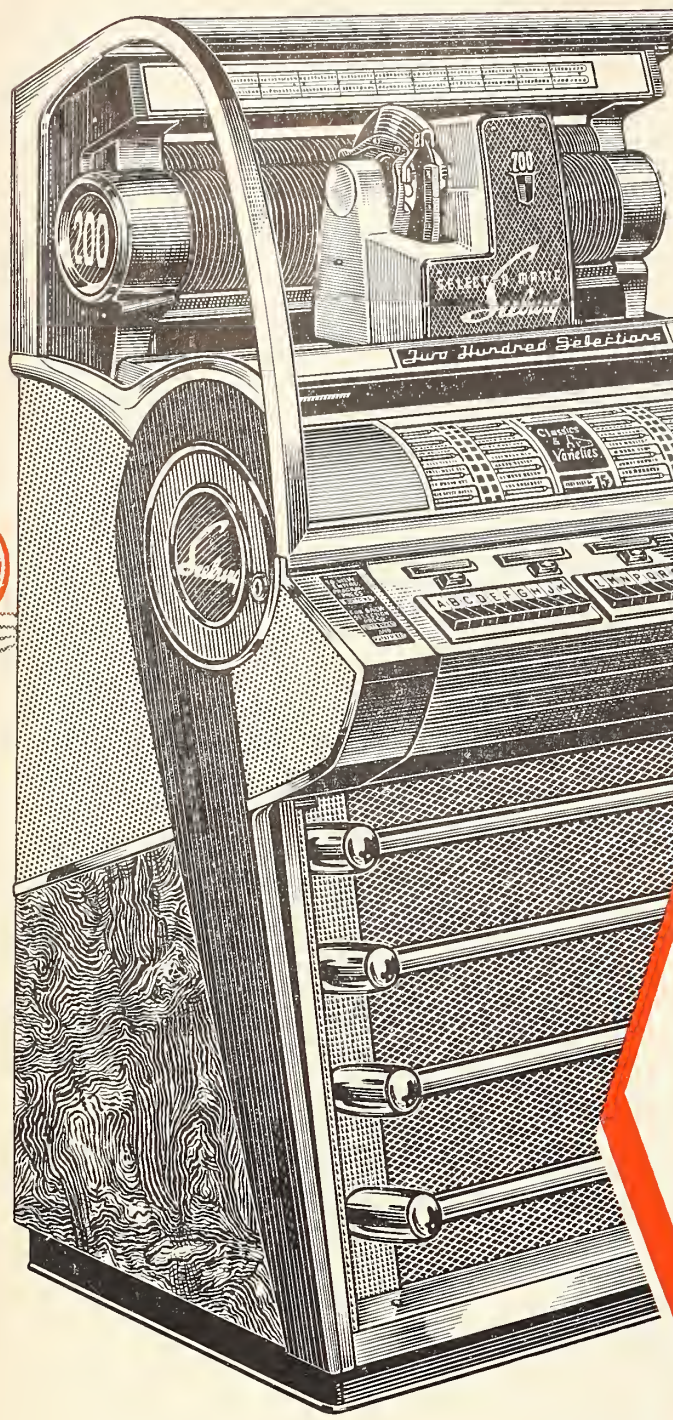

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Here and There

WASHINGTON, D. C.—The Census Bureau released a report this past week that is of interest to all in the coin machine business. For the operator and manufacturer of Kiddie Rides, the stimulating statement that children in the 5-to13-year-old bracket have increased 26.8 percent in five years—by far the fastest growth of any segment of the population, is good news. The bureau estimated that on July 1 there were 28,096,000 in this age group, a rise of about 6,000,000 over mid-1950. For the music operator, the following information is of great interest—the 14-thru-17 age group showed a 9.5 percent increase in the same five-year period, from 8,435,000 to 9,328,000. Both the kiddie group and the teen-age group, by being educated to play coin-operated equipment, will become customers for the rest of their lives. The only age group showing a decline in these five years is that of the 18-thru-24 age group. Because of the low birth rate during the depression of the early 1930's, it is estimated there are some 1,000,000 less persons in this group than there were some five years ago. But that too, can be taken as a sign of encouragement for the trade. It means that as the teen-agers advance in age, play on coin-operated equipment will continually show an increase.

CHICAGO—Most of the statistics and news printed in the press is usually on the bad side—some plane cracks up, kids get into trouble, heart and cancer takes large tolls of our people, divorce runs rampant, etc. The Illinois Press, for a change of pace, gave its readers some happy statistics on these same subjects. 162,920,000 Americans are not members of the Communist Party; some 37,011,460 couples will stay more or less happily married during the year; some 162,717,980 persons will not die of cancer; 162,380,580 persons will be safe from fatal heart attacks; most of the time 15,720,000 organized workers are not on strike; U. S. tax dept. will find 43,846,154 income tax returns filed correctly this year; on the average, there are 63,880,000 people working; last year scheduled airlines safely carried passengers 18.9 billion miles; and they concluded, only a minute fraction of one per cent of our kids got caught up with juvenile delinquency.

Lucky, Lucky Retailers:

ENJOYING PROFITS WITHOUT INVESTMENT

Many of the Nation's Retailers Report in a "Wall Street Journal" Survey There Are No More Profits in Their Businesses Because of Increased Overhead, Higher Taxes, Hiked Wages and Cut Price Competition. Yet Many Retailers Are Pleasing Their Customers, Stimulating Business and Enjoying Profits Without Any Investment on Their Part With Coin Machines.

Some months ago *The Cash Box* editorialized that this was one of the greatest industries on earth because of the fact that it did so much for all small businesses. And small business is the commercial backbone of this and every other country.

In its August 15, 1955 edition *The Wall Street Journal* feature report was headlined:

"Many Little Retailers Find Nothing To Shout About In 1955's Boom."

This noted business publication added to this in a sub-headline:

"Less 'Grease in the Gravy'."

It went on to report, after an extensive survey of small retail businesses around the nation, that most retailers weren't enjoying any better, if as much profits (in boom '55), than they had enjoyed during 1953 and 1954.

This daily paper also reported:

"The no-better-than-1954 trend is underlined by Dun & Bradstreet statistics on business failures. During the first five months of this year 2,371 retail trade concerns failed, a drop of less than 3% from the figure for a year earlier."

All the above are statistical facts gathered together by a reputable and outstanding newspaper that concerns itself with the nation's financial and general business condition.

What is then most surprising, after reading this rather lengthy front page feature report in *The Wall Street Journal*, is the fact of how lucky this nation's retailers actually are because of the coin machines industry.

Here is an industry that gives retailers, at no cost to these storekeepers, the services of professional operators. Men with experience. Men willing to risk their capital. Men ready to help them. Men who bring in equipment to please the patrons of each one of these retail locations.

Whose equipment stimulates business for these retailers.

And, at the same time, brings the retailers profits without any investment of any kind whatsoever on the part of the retailers, except for whatever small amount of electricity is involved in the operation of the machines.

Even this tiny electric current investment on the part of any retailer would be best expressed by the British who could describe its cost as, "Less than a Farthing."

What other industry or organization, including the U. S. Government, does as much for the average small retailer as does the nation's coin machines industry?

Here is an industry that is helping to build and maintain a strong backbone of the nation's small retailers. An industry that asks no investment in return from the small retailer.

Is it any wonder, then, that this should be considered one of the most outstanding business stimulating industries in the history of this nation?

Is it any wonder, then, why the average small businessman realizes that this industry, and this industry only, gives him every possible break? Helps him to realize profits without any investment on his part?

In this very same report in *The Wall Street Journal* these small retailers complained that the reason they could not enjoy any profits in booming 1955, as compared to 1953 and 1954, was simply because they were being forced out of business by higher overhead, increased taxes, hiked wages and cut price competition from discount houses and jobbers.

Some of these retailers reported that they were selling on a "no money down" and "no carrying charge" basis. Some of them had already decided that they would now have to eliminate the "no carrying charge." They just couldn't any longer assimilate the increases they were enduring from the percentages being charged on the bank loans they were forced to make.

If there is a retailer, anywhere in the nation, who is making life miserable for any operator, this operator should show him this article.

What is also important, this operator should obtain a copy of the August 15, 1955 edition of *The Wall Street Journal* and show this retailer that article as well.

If the retailer doesn't then realize why he should be thankful to this industry and to its equipment—he should have his head examined.

At the same time, if he doesn't cooperate with his operator to bring in as much intake as his location possibly can, by use of dime play and by other promotional and ethical business means, then he may as well get out of the retail business and let someone with more understanding and knowledge and business acumen take over before it's too late.

MUSIC BIZ MOVES AHEAD

Sets New, Progressive Pattern With Outstanding Modern Design; Finer Hi-Fi Tone Quality; Better Programming; Greater Selectivity; Mass Remotes; Easier Servicing and Many More Better Business Features to Benefit Trade.

Leaders Agree New Phonos Will Help Push Old Clunkers Out of Many Locations and Can Open Path to Era of Greatest Progress

CHICAGO—Regardless of all the pros and cons, one thing on which all in the automatic music biz agree, is the fact that the new phonographs and accessories are, "the greatest yet seen".

There is no doubt, according to operators, distributors, and all others allied to the automatic music industry, "The new equipment so far presented is setting a new and progressive pattern for the field."

The beautiful modern designs incorporated into the cabinetry of the new phonographs, as well as in the electro-mechanical features, is something this industry has never before seen.

The finer high fidelity tone which emanates from the new phonos is of such outstanding quality that the leaders in the field of tonal values admit the automatic music equipment of this industry has stepped far, far ahead of what the lover of fine music would ever have believed possible.

To add to all this, better programming has become a very definite and integral part of the automatic phonograph. The public is thrilled with music never before available.

This is backed up by greater selectivity which, many believe, is the most outstanding feature of the modern automatic musical instrument. In addition, the mass remote efforts on the part of the music operators, makes certain that all the public will have the opportunity to enjoy this finer music.

In the past 18 months, according to reports from leading distributors, they have sold more remote control equipment than in preceding years.

They believe that the location owners have found remotes to be extremely profitable to them and, naturally, if the locations profit so do the operators.

With the better locations expanding in size and, following along the lines of modern design, shifting their seating arrangements in varied methods, remotes have become extremely important to the operators so as to be able to reach all the patrons of such locations.

But even after incorporating all these new features, the new musical instruments did not make servicing and collecting more difficult than before. If anything at all, servicing has become much, much easier.

Operators admit that they can service the new phonos in faster time than they can service some of the older models they still have on their routes.

Many, many more better business features have been added to make operating easier. Menus, book matches, signs, display cards, and dozens of other promotional ideas have entered into the business of better music operating.

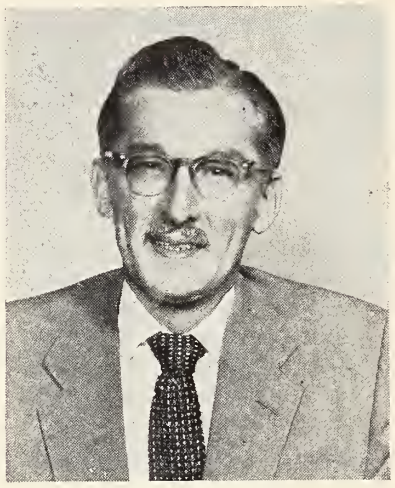
All these new ideas are not only bringing about better public relations for the average operator everywhere, but what's even more important, are bringing him more pleased customers to play his automatic phonos. This results in better business all around.

Leaders of many outstanding associations thruout the nation are of the belief that the new phonos will, at the very least, help remove many more of the ugly, wornout, old clunkers.

These have been hurting everyone in any territory where they are still blocking off locations that could prove to be profitable by the use of better music and finer instruments.

"This alone", one well known leader stated, "is one reason we believe the new phonographs have every possibility of helping this industry to enter into an era of the greatest progress yet enjoyed by all in the field."

Exhibit Supply Names Dan Stewart Distrib



FRANK MENCURI

CHICAGO—Frank Mencuri, vice-president of Exhibit Supply Company, reported on his return from his trip to the West that Dan Stewart Company, Inc., of Salt Lake City, Utah, had been named distributor for the firm's "Skill Pool" for the states of Utah and Wyoming.

Said Mencuri, "Dan has proved that he can handle the business in these two states perfectly.

"He has been one of the best known, outstanding distributors for some time," Mencuri continued, "and he is enthusiastic over the reaction to our 'Skill Pool', as well as the results which 'Skill Pool' has obtained on every location in Dan's territory.

"All I can say," Mencuri concluded, "is that Dan is bound to prove himself one of the most cooperative of all distributors.

"Operators everywhere in Utah and Wyoming can rest assured that Dan is in there doing everything he possibly can to help them to enjoy the finest income with 'Exhibit's Skill Pool'."

Keeney Mfg. Names Two New Distribs

PAUL HUEBSCH

CHICAGO—"Not only is our 'Fascination Pool' going thru our production lines faster than any other game we've built so far this year, but regardless of this speedy production, we're backlogged with orders", said Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week.

In addition to all the hectic action over at the big Keeney factory, Paul Huebsch also reported that the firm had just named two new distributors for its "Fascination Pool".

These are: Howard Robinson, Robinson Distributing Co., Atlanta, Ga., and Charley Ewing of Automatic Amusement Company, Evansville, Indiana.

Huebsch also said, "Both of these distributors are extremely well known in their areas and they have won the confidence of the operators by giving service of a nature that just can't be beat.

"We are proud," he reported, "to have Robinson and Ewing with us. We fully believe that, as the weeks go by, all in their areas will agree that Keeney produces the kind of products of which all can be very proud.

"We urge the operators to visit with them for both men have everything on hand and will cooperate with the operators in their territories."

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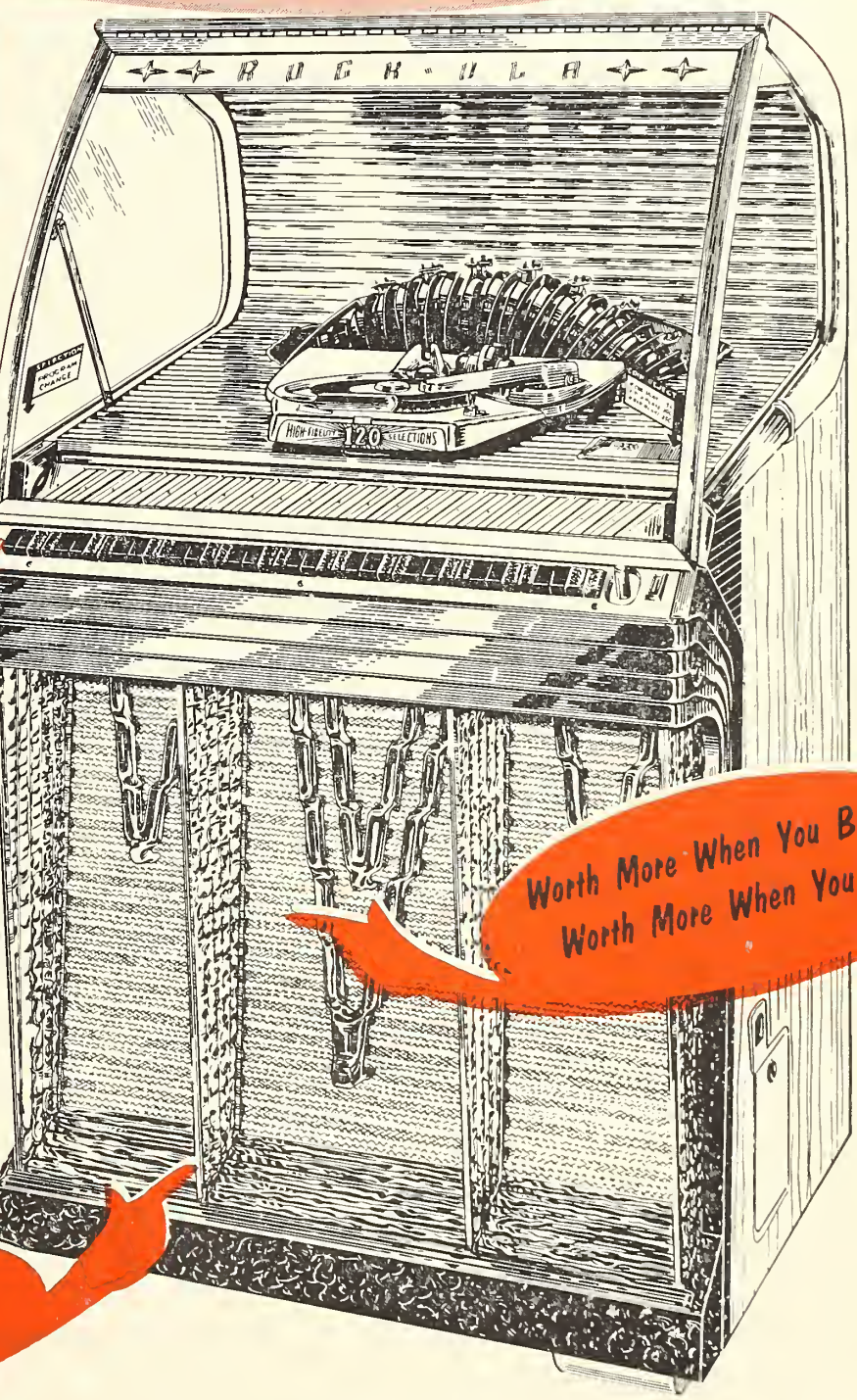

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The Cash Box

"THIRD QUARTERLY EXPORT EDITION"

(Dated: OCTOBER 15—Issued OCTOBER 10)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries thruout the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

For a long time the subscribers of *The Cash Box* everywhere in Europe, Central and South America and in the Pacific countries, have been asking for an edition that would give them a complete report of what has happened in the important American coin machines market. They wanted it to be printed in their own languages.

As they explain, this makes for easier and faster reading, as well as for a better understanding of America's latest equipment and events. They want to know all about American coin machine progress as well as general business conditions in the U. S. coin machines industry.

Regardless of the great expense involved, *The Cash Box* met this request of its many subscribers thruout the entire world, by printing its "First Quarterly Export Edition" in its April 2, 1955 issue. It printed its "Second Quarterly Export Edition" in its "13th Anniversary Issue", July 2, 1955.

The October 15, 1955 issue of *The Cash Box* will feature the "Third Quarterly Export Edition". It will again be printed in Spanish, French, German and English.

This continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again *The Cash Box* originates and pioneers for the benefit of America's coin machines industry. *The Cash Box* is driving to open a greater worldwide market for American coin machines. To accomplish its purpose it must have the cooperation of America's leading sellers.

Advertising in this "Third Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

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CHEAT PROOF, POSITIVE ACTION BALL RELEASE

fast, smooth, sure. Speeds up play. Eliminates tampering

RUBBER LINED BALL TROUGH

for silent and smooth ball drop

. . . and only EXHIBIT is making *FAST, PROMPT DELIVERIES* to distributors everywhere!

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HOUSTON HAPPENINGS

They came, saw and bought. That summarized a Houston first showing of the new "model G" AMI phonographs Sunday, Sept. 25 by R. Warncke Co. at their display room on Leeland. Before noon until late evening the place was filled with musicmen and their families from all over the trade territory which includes Houston, Galveston, Beaumont, and in between towns. Visitors were greeted by hostess "Ami," presented a souvenir, led to a pre-meal highball, then a delicious buffet luncheon. Refreshments were served all day and a spirit of genuine enjoyment prevailed throughout. The entire Warncke Company personnel, led by manager **L. R. Gardener,** did a swell job of entertaining the visitors and selling them on the new machines. . . . . **Mrs. Mary Anne Lampasas,** widow of the late well known music operator Sam Lampasas, has not only carried on but substantially expanded Lampasas Amusement Co. since her husband's death some two years ago. She performs all duties connected with operation of her company except service work which is contracted to Wells Brothers, specialist in that line. . . . . A long established operating concern now a father and son setup is the Guy Ellis & Son Amusement Co., owned and run by **Guy Ellis** and son **Tommy.** . . . . Experienced operator, **B. Barfield,** owner of Dixie Music Company, said there was room for plenty of improvement in local music operating business and expressed confidence it would show in the near future. . . . . **Wayne Switzer,** Quality Music Company owner, now holding down a regular job with the city along with taking care of his music operations. . . . Fourteen months old **Elaine Hays,** daughter of musicman Charles Hays, Cleveland, was the youngest "Gal" at Houston AMI showing and very nearly took over said event. While posing for a picture atop one of the new machines she enthusiastically responded to the crowd's praise. After that the cute little bugger headed toward every camera flash earnestly bent on headlining another act. . . . A well established and expanding concern is the R & H Music Company, Pasadena, owned and operated jointly by **Leon Redin** and **Jesse Herrera.** . . . . **Jules L. Laird,** operator of music, games and cigarette vendors, having a look at Seeburg's new phonograph and other new stuff in his line.

NEW ENGLAND NIBBLES

Hub full of visiting ops as showing of new AMI model "G" phonos went on for a week at **Barney** and **Louis Blatt's** Atlas Distributors beginning Sept. 27 and continuing through Oct. 1. New two-tone AMI phonographs got top reaction from the visiting ops. . . . It was the second major showing for New England with Trimount Automatic Sales Corp. having introduced the new Seeburg 200 a week earlier. . . . Biz reported on the upswing throughout the territory with emphasis on music. . . . **Ed. Ravreby,** World Fair and Associated Amusements, back from another trip through the north country where he reported interest in all automatic coin machine equipment at high pitch with ops doing their seasonal fall buying, replacing and installing equipment. . . . Word from ops and record distributors alike that ep's are off current. . . . Record distribs report that ep sales have fallen off over 50%. . . . Ops not buying ep's, just pops. . . . **Bob Jones,** sales manager, Redd Distributors (Wurlitzer), back from sales trip through southern Mass., reports Bally games showing big upsurge here. . . .**Harry Belafonte,** singing at Blinstrub's nitery, visited with **Dick Mitchell** at Dick's Record Co. and **Jerry Flatto** at Boston Record Distributors. . . . Among ops visiting at distribs this week were: **Jimmy Michaud,** Waterville, Me.; **Bob MacKenzie,** Swanton, Vt.; **Bill Arrison,** Chester, Vt.; **Al Sharpe,** Portland, Me.; **Ben Ross,** Boston; **Dave Baker,** Arlington; **Saul Robinson,** Newton; **Ray Faini,** Framingham; **Al Dolins,** Hyannis; **Ralph Lackey,** Roxbury; **Bill Hamel,** Concord, N. H.; **Mrs. A. Calani,** Montpelier, Vt.; and **Edgar Beals,** Needham. . . . **Jerry Flatto** attended the night club debut of **Dick Roman** at Sansusan, Mineola, L. I. . . . **Top Hatters** in on a deejay promotion. . . . **Crazy Otto** making the round of the distribs and radio stations.

NEW ORLEANS NOTES

It seems as though the Fall air has brought in operators from all parts of the State. They are itching for the new equipment. Seen calling on the wholesalers were **Jack Moran; Guy Slay,** Hattiesburg, Miss.; **M. B. McClure,** Baton Rouge; **Vinie** and **Ludvic Herlevic,** Monroe; **T. Albano** and **C. Albano; Mel Stout,** New Iberia; **Chester Young,** Mamou; **H. C. Gascon,** Addis; **Ed Manuel,** Mamou; and **Gabriel Diaz,** New Iberia. . . . **Bob Dupre,** F.A.B. Distributing, plenty disgusted because he had to spend his vacation nursing the summer flu. Bob lost his secretary, **Doris Touzet,** who now has a city hall job. Bob, by the way, raving over the sales of the Wurlitzer "1800" phono. . . . It seems, once in the coin biz or connected with it, makes it hard to drop completely away from it. **Marian Jones,** once with Music Sales, then with A. I. Distributing, and also Dallas correspondent for **The Cash Box,** dropped in to see **Dick Sturgell** and reminisce over a cup of coffee. . . . Specialty Record rep, **Bumps Blackwell** of Hollywood, in town calling on his distribs, and taking in the French Market and their famous doughnuts.

Sickness and Accident Group Insurance Program Offered By MOA

OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America (MOA), with headquarters in this city, advises that all members of this national organization will receive in the mails a brochure explaining the "Sickness and Accident Group Insurance Program" now in effect for its members and their executive personnel.

The program is being administrated by the Joseph K. Dennis Company, Inc., Chicago, and placed thru the Continental Casualty Company.

The brochure points out "Important Facts Regarding The Program", which it lists as follows:

"This Program is available to: All MOA Members and their Executive Personnel including Firm Owners, Executive and Sales Staff and Department Heads.

"Coverage for all acceptable applicants will become effective November 1, 1955.

"The Insurance for all individuals covered under this Group Program will be continued until retirement or attainment of age 70, so long as the premium is paid within the grace period, the plan remains in force and association with a member firm is maintained.

"Applicants including age 69 will have the advantage of applying during the Charter Enrollment Period.

"After the Charter Enrollment Period closes, only applicants under age 60 will be eligible to apply.

"Those applicants who apply during the Charter Enrollment Period and who have a history of physical impairment will be accepted for coverage under Plan D if Fifty Percent participation is attained.

"All Members and Their Executive Personnel are eligible to apply for coverage under this Program regardless of any other disability insurance carried.

"Benefits are payable regardless of any other disability insurance carried."

Basic coverage provisions are listed as follows:

Accident Monthly Benefit: Monthly benefit for total disability is payable up to five years. Benefits begin with first day of disability. Monthly benefit while confined to the hospital is payable up to 10 weeks. One-half the monthly benefit is payable for partial disability for as long as 45 days.

Sickness Monthly Benefit: Monthly benefit for total disability is payable up to one year. Benefits begin with eighth day of disability. However, benefits start with 1st day if confined to the hospital. Monthly benefit while confined to the hospital is payable up to 10 weeks.

Polio and Dread Disease Expense Benefit: Reimbursement up to $10,000 for expenses incurred in the treatment of Polio, Scarlet Fever, Small Pox, Diphtheria, Leukemia, Encephalitis, Rabies, Tetanus, Tularemia, Typhoid and Spinal Meningitis.

Accidental Death and Dismemberment Benefit: These benefits are payable in addition to any other benefits provided in the policy.

Enclosed in the mailing to MOA members was an application blank.

"Tell Him I'm Busy" Most Popular Excuse This Past Week

CHICAGO — The most popular excuse 'round this town, and perhaps in all towns thruout the nation this past week, was:

"Tell him I'm busy!"

The reason? The World Series between the Brooklyn Bums and the Money-Men of Baseball—the diamond encrusted Yankees.

Every day, as the World Series went on the air, no one here could be reached by phone, unless some top, top, top VIP was calling.

In fact, some of the distribs, 'round and about the country complained bitterly as to why they couldn't "reach" sales heads of manufactories in this city.

Perhaps these men will now realize why.

Every factory in town had its TV receiving set turned on and, not only execs, but also top engineers and production men gathered 'round.

They were commenting on the "why's" and "wherefore's" of each playin' Dodger or Yankee.

Though strictly a New York series, all towns everywhere in the nation, picked up the TV or radio description of each game.

There was just no use trying to get thorugh to exec sales personnel. The answer was:

"Tell him I'm busy!"

Runyon's New York and New Jersey Showings of AMI's "G" Brings Out Many Ops

NEW YORK — Barney (Shugy) Sugerman and Abe Green, heads of Runyon Sales Company, conducted preview showings of the new model "G" phonographs at their Newark, N. J. and New York offices this week.

The Newark showings on Tuesday and Wednesday, September 27 and 28, brought out operators from the state of New Jersey; and the New York showing on Thursday and Friday, September 29 and 30 found these offices crowded with operators from Metropolitan New York as well as some from the New York State area serviced by Runyon.

Buffet lunch and refreshments were served at both offices.

"We were extremely pleased not only at the large number of operators who attended", reported Sugerman and Green in a combined statement, "but at the keen interest these operators displayed in the new 'G'. Coming in for the most favorable comments were the two-toned color combinations of the attractive cabinets, and the installation of the horn speaker on top of the machine, which reproduced such true hi-fidelity sound."

Jack Mitnick, AMI regional representative, and Tom Wright, AMI field engineer, attended the showings at both offices.

Runyon will carry on with its next showing at the Hartford, Conn. office on Tuesday and Wednesday, October 4 and 5.

Big Crowds See AMI "G" At Chicago Weeklong Show

Automatic Phonograph Host to Hundreds of Operators

CHICAGO—Automatic Phonograph Distributing Company, this city, reports that its week-long showing of the new AMI model "G" phonograph was one of the most successful in all its history.

Mike Spagnola, Phil Weisman and Phil's two sons, Mort and Bob Weisman, along with Joe Glimco, acted as hosts to the hundreds of operators who continued to drift into the showrooms here to see the new "G" all this past week.

Ed Ratajack, AMI's western regional representative, was also present at this big week-long showing and was thrilled, he reported, by the marvelous acceptance wihch the new AMI "G" received from all who attended.

Mike Spagnola, general manager for the firm said, "The operators were enthusiastic over the new AMI model 'G'. Everyone agrees that our new vari-color principle is going to click big with locations all over this area.

"In fact", Mike continued, "you can report that the showing is still going one as more and more operators from outlying areas continue to come in to see the new 'G'."

Among the operators who attended were: John Vavreck, Wm. B. Fleming, Arthur Velasquez, Vic Lucas, Sam Florio, Emery Gousset, Edward Holstein, Monte West, Phil Levin, Norm Domke, Lou Koren, Al Morandi, Sam Faruggia, Julius Mohill, Rich Valosek, Sam Wolande, Leonard Miska, Vic Comforte, Vern Hammann, Edward Zagar, Anton Hodina, Louis Arpaia, Wm. Marohn, Frank Padula, J. Levanduski, Art Donovan, Carl Green, Ed Gilligan, A. Hesch, Bill Byland, K. Voeck, J. Meyer, A. Angeleri, Otto Menconi, Art Menconi, Marvin Baer, Al Gienko, John Turner, D. C. McGinnis, Pete Langbehn, Pete Altier, Everett Johnson, Robert Moriconi, Ross Lewis, Glenn Lewis, Mario Santa Caterina, Louis Casola, Dick Glenko.

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Gottlieb Schedules More Production Runs For "Wishing Well"

DAVID GOTTLIEB

CHICAGO—Dave Gottlieb of D. Gottlieb & Company, this city, reported this past week:

"We have scheduled more production runs for our new 'Wishing Well,'"

He explained this by stating, "As we predicted, when 'Wishing Well' was first introduced to the trade, this was one game, because of the results of the extensive tests which were made with it for some time prior to its introduction, which would be one of the most outstanding five-ball games ever introduced to the industry."

Gottlieb also reported, "Even before we had time to meet all the orders which have been coming into our factory we realized that we would have to schedule more production runs to meet the demand.

"There is no longer any doubt whatsoever," he continued, "that 'Wishing Well' is going to prove itself one of the greatest five-ball games of 1955.

"In fact," he added, "it may even be considered one of the finest five-ball games of all time if present and backlog orders are to be considered."

In a side conversation on the question of multiple player five-ball games, Gottlieb reported:

"Yes," he said, "multiple player five-ball games are here to stay.

"At first," he remarked, "we were on the conservative side as to how the trade would react to the two-player and the four-player games.

"Now," he enthusiastically concluded, "reports indicate that the demand is growing.

"We shall go all out to match this demand. We have been working hard on development of entirely new types of two-player and four-player five-ball games for the operators."

Williams Promises Deluge Of New Type Games

SAM STERN

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, said this past week:

"We'll have a deluge of new type games for the trade within thirty days.

"What's more," he added enthusiastically, "new type games will be introduced one right after the other after this first batch hits the market."

For some time now the trade here has known that the Williams' factory has been proceeding at top speed. The experimental and engineering departments have been working far into the night.

This is the first official statement made in regard to the experimentation and development which has been going on in the enlarged Williams plant.

Sam Stern added, "Just like 'Sidewalk Engineer' opened the way to many new type locations, we believe that what the operators require all over the nation, are amusements which will allow them to obtain locations they weren't able to obtain before.

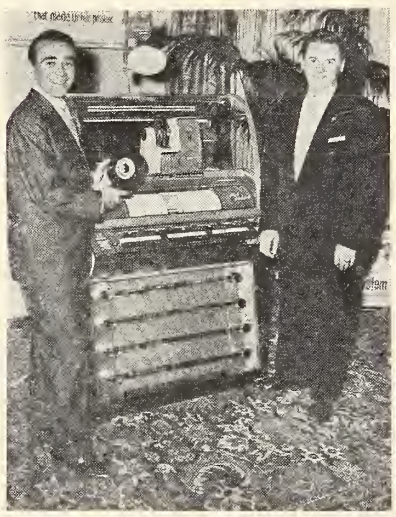
"In this fashion," he continued, "by such additional intake the operators are assured of steadier and better income. At the same time, they are assured of matching income against overhead and coming out far ahead of what they formerly earned."

He stated, "The average operator has covered every type of location that he can possibly cover in his area. He needs something different and better to assure himself greater income.

"The one way he can so assure himself," continued Stern, "is to have the type of products which will allow him to obtain the necessary extra income he requires to show him a profit.

"We've got those items. A deluge of them," he concluded, "and we feel sure that the operators all over the nation will completely agree with us when they see them."

Davis Distrib, Syracuse, Shows New Seeburg Phonos



ROCHESTER, N. Y.—Al Wertheimer, president of Davis Distributing Corporation, with headquarters in Syracuse, N. Y., was on hand at the firm's Rochester showing of the new Seeburg phonographs September 21, held at the Sheraton Hotel.

The affair was highlighted by the appearance of Alan Dale, recording star, who was photographed with the new Seeburg 200 selection phonograph and James Alexander, manager of the Rochester office (pictured left).

In addition to Al and Jim, other members of the Davis organization who were on hand to greet the operators were Louis Wertheimer, manager of the Buffalo branch, and Theodore Rogalski, Buffalo service engineer; Steve Skvarek and Fred Tirraccine of the Rochester office; and Robert E. Moulder, Seeburg factory sales engineer.

Among the operators seen were: Mr. and Mrs. Charles Winters; Dave Solomon; Carl Schact; Herb Robinson; James Sagg; Jack Driscoll; Charles Houper; Mr. and Mrs. Jack Golas; Paul Louther; Mr. and Mrs. Will Panter; Eddie Meath; Art Cook; Jack Decker; Carl Rapp; Sam Frank; Harry Betteridge; Louis Ferraro; Mr. and Mrs. Angelo Panepinto; Mr. and Mrs. Don Spacone; Mr. and Mrs. Epstein; Carl Picarreto; John Jaworski; Joseph Cimino; Bruce Daley; Ralph Denby; Glenn Munger; Bob Baxter; Don Trumbull; Son Sullivan; Mr. and Mrs. Frye and Frank Alaimo.

Neb. Phono Ops Hold 2-Day Meet

GRAND ISLAND, NEB. — Ted Nichols, newly elected president of the Nebraska Automatic Phonograph Operators Association, conducted the two-day meet of association members held here Saturday and Sunday, September 24 and 25.

The largest group of members and their wives ever to attend a meeting of this kind were on hand.

Mack McKee, who was the host for the occasion, received many good comments on his excellent job.

The group gathered on Saturday evening for a buffet dinner, followed by a program of local talent with a local radio announcer acting as master of ceremonies.

Business sessions started on Sunday afternoon, and many matters of importance were discussed.

The program was climaxed with the Association presenting a music machine to the YMCA Youth Club of Grand Island, donated to the Association by Lieberman Music Company. McKee will service the machine.

A high-light of the Sunday evening program was the banquet. Following the banquet, there was a drawing for door prizes. Winners were Mrs. Joe Emery, Mrs. Joe Zwiener, Mrs. Ed Kort, Louis Prell, Joe Zwiener and Ted Nichols. A grand prize, presented by Lieberman Music Company, for an all expense paid trip to Havana, was won by Harmony Music of Minneapolis.

Howard N. Ellis, secretary and treasurer, informed the gathering that big plans are now in action for the next meeting to be held in Fremont, with a tentative date set for the first week in December.

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Genco Sets Up For Biggest Season's Biz

RALPH SHEFFIELD

CHICAGO—Having just returned from an extensive western trip, Ralph Sheffield, sales director for Genco Manufacturing & Sales Company, this city, announced that the firm was setting up for what it believes will be the biggest Fall season's business it has ever enjoyed.

Said Sheffield, "There's nothing like an extensive trip to convince anyone connected with the industry that there is more optimism in the field today than there ever has been before.

"Our distributors feel certain that they are going to use more of our games than ever before.

"Their operator-customers are just as enthused over our new products. Especially," Ralph Sheffield said, "our new 'Official Tournament Pool' as well as our football game, 'Quarterback'.

"Both of these games were praised by distributors and operators everywhere I visited.

"The men told me that every game we've produced has been a money-maker and that mechanically they have given no trouble.

"In fact," he continued, "some operators reported that we are producing the finest games they've ever used."

The enthusiasm which Ralph brought back from this trip seems to have spread thruout the entire Genco plant.

He said, "Everybody here is just as thrilled as I was to hear all of these fine remarks regarding our products.

"We are looking forward to our greatest Fall season's business."

Seeburg Showing at Minthorne

LOS ANGELES—Minthorne Music, Seeburg distributors for Los Angeles and Arizona, held its showing of the new Seeburg V-200 at its Los Angeles offices on September 19. (See complete story 10/1 issue).

Seen above are: Top—General view of the crowd attending the showing. Bottom left—(l to r) Al Bringas; Manuel Trevino, Sr.; Paul Vogel; Manuel Bringas; Manuel Trevino, Jr.; Henry Bringas. Bottom right—(l to r) Walt Hemple; Ben Korte; Clem Korte; Jack Pfeffer; Morey Sarver; Cecil Vincent; Ed Wisler; H. A. Butchart.

Atlas Shows New AMI "G" to New England Operators

BOSTON, MASS.—More than 200 New England ops visited Barney and Louis Blatt's Atlas Distributors week of Sept. 27-Oct. 1 for the showing of the new AMI model "G", two-tone colored phonographs, and the Blatts reported that op reaction was the best of any model in history.

Hosting daily groups of ops from the six New England states at the Commonwealth Ave. showrooms, Barney and Louis Blatt demonstrated the new models and racked up a big backlog of orders, they report. On display were six models of the new AMI, each in a different color combination, all operating on the dime setup.

"Ops were enthused about the new wide-screen high frequency horn that gives visual evidence of true high fidelity," said Louis Blatt, stating "this gives a positive identification of the location's quality." Barney Blatt said that the eight glamourous colors will have terrific eye appeal in locations, will be a strong point in complying with decor of various rooms and will make the difference when location spots are signed for by the distaff side.

"Last year's AMI color engineered phonographs made a terrific hit with top locations, hotels, dining rooms, class eateries, etc." added Barney Blatt, "because of the possibilities of matching or accenting decors of the various spots. With the two-tone color phase, now used so prevalently in everything from new cars to fountain pens, AMI has produced some remarkable color innovations which will give added sparkle and glamour to location spots."

It is expected that these terrific color combinations will open new top spots to ops in the New England territory. Many spots never having had coin operated phonographs are seen as entering the lists. Louis Blatt told ops that they now have a terrific opportunity to get much added business through new top locations for new models. Ops polled at the show felt that the new AMI has a tremendous eye sales appeal and offers much to any type location.

Among ops attending the show were: Irving Taube, Manchester Music, Manchester, N. H.; Arthur Strahan, Greenfield; Bil Hamel, Concord, N. H.; Edgar Beals, Needham; Jerry Bellevue, Fitchburg; Ralph Lackey, Karel Music, Roxbury; Mrs. Eva Thurston, Fall River; Martin Oliver, Portland, Me.; Mrs. A. Caslani, Capitol Amusement, Montpelier, Vt.; Max Packovitch, Nashua, N. H.

Oscar Pratt, Manchester, N. H.; Dino Donetti, Manchester, N. H.; Bert Thompson, Quincy; also attending were Dick and Mrs. Mitchell, Dick's Record Co.; Allan Ross, Decca Records; and through the week, disc jockeys, visiting artists and a large number of persons associated with the music business visited.

Roanoke Shows AMI "G"

RICHMOND, VA.—Jack Bess, president and general manager of Roanoke Vending Exchange, Inc., this city, and his staff greeted the operators of Virginia at their office in this city at their premier showing of the new AMI model "G" phonographs on Saturday and Sunday, September 24 and 25.

William E. FitzGerald, advertising and sales promotion manager of AMI, came on from the factory in Grand Rapids, Mich., to greet the ops. Assisting Bess, from the Roanoke firm, were Harry D. Moseley, Dan J. Finegan, William A. Browning, Jr.; Eldridge Fink, from the Charleston, W. Va. office, Ernest W. Bishop, Alton D. Sheffield and W. D. Street.

"The response to the new model 'G' was tremendously enthusiastic," stated Bess. "The operators seemed to be especially pleased that the machine has retained its smart, angular contours, and the new delightful look achieved by the use of a two-color scheme. The operators were also delighted with the new 'Wide Screen' hi-frequency horn, which at eye and ear level presents out-in-the-open proof of true high fidelity.

Among the operators present were: Dwight Casterline, John Cameron, Russell Apperson, Pete Corey, C. M. Wampler, Bob Minor, A. L. Loudon, E. C. Morse, Lester Gaines, Ray Hash, H. B. Akers, O. N. Hilburn, Russell Bragg, Tony Colbert, C. H. Hart, Mrs. Jack Sufrin, E. J. Wingo, E. L. Simmons, Kenneth Schneider, Charles Dollman, John Chandler, and others.

Bess advises the firm will hold showings at the Charleston, W. Va. office on October 1 and 2; at the Bristol, Va. office on Oct. 1; at Norfolk, Va. at the Hotel Nansemond, Ocean View on October 3 and 4; and at Knoxville, Tenn. at the Andrew Johnson Hotel on October 8 and 9.

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Chi Phono Bowling League In Hot Session

CHICAGO—Mercury Records recorded the only sweep this week by taking 3 from Western Automatic. High for Mercury was Ralph Kick with 445. High for Western was Bill Nyland, 428.

Oomens took 2 from Covens. High for Oomens was Carl Latino, 542 with Johnny Oomens right behind with 533. High for Coven was Roy Bauer, 485, along with Carl Christiansen, 481.

ABC #2 won 2 from Gillette. High for ABC was Les Taylor with 523. High for Gillette was Don Baxter, 497.

Galgano Distributing won 2 from Atlas. High for Galgano was Charlie Alesi, 535. High for Atlas was Irv Fisher with 483.

Star Music won 2 from Decca Records. High for Star was Hank Sochacki with 514. Wife Myrtle was high for the women with 443. High for Decca was Tony Ignoffo, 595, high for the season, along with Frank Tutomase, 502.

Paschke Phono won 2 from Coral Records. Rene Gallet high for Paschke with 475. High for Coral was Eddie Walker, 512.

B & B Novelty won 2 from ABC #1. High for B & B was Fred Dreis, 488. High for ABC #1 was Harry Schreiber with 513.

Singer One-Stop won 2 from Melody. High for Singer was Red Losasso, 518. High for Melody was Vic Jaccino with 508.

STANDING OF AUTOMATIC PHONOGRAPH BOWLING LEAGUE

Name of Team	Won	Lost	Aver.	High Game	High Series
Walter Oomens	6	3	750	844	2404
Coven Music	6	3	724	794	2248
ABC Music No. 2	6	3	701	793	2141
B & B Novelty	5½	3½	692	740	2098
Coral Records	5	4	747	803	2274
Paschke Phono	5	4	731	798	2242
Decca Records	5	4	708	750	2181
Gillette Distr.	5	4	691	777	2111
Galgano Distr.	4½	4½	717	788	2251
Star Music	4	5	712	821	2189
ABC Music No. 1	4	5	710	817	2175
Singer One Stop	4	5	710	747	2180
Mercury Records	4	5	684	769	2122
Atlas Music	4	5	676	749	2122
Melody Music	3	6	680	743	2154
Western Automatic	1	8	658	709	2038

INDIVIDUAL AVERAGES

Bowler's Name	Team Name	Games Played	Total Pins	Aver.	High Game
Schreiber, Harry	ABC No. 1	9	1557	173.	195
Latino, Carl	Oomens	9	1555	172.7	197
Dries, Fred	B & B	9	1492	165.7	201
Blumberg, Mike	Atlas	6	978	163.	191
Taylor, Les	ABC No. 2	9	1467	163.	190
J. Oomens	Oomens	8	1459	162.1	190
Cairo, Irv	ABC No. 2	9	1453	161.4	191
Gallet, Ray	Paschke	6	963	160.3	204
Bauer, Roy	Coven	9	1440	160.	197
Ignoffo, Tony	Decca	9	1437	159.6	222
Cicero, Ed	Coral	9	1437	159.6	216
Walker, Ed	Coral	9	1436	159.5	190
Paradee, Warren	Gillette	9	1432	159.1	205
Sochacki, Henry	Star	9	1432	159.1	199
Tutomase, Frank	Decca	9	1430	158.8	222
Jaccino, Vic Jr.	Melody	9	1428	158.6	204
Galgano, Tony	Galgano	9	1412	156.8	187
Gallet, Rene	Paschke	9	1402	155.7	186
Wesson, Leonard	Coral	9	1401	155.6	191
Phelps, Eli	Decca	9	1397	155.2	223
Baxter, Donald	Gillette	9	1396	155.1	183
Christiansen, Len	Galgano	9	1393	154.7	202
Losasso, Red	Singer	9	1390	154.4	213
Hofert, Bud	Melody	9	1386	154.	176
Alesi, Charlie	Galgano	9	1379	153.2	182
Holl, Robert	Gillette	9	1375	152.7	185
Gienko, Al	Singer	9	1372	152.4	167
Cicero, Joe	Coral	9	1370	152.2	186
Sochacki, Leo	Star	9	1367	151.8	185
Jaccino, Vic Sr.	Melody	9	1359	151.	192
Jones, Melvin	Mercury	9	1344	149.3	174
Gallet, Robert	Paschke	9	1341	149.	203
Nolan, John	Singer	9	1334	148.2	178
Rice, Al	ABC No. 1	9	1325	147.2	180
Kick, Ralph	Mercury	9	1324	147.1	175
Shuman, Jerry	Coven	6	881	146.5	185
Gnarro, Robert	ABC No. 1	9	1316	146.2	184
Genovese, Tony	Oomens	9	1314	146.	172
Fisher, Irv	Atlas	9	1311	145.6	184
Mohill, Julius	Star	9	1309	145.4	169
Pieroni, Marino	B & B	3	436	145.1	146
Nyland, William	Western	9	1276	141.7	169
Nyland, Tom	Western	9	1273	141.4	173
Gallet, Ernie	Paschke	6	850	141.4	166
Bywalec, Bruno	Oomens	9	1268	140.8	169
Bender, William	B & B	9	1262	140.2	160
Minkus, Morrie	Atlas	9	1256	139.5	152
LADIES DIVISION					
Sochacki, Myrtle	Star	9	1295	143.8	162
Bauer, Bonnie	Coven	9	1220	135.5	157
Jones, Mary	Mercury	9	1193	132.5	157
Gallet, Julia	Paschke	9	1174	130.4	148
Oomens, Isabel	Oomens	9	1162	129.1	154
Bale, Marna	Galgano	9	1135	126.1	148
Kick, Dolores	Mercury	9	1097	121.8	153
Ricci, Norma	Singer	9	1094	121.5	147
Lettieri, Jerry	Coral	9	1086	120.6	174
Jaccino, Mildred	Melody	9	1078	119.7	139
Swider, Josephine	ABC No. 2	9	1031	114.5	149
Sochacki, Irene	Star	9	1007	111.8	134
Radosta, June	Decca	9	992	110.2	137

Big item of discussion along Pico Boulevard this past week was the new Seeburg V-200 machine. The new phonograph received an enthusiastic reception from operators, with everyone agreeing that the dual music system should strengthen the position of dime play and help in obtaining location guarantees. The new machine was introduced at a showing held at the showrooms of the Minthorne Music Co. on Pico Blvd. last Monday. The extremely large turn-out of operators and music business personnel made it the most successful showing in the history of the Minthorne Co. Operators were shown the machine and treated to refreshments and a buffet lunch and supper. **Hank Tronick, Ed Wissler,** and **Wayne Davis** were kept busy pointing out the features of the new machine, and were kept equally busy this week by operators wanting to know when they could get delivery. Among the recording stars who visited the showrooms Monday, were **Art Mooney, Tony Travis, The Mulcays** and **the Colts**. . . . . The first new Seeburg sold in the Los Angeles area was delivered to **Sammy Ricklin** at California Music last Friday. Sammy's mail order record business continues to grow with shipments going out this week as far as Europe and Korea. **Betty Blakeney** is back at work at California after a quick trip to Tulsa to be with her dad, who is now feeling better. Also back at her desk is **Bella Stack** after spending a vacation in Marietta Springs. Last Monday was one of the busiest days that California Music has had, with most of the operators who attended the showing at Minthornes crossing the street to see Sammy and stocking up on records. **Mike Kurlan** was in telling Sammy "I told you so" about **Roger Williams'** Kapp recording of "Autumn Leaves".

Lee Wirt had his Cadillac badly smashed in an auto accident last Saturday in Monabello and injured his left hand. . . . **Ed Wilkes** at Paul A. Laymon, Inc., reported exceptionally good business last week, and taking very good orders on Bally's new "Miami Beach" game. Ed and **Charley Daniels** took Ed's two boys, **Tommy** and **Denny**, fishing at Lake Sherwood last weekend without much luck but a lot of fun. . . . **Fred Shuey** of Local Amusement in Huntington Park leaving for a three-week trip to Honolulu with the Shriners. . . . . **Mary** and **Kay Solle** spent last weekend in Las Vegas with **Orville** and **Melba Kindig** of Long Beach. Visiting the girls at Leuenhagen last week were **Jerry Wallace**, new Mercury recording artist and **Len Rene**, the writer of "Taj Mahal" which is Jerry's current release. Incidentally, **Jim Ameche** gave this record a nice send-off on his KLAC disc-jockey show. Mary and Kay attended the Capitol meeting and dinner held at the Beverly Hilton Hotel last week to introduce the label's fall plans. . . . **Murray Hansford** of Lampoc selling his route to devote his full time to his oil interests and a uranium mine in Arizona. . . . . At Sierra Distributors, **Matt Nordberg** was busy training new service man, **Johnny Davis. Wayne Copeland** moving his family to Beverly Hills where his daughter **Trehon** will enter the Elizabeth Buckely school.

George Miller attended the last regular meeting of the California Music Merchants Association and reported on the progress the association is making with tax reductions in various localities. President of the Los Angeles Chapter, **Walter Hempel**, presided, and Attorney **Paul Gordon** brought members up to date on the latest tax laws. **Jean Bennett** brought the Penguins in to say hello to business manager **Ben Chemers** last week. Ben reported the signing of new member **Albert Berton**, and also that manager **Ray Powers** signed up for M.A.C. Vendors. . . . **Homer Ra Zor**, who was one of the original airmail pilots, flew to Denver recently to attend a reunion and meeting of a group of the original pilots. . . . . **Dave Wallach** returned from a very successful trip to Arizona with United's "Pixie" at C. A. Robinson & Co. **Dave** commented on the good route and the fine reputation Miss **Bennett** and Miss **Stires** have built up in **Tucson**. After seeing the new "Super Bonus Bowler," Dave decided to head right back on the road, and takes off this week for Bakersfield and northern California. . . . Arizona operators are wishing **Mrs. George Abbit** good luck in her forthcoming race for council woman of Phoenix. . . . .At Badger Sales, **Joe Duarte** said the export business is holding up very well. Joe entertained a visiting foreign buyer from Manila last week. **Bill Happel** returned from Chicago and set Monday Sept. 26 as the date for the showing of the new AMI phonograph. . . . . Visiting distributors and one-stops on Pico last week were; **Jack Neel** from Riverside and his brother **Ed** from Blythe; **Dick Grey** from San Bernadino; **Ken Wolf**, San Diego; **Bill Bradley**, Covina; **Oscar Tetzloff**, Banning; **Lou O'Neil**, Oceanside; and **Harry Wallen**, National City.

Hubert Hare out of the office for a week on a fishing trip. **Johnny Yester, Ellis Coetes,** and **Ralph Walker** hold down the fort. . . . . Birmingham Vending working like mad getting ready for the big showing of the AMI Model "G". **Max** and **Harry Hervich** expect this showing to be one of their best. . . . . Max's son-in-law, **Al Toranto**, making a name for himself in the coin machine business. Everyone likes Al. . . . **Bernie Caballero**, Dixie Vending, Panama City, Fla., was the last man to leave the office. . . . . Magic City has added a new man, **Red Alderson**, of Memphis, Tenn. . . . . **J. L. Brown** at the office all week. . . . . **Jack Suggs**, Anniston, has added the J. H. Keeney Coffee Vendor to his routes and is happy with the results. Jack also feeling good over the fact that the Army is releasing his brother, **Douglas**, who will work the new route. . . . . **Jimmy Sloan** of S. W., out beating the bushes. . . . . **Jimmy Cornett** out of the state. . . . . Gadson lost a good man last week. Twenty-six years in the biz, **Jimmie James** died of a heart attack. **Billy McGee** is running the routes.

Southern Automatic Music Unveils AMI "G" in Four Territories

LOUISVILLE, KY.

LOUISVILLE, KY. — Leo Weinberger, Southern Automatic Music Company, this city, in reporting on the unveiling of the new AMI model "G" line of phonographs on Saturday and Sunday, September 24 and 25, advised that the "G" received the greatest number of sales of any previous showings, and as a result "we have had to push the AMI factory for larger and faster delivery."

The Louisville branch of Southern Automatic displayed the entire line of eight colors. Weinberger stated that "we have found the new color combination of Black & Gold to be the most popular and it has captured the majority of sales."

Many operators began taking delivery the following Monday, September 26.

CINCINNATI, O.

CINCINNATI, O.—Joe Weinberger headed a large staff of personnel at the Cincinnati office of Southern Automatic Music Company, who greeted music operators attending the showing of the new AMI model "G" phonograph.

"Over 100 operators and their families attended this showing", reported Joe. "All were favorably impressed by the new AMI model 'G' phonographs. They were all very high in their praise of the wonderful tone quality, the new and beautiful two-tone colors, the fine modern design which has been enhanced by the arrangement of the flared horn being placed on top, the continuation of eye-level title strips, one button selection, mechanical perfection and the simplicity of operation."

Weinberger states that almost every operator in the territory visited their offices.

An elaborate spread of food and refreshments were furnished, and souvenirs given all coinmen.

John Stewart of AMI was in attendance all day Sunday, September 25.

The Southern staff who were kept busy, in addition to Joe Weinberger, were Paul Himburg, Matt Maley, Maxine Meale, Jim Widener, Al Nanni, Ed Van Skoik, Allen Fryer, Joe Boeing, Kenneth Whitney, Tom Williams, Mike Carlotta, Walter Jackson, Val Churchill and Mel Enderle.

INDIANAPOLIS, IND.

INDIANAPOLIS, IND. — Sam Weinberger, vice president of Southern Automatic Music Company, and head of the Indianapolis office, and its staff hosted crowds of operators, their families and servicemen at the unveiling of the AMI model "G" phonographs on Friday, Saturday and Sunday, September 23, 24 and 25.

"The new model 'G' met with the approval of all who attended the showing, said Weinberger, "with emphasis placed on the wonderful hi-fidelity tone and the beautiful color combinations."

In addition to Sam, greeting the guests were Sam Dicter, George Burch, Leo Levey, Mike Nelson and Fred J. Allen.

On hand from the AMI factory was John A. Stewart, general sales manager, who attended the showing on Saturday.

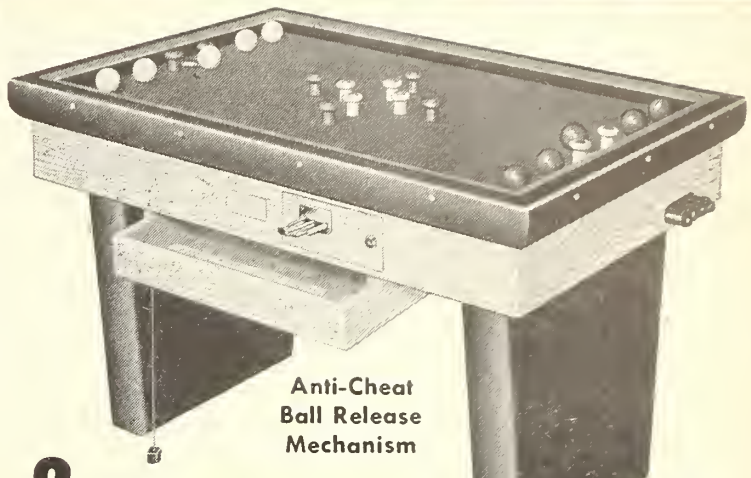
LEXINGTON, KY.

LEXINGTON, KY. — The Southern Automatic Music Company, this city, was host last weekend, Saturday and Sunday, September 24 and 25, to Central and Eastern Kentucky operators for a showing of the new AMI Model "G" Phonograph line.

Homer Sharp, manager of the Lexington branch, states that a large and enthusiastic crowd was on hand both days until late in the evening and that the reaction exceeded anything shown by the firm to date.

Hosting for Southern Automatic were C. F. McMillen, Carolyn Green, James McKechnie, Stanley Burger, and Jennings Tharp.

a Proven Money Maker
OVER A PERIOD OF MONTHS
Williams
"BANK POOL"



Anti-Cheat Ball Release Mechanism

2 coin operation!
Two up to Four Players!

Silent Ball Drop

Perfect *bank shots* to invite the experts

Handsome Deluxe Cabinet!

See your Williams Distributor!

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CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

ATTENTION — Jobbers, Wholesalers, Operators

WANTED—FOR CASH
SEEBURG M100A's
ANY QUANTITY

also GOTTLIEB & WILLIAMS PIN GAMES
ARCADE EQUIPMENT

— Send in Complete Lists —

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The Cash Box
"3rd Quarterly Export Edition"
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ALL-LOCATION MONEY-MAKER

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TOURNAMENT POOL

for 2 or 4 Players
Featuring NO ELECTRICAL CONNECTIONS, NO SERVICING

YOU'VE SEEN OTHER POOL GAMES—BUT YOU'VE NEVER SEEN ONE WITH SO MANY SURE-FIRE PROFIT FEATURES!

DUAL LEVELING GAUGES (built-in) permit perfect leveling in *both* directions. Assures players that table is level.

CHEAT-PROOF COIN BOX releases all balls *only after coins actually drop!*

CORK-LINED BALL DROP insures *quieter* operation.

FINEST GENUINE FELT TOP—same material used on regulation billiard tables.

The **ONLY POOL GAME** designed for optional **TABLE LIGHT** for use in dimly-lighted locations! (available at slight additional cost)

LIVELIEST BILLIARD BALLS AVAILABLE.

SEE THIS GENCO SENSATION AT YOUR DISTRIBUTOR TODAY!

GENCO'S ACTION-PACKED QUARTERBACK ALL-LOCATION FOOTBALL GAME

RIGHT IN SEASON . . . FOR EVERY LOCATION

Featuring the Genco Exclusive—Ball is Actually **KICKED THROUGH THE AIR** for 5 feet from moving tee. It's really different!

ALSO ASK YOUR DISTRIBUTOR ABOUT ANOTHER GENCO "HIT" —Championship **BASEBALL**

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6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

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SALE! SALE! SALE!

YACHT CLUB	$100.
BEACH CLUB	150.
DUDE RANCH	175.
PALM SPRINGS	185.
ICE FROLICS	200.
HI-FI	225.

Guaranteed thoroughly reconditioned, refinished. 1/3 deposit. Balance C.O.D. Immediate delivery. All prices F.O.B. Baltimore.

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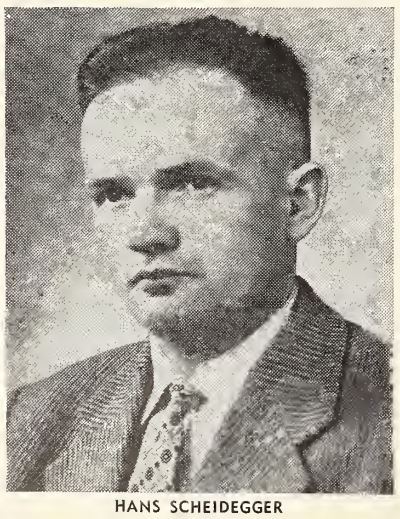
Phone MUlberry 5-1420

Wurlitzer Appoints European Sales & Service Representative



HANS SCHEIDEGGER

N. TONAWANDA, N. Y.—The appointment of Hans Scheidegger as European Sales and Service Representative, effective October 1, 1955, was announced today by Arthur C. Rutzen, Export Sales Manager of The Rudolph Wurlitzer Company, this city.

In making the appointment Rutzen stated, "Hans Scheidegger is a graduate electronics engineer and with his excellent background and experience in electronic sales and service, he should prove a valuable addition to our staff. He joined Edward A. Schmidt, Jr., Wurlitzer European Sales Manager, at 7 Rainfussweg, Zurich, Switzerland in the sales and servicing of Wurlitzer coin operated phonographs, pianos and electronic organs throughout continental Europe.

"Scheidegger is fluent in German, French, Italian and English and his appointment will not only mean increased service for our distributors but should enable us to expand our interest on the continent."

Scheidegger is 33 years old, married and makes his home in Zurich.

Lieberman Music Omaha, Shows AMI Model "G"

OMAHA, NEB. — Jerry Harris, manager of Lieberman Music Company, this city, advised that a very fine crowd of music operators attended the showing of AMI's new model "G" phonograph, which ran the entire week starting September 26.

"The operators very, very enthusiastic over the many money-making features we pointed out," stated Harris.

In addition to Harris, others hosting the operators were Barney Luchman and Harold Klein, salesmen, and Howard Ball and Howard Muckey of the service department.

Subscription The Cash Box $15—

REMEMBER THE GREAT EXCITEMENT when we introduced "Flash-O-Matic" Scoring.....

...NOW ANOTHER FIRST!...

chicago coin Presents Their Newest Sensation...

Score-a-Line BOWLER

with NEW "Number-Lite" SCORING

NEW GIANT SIZE PUCK

4 Drum Scoring!

All Steel Front Door—National "Slug Rejector" Coin Chute

1 Player by skillfully timing his shots to strike pins simultaneously with a lit number on the "Number-Lite" panel on playfield lites up a duplicate number on *Number Panel* contained on back glass!

2 Player by skillfully lighting up any 2 numbers in line scores 500 additional points!

3 Player by skillfully lighting up any 3 numbers in line scores 900 additional points!

4 Tournament style playing method . . . each player up shoots 3 consecutive frames before the next player gets his turn!

5 Player gets 500 points for a strike!

6 Player gets 350 points for a spare!

7 Strike in 10th frame followed by 2 strikes scores the same as any other 3 frames!

chicago coin MACHINE COMPANY

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TENNESSEE TOPICS

Everyone at Hermitage busy putting up the big top for the big showing of the AMI Model "G" 80 and 120. . . . . S. L. Stiebel Co. still showing the new Seeburg "Selectomatic 200". **George Happell** reports a big show with lots of orders. . . . . **H. R. Sanders** just completed his showing of the Rock-Ola "Hi Fidelity" and reports big business. Sanders just took on the Rock-Ola line a few weeks ago and this was the first showing of the Rock-Ola in Nashville. . . . . Over at Rock City things were perking in the shop as well as the salesroom. The floor was jammed with new and used machines. . . . **Sid Parker** working way into the night on a big order. His show room looked good with new and used machines—all nicely displayed. . . . . **Frank Swartz** very busy on the telephone. . . . . Over at Tommy's Dist. Co. **Tommy** was out beating the bushes while **Betty** held down the fort. . . . **Glen Coudle**, of Automatic Ice Cream Co., has added the Keeney Coffee Vendor to his route. Glen has the vending locations in most of the industrial spots in and around Nashville. . . . **Marshall Williams** back from his vacation and busy. . . . . **Allen Northern** reports business good. . . . **Robert Scales** bought the lucky Wurlitzer with a serial number 711. . . . . **Woodie Thomason**, Rock City Novelty Co., helping **Floyd Womack** at the Hi Hat, Goodletsville, Tenn. . . . . **Ralph Clayton** of Sanders Dist. Co. all dressed up and going nowhere. . . . . **Red Beasley** busy on the books. Red is a busy man since the Rock-Ola was placed on the sales floor. . . . . **Al Engeln** had his working clothes on. Says it's time to go to work as the weather is cooler. . . . . **Bud Farmer** in from the farm for the winter to work on the routes of Farmer Novelty Co. . . . . **Marshall Presslar** has started a new enterprise, the pie business. It is called the Moak Fudge Pie. . . . **L. C. Bevel** home from the hospital and resting. . . . **Glenn Miller**, who has been with Frank Swartz for a long time, has accepted a service job at Bowling Green, Ky. **Pee Wee Long** says he will miss Glenn. . . . . All Nashville operators saddened at the loss of **Joe Frank**, one of the pioneers of the coin machine business. Joe has been out of the business for the last three years. His last operation was with **Julian Silverfield**. He was also in the real estate business as well as distributing and operation. . . . **Tony Papa** and **Fred Cofer**, Chattanooga, still making shirts. . . . . **Bill Boyles**, route and serviceman, working hard. . . . **Frank Siels** and **Billy Coan** of J. H. Keeney, out setting the new Keeney Coffee Vendors.

52 Issues Subscription **The Cash Box** $15.

First C. M. Exch. Sets 2 Month Sales Mark

CHICAGO—Said Wally Finke of First Coin Machine Exchange, this city, this past week, "The past two months have set a new sales mark for our firm."

He added to this, "We never before believed that we would reach such outstanding sales until we checked into the figures and found that, in quantity as well as in dollars, we had surpassed anything ever before known to our firm.

"I doubt very much," Finke said. "that we will be able to again equal or for a long time, especially, surpass this mark."

Joe Kline of the firm stated, "I attribute this great two months' of business to the fact that. in addition to the marvelous line of Chicago Coin bowlers, which have won such outstanding praise thruout the entire trade, we also took on the new Exhibit 'Skill Pool'."

He commented, "As you know, Exhibit's 'Skill Pool' was approved for licensing here in Chicago. This immediately brought us a deluge of business which helped us establish a new sales record, volume and dollar-wise in quick fashion. We never dreamed it would surpass any two months business we ever before did."

Both Wally Finke and Joe Kline are very enthusiastic over the future business for their firm.

Both men collaborated in the following statement, "It is our purpose to give every one of the operators in our territory, and especially in all of the foreign countries, the kind of service which is superior to anything that has ever come their way."

OPERATORS SAY

Bally ABC BOWLER

is the GREATEST!

Their Collections Prove It!

Regular Official BOWLING SCORES

Immediate Delivery!

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FOR SALE:

Route of Bingos, Shuffles and Guns, totalling 30 pieces on location. All current models, near Boston.

Prices right. Inquire

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ALLSTON 34, MASS.

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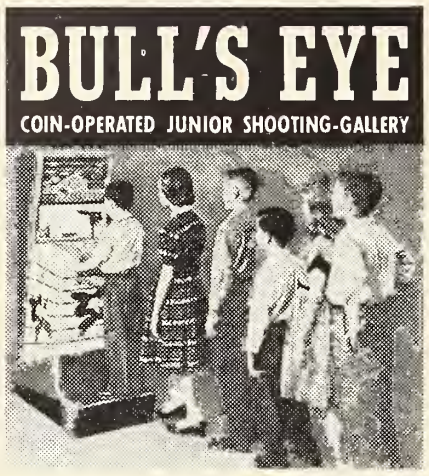
Earn More Money with Bally® Kiddie-Fun Equipment

Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of $15 to $35 per hour.



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

A.M.I. MODEL "C" $175
WURLITZER 1100 155
WURLITZER 1500 295

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

EASTERN FLASHES

Like the week before, activity and excitement ran high on coinrow this week. And like last week, a combination of events brought out the coinmen. **Barney (Shugy) Sugerman** and **Abe Green,** Runyon Sales Co., headed a large staff of personnel hosting visitors who came in to see the unveiling of the new AMI model "G" phonos. And the top American sports event was taking place—the World Series. A number of out-of-town coinmen, in for the ball games, spent time on the street. New York City has been bulging at the seams these past two weeks with the many sportsmen in to see the **Marciano-Moore** fight, and now the World Series. Coinmen with equipment in the Broadway area reaped the benefits of these free-spending, fun-seeking thousands.

* * * *

Abe Green and **Barney Sugerman,** who spent Tuesday and Wednesday, September 27 and 28, hosting music operators at their Newark, N. J., offices, repeated on Thursday and Friday, September 29 and 30 in New York. Large numbers of operators visited these offices to see the new AMI model "G" phonos. . . . . **John A. (Mac) McIlhenny,** district sales manager for The Rudolph Wurlitzer Co. in this and the New England area, will be at the Massachusetts General Hospital for the next two weeks, getting a general checkup. Mac would like to hear from his friends. Write him at the above hospital, Baker Memorial Extension, Room 730, Boston, Mass. . . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing Co., tell us that since advising the trade that they are handling games and vendors, in addition to music, they've been busier than ever. . . . . Genco's new pool game "Tournament Pool" displayed on **Al Simon's** floor. **Al (Little Al) D'Inzello,** Al (Big Al) Simon's right hand, away on vacation this week. Al Simon away from the office the afternoons of Wed., Thurs., and Fri. Guess where you'd find him? . . . . .**Joe Young** and **Abe Lipsky,** Young Distributing, both sports minded, had to settle for TViewing of the ball games in their office. Which wasn't bad, as it brought in ops off the street, who stayed around an inning or two.

* * * *

Tom Wright, AMI factory engineer, and **Jack Mitnick,** AMI regional representative, attended the showing of the AMI "G" at both Newark, N. J., and New York offices. . . . . **Dick DiCiccio,** Westchester op, celebrated his 19th wedding Anniversary this week. Dick claims he's working his music machines on a 60%-40% basis if collections are under $50, and if over $50, split is 50%-50%. . . . **Mr. and Mrs. George Crols,** Dicro, Brussels, Belgium, with offices in Liege, Gand and Anvers, visits on coinrow. Crols, who speaks English astonishingly well, says business is good, with the Fall and Winter months better than Summer. . . . . **Jack Gordon,** Seeburg regional representative, spending considerable time at Atlantic New York Corp., helping **Meyer Parkoff** and his staff demonstrate Seeburg's new 200 selection phono. Ops, who missed official showing last week, keep dropping in. . . . **Mike Munves** tells us that Exhibit's pool game "Skill Pool" selling very well here. . . . **Murray Weiner,** Weiner Sales, distributors for Electro's cig machine, getting over a broken leg, which kept him in a cast for eight weeks. Which meant that brother **Bill** had to carry quite a load on his shoulders. With Murray back in the office, Bill gets away for a road trip. . . . . **Gertrude Brown,** Beacon, N. Y., makes her usual Tuesday trip to coinrow to pick up supplies. Gets a sneak pre-view of the AMI "G" at Runyon as she couldn't come back for the official showing later in the week. . . . . **Dave Stern,** Seacoast Distributing in the office with a buyer, so we discussed this and that with **Bob Slifer** and **Charlie Reissner.** Boiled down to a few words it amounted to "Rock-Ola phonos selling as fast as they're received from the factory". . . . . **Al Denver** and **Nash Gordon,** music operators of New York, completing all details for the association's 18th annual banquet at the Waldorf, Saturday night, October 8. Only problem now is to take care of those ops who neglected to place their orders for tickets.

UPPER MID-WEST MUSINGS

Herman Fisher of Aberdeen, and **Larry Jenkins** of Bath, made the trip into the Twin Cities together and spent a couple of days shopping for equipment for their routes. . . . **Leo De Mars** and son **Jim** of Ashland, Wisc. made a quick trip into town to pick up supplies, for their route and also to look over the latest in coin operated equipment. . . . **Al Stephan** of La Crosse, Wis. made his first trip into town in several months. Al is glad to be back on the job again after being laid up for a while due to illness. . . . In town to take in the Marciano-Moore fight on theatre TV were **Chet Le Doux** of Virginia, Minn. and **Gabby Cluseau** of Grand Rapids, Minn. . . . **Andy Benna** of Ironwood, Mich. was chipper as ever after his long drive in to the Twin Cities. . . . **Al Reese,** Watertown Amusement Co. of Watertown, visited with his folks in Minneapolis and while in town shopped around to look over 'what's new' in coin machines. Al is talking strongly of 10¢ play on the juke boxes in and around the Watertown area. . . . **Jack Backus** of Jamestown, is sporting a new pick-up truck and bragging about all the work that he can do with it. . . . Seen here and there shopping for records and supplies and games for their routes were **Elgin McDaniel** of Wadena, Minn.; **August Quade** of Rochester, Minn.; **Andrew Markfelder** of Staples, Minn.; **Ben Kragtorp** of Tracy, Minn.; **Harold Havenor** of Eleva, Wisc.; **Tom Matthews,** Osakis Novelty Co. of Osakis, Minn.; **Lyle Kesting** of Benson, Minn.; **Gordon Dunn** of Moose Lake, Minn.; **Frank Mager** of Grand Rapids, Minn.; and **Dar Holsman** of Big Fork, Minn. The Harmony Music Co. of Minneapolis, Minn. was the Grand Prize Winner of a Seven Day trip to Havana in a drawing conducted by the Lieberman Music Company. The drawing was at the recent Nebraska State Operators Guild meeting held at Grand Island, Nebraska.

CHICAGO CHATTER

This was a week of action. Phono showings here drew mobs of ops from all over the area. All were impressed. And mighty interested in the new phonos. Seems like the Fall season has started off with a booming booming bangeroo. . . . **Maurie Ginsburg** contacted this past week cried out, "Can't talk for even a second. I'm on my way to **Phil Moss'** new place in Des Moines. We're gonna have the most gorgeous showrooms Des Moines has ever seen." And off he dashed. **Harold Schwartz, Bill Phillips** and **Nate Feinstein** took over. And **Eddie Ginsburg** tried to calm down one and all. . . . **Mike Spagnola** hosted over 200 operators this past week. Advised that he sure did need **Phil Weisman** as well as **Phil's** two sons, **Mort and Bob Weisman,** to help him take care of the crowds. Said Mike, "Wow! What a showing this was! Busy from morn to nite. All wanting 'G's' even before we get them." **Ed Ratajack**, AMI's western rep, stood by. And just smiled. But from ear to ear.

Paul Huebsch ran into a pile-up on his way in to his office from his home in Skokie. Three cars crashed into him. On his way to get an X-Ray, Paul said, "By the way, just appointed **Howard Robinson** of Atlanta, Ga. and **'Pop' Charley Ewing** of Evansville, Ind. as our new distributors in those areas." And all because of Keeney's "Fascination Pool" game that has backlogged the firm already. . . . **Leo Weinberger** advises from Louisville, Ky. that the firm has never held a greater show. Crowds jammed his showrooms at the showing of the AMI "G". Leo just simply thrilled to teeney-weeney bits. Claims, "This is gonna be our greatest year". . . . **Ralph Sheffield,** Genco's sales director, returns from an extended western trip all full of pep and vinegar. Says Ralph, "Put your bets on Genco for the greatest Fall season in all of Genco's history". . . . Lester **Boyd,** who owns a nursing home in Streator, Ill. in town this past week. Telling what a grand job his Bally "Model T" is doing with the kids in his community. . . . And **J. A. Wright** of Covington, Va. (That's right—Virginia) in town to advise that he put a Bally "Model T" up for the Volunteer Fire Dept. of his town. The firemen get all the proceeds. The kiddies are riding the auto like it's the last one in this world.

Couldn't talk to a soul over the United beginning with Wednesday of this past week. (World Series, of course). The guys all ganged up in that gorgeous relaxation room getting sore-eyed just staring at TV. **Herb Oettinger, Bill DeSelm** and the whole gang. And from the road, calling almost every hour just like pixies, yelling for "Pixies"—**Johnny Casola** and **Al Thoelke**. . . . **Sam Lewis** simply said, "Just tell 'em we're going great". And if you think Sam's kidding—just drop in at Exhibit's factory and watch production as is production. . . . Probably the proudest of the proud in our town this past week — none other than "Mr. TV" himself, **Paul Eckstein** of "Lion TV." Paul standing there just like a pouter pigeon looking at the pleasured and amazed faces of **Jack Nelson, Tom Callaghan, Dan Moloney, Art Garvey, Herb Jones, George Jenkins, Bill O'Donnell** and **Ray Moloney** as they viewed the world series on Lion Color TV. The first year that anyone could watch the World Series in color. "And,' as Paul said, "once again we're first at Lion. With color TV. For the World Series".

By the way, if you think the gang over at Bally isn't all excited over that return tennis match between **Bill O'Donnell** and **Lou Boasberg** of New Orleans —you're losing ground, boy. Get over to Bally quick and get some of the odds being offered on their fair-haired boy, **William O'Donnell**. . . . If you want to develop an export sales department for your firm make certain you advertise in **The Cash Box' "Third Quarterly Export Edition".** This'll be the greatest you've ever seen. Aside from the fact that it'll be printed in Spanish, French, German and English — charts will be shown which will give you a very definite insight as to what's happening in exports. And you, as a coinman, sure can be very proud. . . . **Roy McGinnis,** discussing Balteemoah, says, "I'm doin' alright down there". (Hear tell that Roy's gonna maybe sell out his Baltimore setup). . . . Proudest two young kids 'round our town, **Wally Finke** and **Joe Kline** of First C. M. Exchange. Boys admit that August and September "the two best months in all of our history in the distributing business". (And you should see the figures, yet.)

Ed Levin, up to his ears in work, reports, "My desk is jammed this high. Our export business is terrific. Just got an order from **George Prock** that'll work us for a week to fill. Orders are coming in from everywhere. This is the day" . . . **Frank Mencuri,** Exhibit's veep, pulled back into town from his Golden West trip to report, "Just appointed **Dan Stewart** as our distributor for Utah and Wyoming". According to Frank, "The Golden West is still golden". . . . **Sam Stern** of Williams, taking over while **Art Weinand** on the road, said, "Just keep your eyes on Williams. We've got the greatest. Within 30 days we'll deluge the market with new type games. And what games. And the games that will follow will be just as great". . . . **Dave Gottlieb** advised that the firm was forced to schedule more production runs on its new 'Wishing Well' due to the flood of orders from all over everywhere. . . . Sure did like the pic of "Miss Magic Curtain." (If y' didn't see it ask **Herb Jones** of Bally to send you a copy of the Sept. issue of **'Bally-Who').**

Pinball ops report that multiple play games (2-player and 4-player) "are now here to stay." . . . **Joe Robbins** of Empire said, "I enjoy my meals very much. So that's why Joe is always fulla pep. . . . **Vince Shay** claims that the reason he didn't show up for work Monday—all day, yet— was "because I was afraid the 'Shamus' would call for me to take over." And Vince bragged, "I sure can—y' know." . . . **"Little Al,"** the one-stop boy, reported to be giving the stuff away these days. . . . Just in case you're wondering why Florida's growing at its present rate, **Willie (Little Napoleon) Blatt** had someone send us a circular showing that 771 families move into sunny Florida every week. . . . If you earn $500,000 per year the cost of a $100 gift to you is only $9. . . .

Keeney's FASCINATION
DELUXE POOL TABLE

Gets you "on the ball"—with the best of all!

Celeste Ravel
MISS ILLINOIS
1954-55
scoring a winner

•

Paul Huebsch, Salesmanager and Ches Biezad watching

•

Check These Features:

Mahogany grained moulding—Cork finish body and legs
Size: 52" L. x 36" W. x 32" H.

- Perfect operating Ball Release can't be cheated
- 2 Coins • 2 to 4 Players • Simple coin mechanism
- Green, rubber backed felt • Conventional cushions
- Perfectly squared to entice the professionals
- Self-contained Cue Holder • Rugged, durable construction

Order from your Keeney Distributor NOW!

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

BINGOS SPECIAL SALE BINGOS

UNITED NEVADA	$205.	UNITED RIO	$175.
UNITED MEXICO	205.	UNITED HAVANA	175.
UNITED TAHITI	175.	RECONDITIONED LIKE NEW!	

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Thanks a zillion for the many, many compliments you sent us re: Our editorial regarding a "National Credit Bureau." And our story regarding ops and distribs at least sampling a new machine.

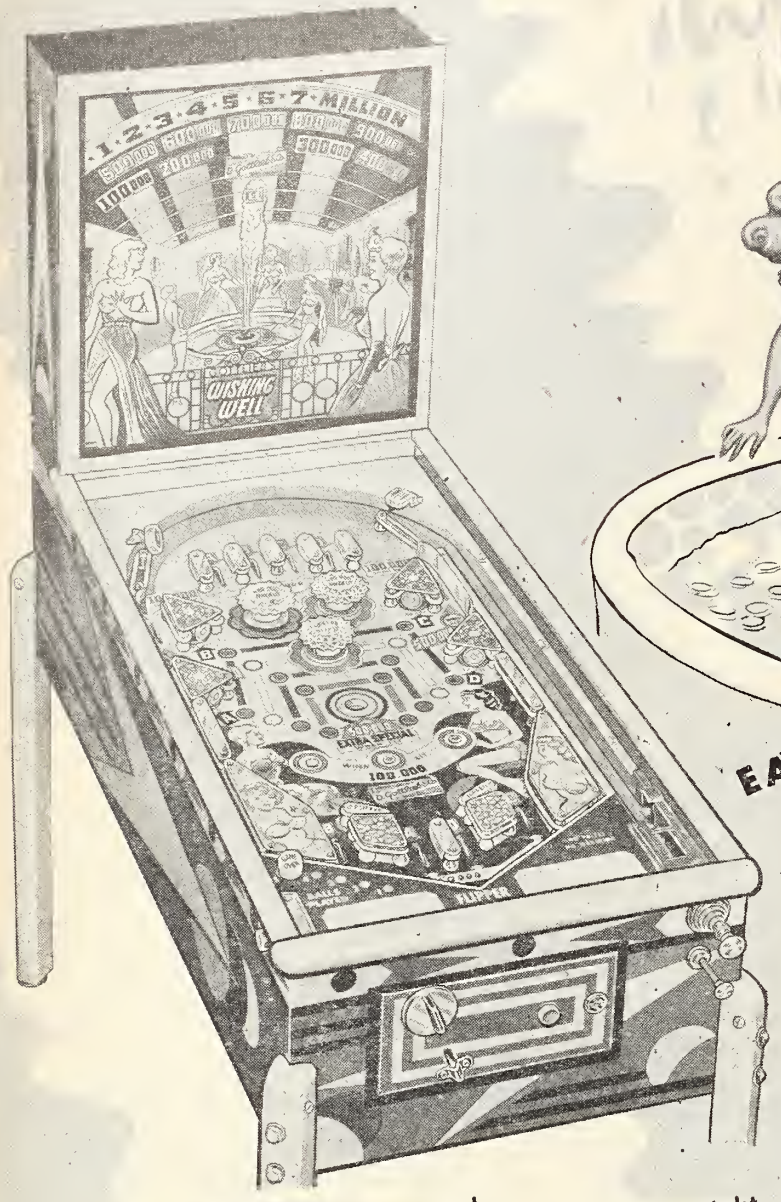
That was a most gorgeous postcard sent out by Wurlitzer showing its new "1800" with a most gorgeous gal and dressed for the evening. . . . There's a new equation re: Dime Play that you should definitely read about. It'll be an editorial here in the very near future. In short, will dime play, by itself, for the music and games ops, earn enough to match growing overhead expense against present income?" Better wait, before you answer, until you read this editorial. . . . Those miniature displays of their big signs sent out by Texaco should be used by every operator who thinks of Public Relations. They're great. Ask Texaco to send you the miniature of their "Beat Winter" display.

HAPPY BIRTHDAY THIS WEEK TO: Angelo T. Lazzareschi of Stockton, Calif. . . . H. J. Whitfield of Hopkinsville, Ky. . . . J. Harry Snodgrass of Albuquerque, N. Mex. . . . Al Lafferty of Chicago, Ill. . . . Edw. H. Jansen of Shreveport, La. . . . Louis Boasberg of New Orleans, La. . . . E. S. McKelvy of Edwardsville, Ill. . . . Michael J. Tartaglia of Port Chester, N. Y. . . . Joseph Hahnen of New York, N. Y. . . . Franklin W. Davidson of Spooner, Wisc. . . . John L. Masters of Kansas City, Mo. . . . Everett J. Shelby of Waco, Tex. . . . Jesse B. Gardner of Columbus, Ga. . . . Bernard I. Smith of Colorado Springs, Colo. . . . and l'hil Levin of Chicago, Ill.

After Tho't: Will Rogers was once asked by a friend, "If you had but 48 hours to live, how would you spend them?" The indomitable cow-puncher replied, "One at a time."

A FLOWING WELL OF PROFITS!... GOTTLIEB'S

WISHING WELL



EARN A SHOWER OF COINS FROM THIS FOUNTAIN!

4 Advance Targets When Hit Change Colored Lights.

Hitting Any Target 4 Times Lights Hole for Special.

Lining Up All Targets On Same Color Lights Hole for Super Special.

8 Rollovers Advance Corresponding Target.

3 Light Up Rollovers for High Score.

2 Light Up Rollovers for Super High Score.

2 Cyclonic Kickers

2 Super Powered Flippers

3 Rotating-Light Pop Bumpers

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

DALLAS DOINGS

There was an enthusiastic turnout at the showing of the new AMI "G" Model at State Music Distributors. . . . . **Don Singer**, London Records regional manager, in town setting up Christmas sales promotions. . . . . **R. B. Williams**, Commercial Music, visiting the San Antonio office. . . . . **Harold Perkins** back in town after a trip to Colorado. . . . . **John McGee** of Buffalo reports business outlook for Fall very good. . . . We're told Walbox Distributing Company has been named exclusive distributor for the new Rock-Ola Hi-Fi Phonograph covering North Central Texas. . . . . **Cliff Wilson** of Walbox on a business trip in Pauls Valley, Oklahoma. . . . . **Phil Weinberg** also traveling the area. . . . . Tommy Cullem vacationing in New Mexico. . . . . **Bill O'Connor**, sales manager at S. H. Lynch and **Ramon Wilks**, field service manager, in Shreveport displaying the new Seeburg V-200 100-J phonographs. . . . . **George Wrenn**, field representative for Chicago Coin, in West Texas on a business trip. . . . . **M. A. Walker**, **Jack Sprott**, **Fred Ellis**, all of Waco, in shopping the Dallas market. Also visiting were **James Moseley** of Paris; **Henry Adams**, Killeen; **Mr. and Mrs. W. C. Bradley** from Gatesville; **Jimmy Garrett** of Longview; **Fred Barnes**, Denton; **L. C. Newland** from Plainview; W. C. **Starke**, Gainesville; **Walter Wiggins**, McKinney; **John Beard**, Brownfield; **Don Robinson** of Lubbock; C. **E. Boylan**, Wichita Falls; **H. K. Lyde**, **Sherman**; and from Fort Worth we saw **Bill Jackson**, **Jimmy Woolsey**, **Maurice Terry** and **Ray Howell** of Panther Amusement. . . . . **Bud Fraser**, national merchandise manager for Capitol Records, in town for their dealer meeting and dinner at the Stoneleigh Hotel. . . . . Frank Sachse of Amusement Enterprises in Dallas on a fishing trip at Black Lake.

ChiCoin Gets Big Export Order

CHICAGO—Ed Levin, sales director for Chicago Coin Machine Company, this city, reported this past week:

"We have just received the largest order we have ever had from our European representative, George Prock."

Ed explained, "As you know, George Prock has been our representative in Europe for over a year now.

"This past week", he continued, "we received an order from George for our 'Round The World Trainers' that will force us into another big production run.

"At the same time", he advised, "we are also shipping our first 'Hollywood Bowlers' to Europe.

"We expect fine reaction to these bowlers. We believe that we may be able to bust the European market wide open on this type of game."

Ed Levin stated that the firm has had every confidence that the export market would open big for them just as soon as George Prock got going.

"George visited here in the U. S. a few months ago", Ed Levin said, "and, after looking over our line here in our factory, believed that he would have a real surprise for us.

"Well, he certainly did have a surprise for us", Levin said, "and when we received this order this past week, we were absolutely thrilled over the marvelous sales job George had done for our firm as our European representative."

Bally Service School At Chris Novelty Co.

BALTIMORE, MD.—Bob Breither, Bally field engineer, will conduct the Bally Service School Tuesday and Wednesday, October 18 and 19 at Chris Novelty Company, this city. Both sessions will start at 10:00 A.M. sharp. Breither will thoroughly describe and explain the mechanical and electrical details of all Bally equipment, including "Miami Beach" and the new bowlers, "King-Pin" and "Jumbo."

"Chris" Christopher will be on hand to greet operators and servicemen from the area.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT — Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).

WANT—To Buy. Bally Brite Lights and Bally Bright Spot. Write, wire or call. ANTHONY HIRT, 2420 NO. 8th STREET, SHEBOYGAN, WIS., (Tel.: 5197).

WANT — Bally "Big Times," $440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — We will pay highest cash prices in Middle West for Bally Gayeties; Big Times; Varieties and Surf Clubs. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO, (Tel.: MAin 18751).

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).

WANT—Used Records, 45's only. Any quantity. We pay shipping. No Blues. Will pay 10c each. HARMONY RECORD EXCHANGE, 7609 S. COTTAGE GROVE AVE., CHICAGO 19, ILL.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — Bally Gayety, $350; Bally Surf Club, $210; Bally Variety, $310; Bally Palm Springs, $185; United's Rio, $100; United's Tahiti, $90. NATASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS, LA., (Tel.: MAgnolia 6386).

FOR SALE—26 Wurlitzer 3020 Wallboxes, $9 ea.; 2 D-80 Wallboxes and Stepper, $125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at $35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE — The New Joker—Like New. $495. Will trade. Rowe 8 Column Cigarette Machine, $85; 7 Column National, $75; Beach Club, $165; Yacht Club, $95; Coronation, $40; Pin Wheel, $50; Flying Hi, $50; Jockey Club, $150; Ice Frolics, $250. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: PH 750).

FOR SALE — New: Three Deuces; Criss Cross Target; 2 Player Basketball. Used: Merry-Go-Round; Zoo Ride; Super Jumbo; Olympic Shuffle Alley; League Shuffle Alley; Super Frame Bowler; Advance Bowler; Cascade Shuffle Alley; Hi-Speed Triple Score. Must make room. Make an offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT — Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MArket 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—20 United Super Shuffle Alleys; 2 United Derby Rolls. No reasonable offer refused. NATIONAL NOVELTY COMPANY. 183 MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE — Canadian Operators— Seeburg Model W $1040; Model C, $840; Rock-Ola 5250, $390; AMI Model C, $250; Seeburg 146, $90. Limited stock. Write, wire or phone. SAM SOLWAY, STE. AGATHE, DES MONTE, QUE., BOX 129. (Tel.: 154).

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Shuffle Alleys; Team $245; League $225; Chief $195; Royal $145; Clover $85; Wms. Major League $225; Genco Bing-A-Roll $65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Bargains: Bally Beauty, $145; Beach Club, $170; Dude Ranch, $205; Palm Springs, $210; Ice Frolics, $215; Hi-Fi, $225; Surf Clubs, $240; Variety, $395; Gayety, $395; Evans (Club Model) Saddle & Turf, $245; 10 Genco Jumpin' Jacks, $55; United (DeLuxe) Carnival Gun, $275. Also other Bingos and Bowlers. All ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA., (Tel.: 5-7549).

FOR SALE—ABC $65; Atlantic City $90; Brite Lites $65; Beauty $165; Coney Island $65; Cabana $165; Nevada $295; Spot Lites $65; Singapore $325; Tropicana $350; Tropics $175; Yacht Club $110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)

FOR SALE — Bally Beauties, $145; 100C Seeburg, $595; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 3W7-L56, $10; AMI 40 Stepper, $15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE — 25 Like New Wurlitzer 1700's. Write, wire or call. Largest stock of Kiddie Rides in the world. All guaranteed 100%. We will accept in trade for our Kiddie Rides, used Alleys, Pinballs and Music Machines. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE — Sixty music and thirty-five amusement on locations, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Chicago Coin Bowlers—1 Holiday, $425; 1 Playtime, $435; 1 Name, $125; 1 Crown, $150; 1 10th Frame Double Score, $125. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: 3-4508).

FOR SALE — M100A—78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE — United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y. (Tel.: LIncoln 9106).

FOR SALE — Seeburg Coon Hunts, $175; Seeburg Shoot The Bear, $125; Genco Rifle Gallery, $325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Special. Bally: Gayetys, positively like new, at $365. Williams: Spit Fires, slightly used, $169.50; Race The Clocks, floor samples, $265. Gottlieb: Ric-O-Chets, test sample, $275; Jubilees, Gottlieb's latest, 4 player game, $385. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—Wurlitzer 1400 $300.00; Wurlitzer 1450 $325.00; Seeburg M100-A $275.00; Rock-Olas 1434 $325.00; 1432 $200.00; 1428 $150.00; United Carnival Gun $300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.

FOR SALE—Hi Fi, $200; Surf Club, $190; Palm Springs, $175; Beach Club, $150; Yacht Club, $75; Spot Lite, $50; C. C. Super Home Run, $150. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, $525; E-80, $475; D-80, $395; D-40, $260; Model C, $175; Model A, $125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, $165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) $195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., $250; Model 1436 (45 RPM) 120 Sel., $325; Model 1434 (45 RPM) 50 Sel., $275; Model 1438 Comet 120 Sel., $565. Seeburg: Model M-100-A, $250; Shoot-The-Bear Gun converted to Shoot The Ock, $95. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO., (Tel.: FOrest 7-6730).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol DeLuxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Slugging Champ, $235; Chinatown, $95; Skill Pool, $75; Hit and Run, $65; Niagara, $65; All Star Basketball, $35. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—Operators who are interested in getting the most for their money—get on our mailing list. We buy, sell and trade all kinds of coin operated equipment. Write or call: George Ponser. ALBERT SIMON SYRACUSE CORP., 602 N. STATE STREET, SYRACUSE, N. Y., (Tel.: 74-2403).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Bally Space Ship, $249.50; ChiCoin Home Run Six Player, $169.50; Williams Safari Gun, $375; Seeburg Bear Gun, $99.50; Exhibit Star Shooting Gallery, $179.50; United Royal, $139.50; United Chief, $185; ChiCoin Super Frame, $219.50; AMI "A", $69.50; Seeburg "A", $269.50. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO., (Tel.: HEnderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, $99.50 ea.; 7 Singapores, $225 ea.; 9 Tropicanas, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you mast send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SAratoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

THE CASH BOX

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THIS WEEK'S USED MACHINE QUOTATIONS
17th YEAR OF PUBLICATION
835th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in tbe quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation hoard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the suhscriher to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to tbe fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that macbines in the very low priced categories are much worn to he priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price tbe cost of transportation to ohtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywbere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at tbe same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	95.00	135.00
4* Model B, '48, 40 Sel., 78 RPM	145.00	200.00
2* Model C, '50, 40 Sel., 78 RPM	145.00	225.00
4* Model D-40, '51, 40 Sel., 78 RPM	219.00	295.00
4. Model D-80, '51, 80 Sel., 45 RPM	335.00	395.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
2. Model E-80, '53, 80 Sel., 45 RPM	465.00	550.00
2* Model E-120, '53, 120 Sel., 45 RPM	475.00	575.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
1. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	75.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	495.00	595.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	750.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master witb Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master witb Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Ligbt Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	215.00	340.00
2* M100B, '51, 100 Sel., 45 RPM	475.00	545.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab	495.00	585.00
2* M100C, '53, 100 Sel., 45 RPM	565.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015 '46, 25 Sel., 78 RPM	39.50	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1* 1100, '48, 25 Sel., 78 RPM	100.00	155.00
4* 1250, '50, 48 Sel., 78 RPM	135.00	179.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
2* 1400, '52, 48 Sel., 78 RPM	250.00	325.00
2. 1400, '52, (Same as above) Converted to 45 RPM	275.00	335.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	275.00	395.00
2* 1500A, '53, 105 Sel., 78 and 45 RPM Intermixed	345.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
2. 4820 Wall Box	15.00	25.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knigbts (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Mm 10/53)	50.00	90.00
4* Atlantic City (B 5/52)	75.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	160.00	245.00
1* Beauty (B 11/52)	110.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	135.00	180.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	450.00	525.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
1. Bright Lights (B 5/51)	65.00	95.00
4. Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	90.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
1. Chinatown (Got 10/52)	60.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	10.00	25.00
4. Colors (Wm 11/54)	175.00	220.00
4* Coney Island (B 9/52)	65.00	95.00
4. Control Tower (Wm 3/51)	24.00	35.00
2. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	185.00	215.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	135.00	185.00

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Bi-Color harmony to complement its multi-horn tonal perfection. Big words . . . but it's a big story! Wait and see!

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50)	15.00	25.00
1* Dude Ranch (B 9/53)	195.00	250.00
4. Duette DeLuxe (Got 4/55)	263.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4* Frolics (B 10/52)	100.00	135.00
4. Futurity (B 3/51)	40.00	80.00
2* Gayety (B 3/25)	335.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
2. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	160.00
4. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53)	75.00	135.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
1. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2* Havana (Un 2/54)	110.00	225.00
4. Hawaii (Un 6/54)	175.00	275.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
1* Hayburner (Wm 6/51)	35	85.00
3* Hi-Fi (B 6/54)	215.00	265.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
3* Ice-Frolics (B 1/54)	215.00	265.00
2. Jalopy (Wm 8/51)	35.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
4. Lady Luck (Got 9/54)	145.00	210.00
2. Lazy "Q" (Wm 2/54)	85.00	125.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
2. Lovely Lucy (Got 2/54)	110.00	175.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/5)	405.00	495.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
2. Mexico (Un 3/54)	165.00	235.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
2* Nevada (Un 8/54)	185.00	295.00
3. Niagara (Got 12/51)	40.00	70.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	100.00
3* Palm Springs (B 11/53)	185.00	250.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
2. Pin Wheel (Got 11/53)	50.00	135.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	100.00	195.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
2. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	245.00	300.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	145.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4* Singapore (Un 10/54)	225.00	325.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
2. Spark Plugs (Wm 9/51)	50.00	85.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	169.50	225.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	45.00	85.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	50.00	85.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
2* Surf Club (B 3/54)	210.00	285.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
2* Tahiti (Un 8/53)	90.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
4. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	239.50	350.00
2. Tropics (Un 7/53)	110.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	310.00	445.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	75.00	125.00
4. Zingo (Un 10/51)	25.00	65.00

SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line(7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Magic Bowler (12/54)	395.00	475.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	75.00	150.00
4. ChiCoin Crown (4/53)	95.00	175.00
4. ChiCoin Crown, Giant Pins (4/53)	125.00	185.00
4. ChiCoin Triple Score (6/53)	95.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	285.00
4. ChiCoin Advance (10/53)	150.00	260.00
4. ChiCoin King (10/53)	200.00	275.00
4. ChiCoin Criss Cross (Bowler 12/53)	215.00	300.00
4* ChiCoin Super Frame (3/54)	225.00	300.00
2* ChiCoin Starlite (5/54)	225.00	310.00
4. ChiCoin Feature (7/54)	250.00	350.00
4. ChiCoin Holiday (9/54)	375.00	425.00
4. ChiCoin Flash (10/54)	250.00	395.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00
4. ChiCoin Thunderbolt (12/54)	400.00	450.00
2. ChiCoin Triple Strike (2/55)	415.00	465.00
2* ChiCoin Criss-Cross Targette (1/55)	175.00	275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55)	200.00	275.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4* Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
4. Keeney Domino (5/53)	75.00	160.00
4. Keeney Carnival (5/53)	90.00	175.00
2* Keeney Pacemaker (9/53)	125.00	200.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
4. Keeney Bikini (6/54)	225.00	300.00
4. Keeney Century (6/54)	295.00	320.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00

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4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4* United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	50.00	105.00
4. United 10th Frame Star (9/52)	65.00	110.00
4. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
4* United Cascade (2/53)	85.00	125.00
4* United Clover (2/53)	75.00	125.00
4. United Liberty (2/53)	100.00	140.00
4* United Classic (6/53)	115.00	145.00
2* United Olympic (6/53)	95.00	135.00
4* United Royal (9/53)	145.00	195.00
4* United Imperial (9/53)	185.00	220.00
1* United Chief (11/53)	195.00	250.00
2* United Leader (11/53)	200.00	275.00
4* United Team (1/54)	245.00	275.00
4. United DeLuxe Team (1/54)	260.00	300.00
2* United League (1/54)	225.00	290.00
4. United Ace (5/54)	275.00	325.00
2. United Rainbow (5/54)	250.00	310.00
4* United Banner (8/54)	310.00	340.00
4. United Shuffle Targette (8/54)	265.00	350.00
4. United DeLuxe Shuffle Targette (8/54)	295.00	360.00
4. United Speedy (8/54)	300.00	400.00
4. Un. 11th Frame (10/54)	335.00	410.00
4. United DeLuxe 11th Frame	335.00	415.00
4. United Comet Targette (11/54)	325.00	410.00
4. United DeLuxe Comet Targette (11/54)	345.00	420.00
4. United Mercury (12/54)	350.00	410.00
2. United DeLuxe Mercury (12/54)	345.00	425.00
4. United Mars (1/55)	355.00	440.00
4. United DeLuxe Mars (1/55)	345.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning	385.00	465.00
4. Un. Clipper (5/55)	425.00	460.00
4. United DeLuxe Clipper (5/55)	425.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	44.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	45.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/64)	169.50	200.00
2. Exhibit Star Shooting Gallery (9/54)	195.00	260.00
2* Exhibit Sportland Shooting Gallery (11/54)	225.00	275.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00
4* Genco Sky Gunner	90.00	145.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos, Photomatic (DeLuxe)	275.00	475.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Figbter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series.	40.00	85.00
4. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitcb 'Em	145.00	185.00
4* Seeburg Bear Gun	99.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Sboot the Cbute	49.50	95.00
4* Seeburg Coon Hunt	125.00	225.00
4. Set Sbot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4* United Carnival Gun (10/54)	275.00	365.00
4* United DeLuxe Carnival Gun (10/54)	275.00	375.00
4. United Bonus Gun (1/55)	345.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	110.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	200.00	325.00
4. Wms. All Star Baseball (2/54)	155.00	330.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari Gun (2/54)	350.00	475.00
4. Wms. Polar Hunt (3/55)	395.00	550.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger	$ 75.00
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Miami Beach	$ 775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (witbout Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (witb Matcb Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
Tbe Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Score-A-Line Bowler (without Match Feature)	$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00

EXHIBIT SUPPLY CO.

Skill Pool	$ 325.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Official Tournament Pool	$ 300.00
Quarterback (Football Game) (with Match Feature)	635.00
Sky Rocket Rifle Gallery (with Matcb Feature)	675.00

D. GOTTLIEB & CO.

Wishing Well (Single Player, 5-Ball)	$ 407.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

Fascination DeLuxe Pool Table	$ 295.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12"—12 Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Bonus Shuffle Alley Single Chute	$ 705.00
Double Chute	725.00
DeLuxe Bonus Shuffle Alley (with Match Feature) Regular Model, 10c a play	755.00
Special Model, 10c a play, 3 plays for 25c	775.00
Pyramid Bonus Shuffle Alley Regular Model, 10c a play	770.00
Special Model, 10c a play, 3 plays for 25c	795.00
Super Slugger Regular Model	$ 595.00
DeLuxe Model (with Match Feature)	635.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Pixies	725.00

WILLIAMS MFG. CO.

Smoke Signal	$ 389.50
Bank Pool	295.00
King Of Swat	549.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Pbonograpb 104 Selection, 45 RPM
- Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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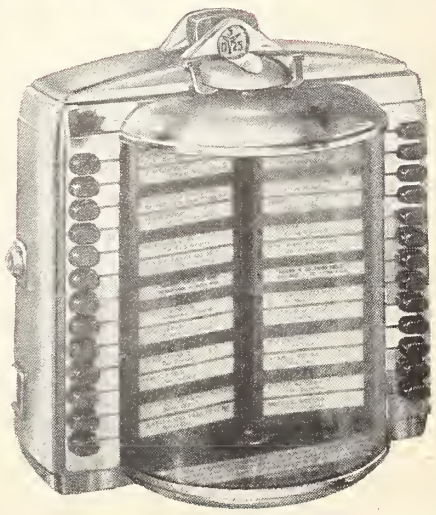
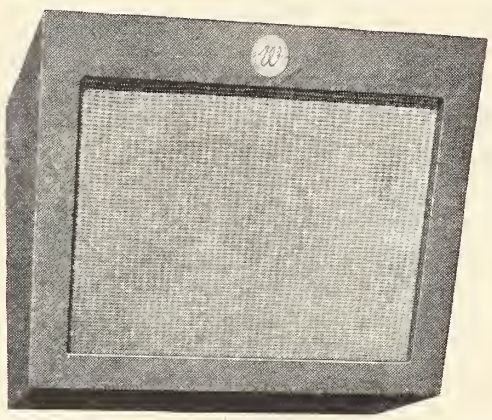
TOP EARNING TRIO

BASIS OF THE WURLITZER ENGINEERED MUSIC SYSTEM



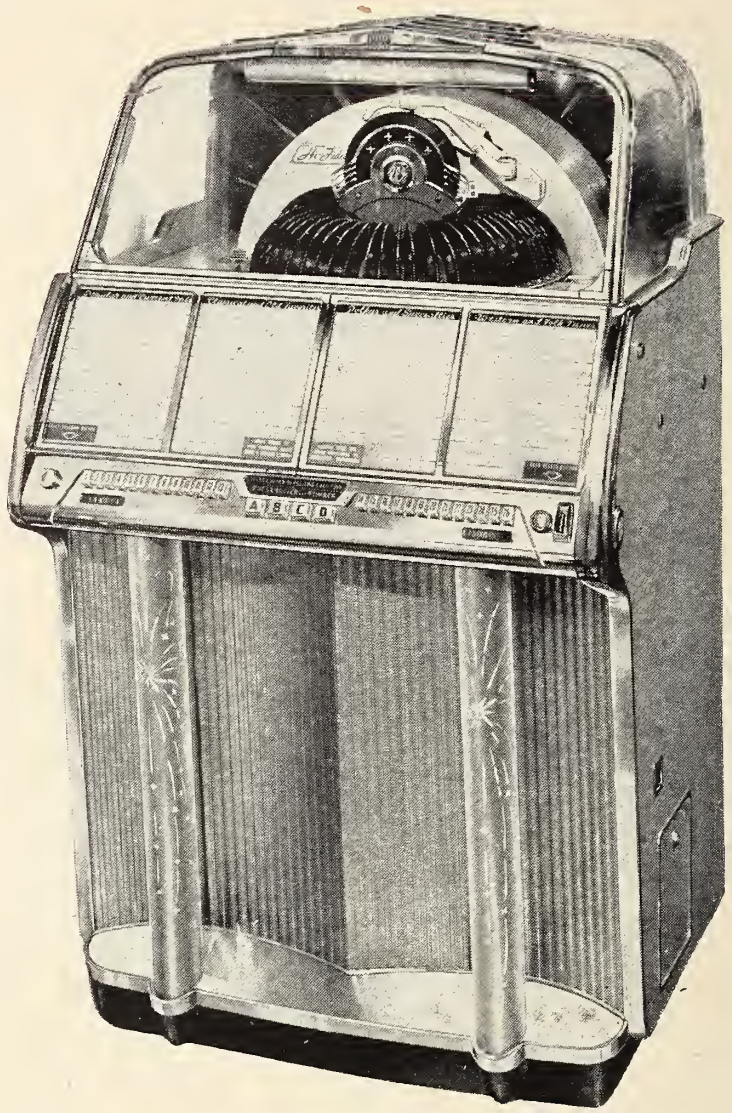
THE WURLITZER 104-SELECTION WALL BOX

Proven trouble-free. Features four rotating panels with 12 double title strips and two single attention-getting strips for all-time favorites. Beautiful chrome-plated, die-cast case with fast, single button selection.



WURLITZER HI-FIDELITY SPEAKER

One of three Wurlitzer Wall and Corner Speakers. Finished in Plextone Gray to harmonize with any decor. Each with heavy duty matching transformer and volume control.



THE WURLITZER 1800

This wonderful Wurlitzer has proved to be the world's most wanted phonograph.

The Wurlitzer Engineered Music System provides complete patron convenience with full music coverage that encourages customers to come more often, stay longer and spend more—to the mutual profit of operator and location owner.

WURLITZER THE OFFICIAL MUSICAL INSTRUMENTS IN Disneyland

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

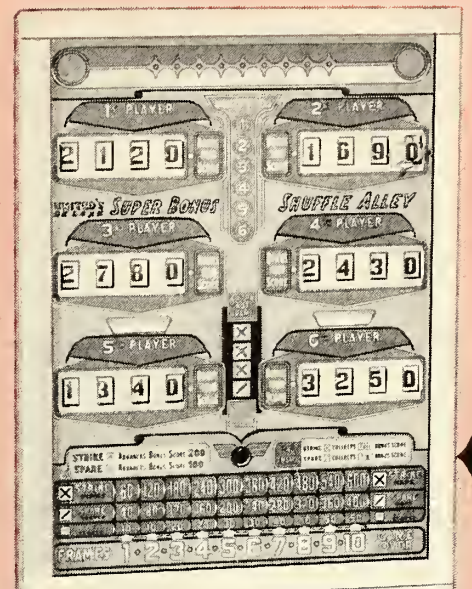
Established 1856

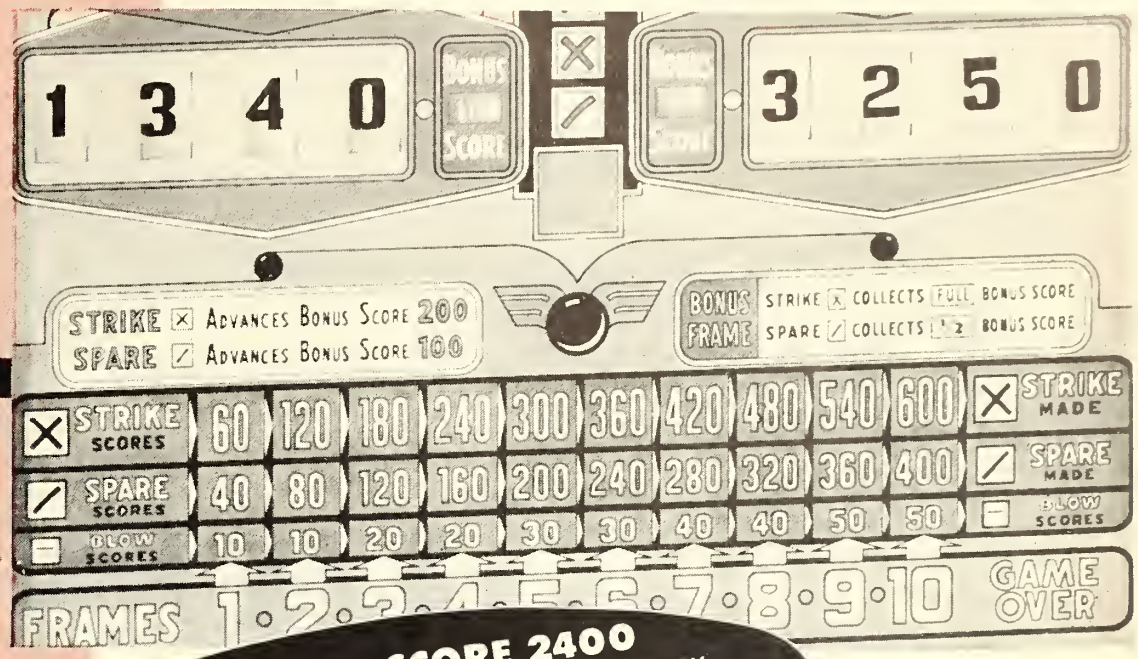
UNITED'S DELUXE

SUPER-BONUS SHUFFLE ALLEY

WITH

NEW BONUS FRAME FEATURE!




1 3 4 0
BONUS FRAME SCORE
3 2 5 0
STRIKE ✕ ADVANCES BONUS SCORE 200
SPARE ⁄ ADVANCES BONUS SCORE 100
BONUS FRAME
STRIKE ✕ COLLECTS FULL BONUS SCORE
SPARE ⁄ COLLECTS ½ BONUS SCORE
STRIKE SCORES 60 120 180 240 300 360 420 480 540 600 ✕ STRIKE MADE
SPARE SCORES 40 80 120 160 200 240 280 320 360 400 ⁄ SPARE MADE
BLOW SCORES 10 10 20 20 30 30 40 40 50 50 BLOW SCORES
FRAMES 1 2 3 4 5 6 7 8 9 10 GAME OVER

TOP BONUS SCORE 2400

BONUS SCORE IS TRANSFERRED TO PLAYER'S SCORE BY SCORING STRIKE IN BONUS FRAME (11TH FRAME)

HIGH SCORE 6900

Strike and Spare Scores Increase Each Frame to 600 Top

NEW MATCH FEATURE

CLOVER-STAR-NUMBER with Single, Double, Triple Value

10TH FRAME EXTRA SHOTS FEATURE

ADJUSTABLE FOR 3 FRAME OR 11 FRAME PLAY

UNITED'S SLUG REJECTOR

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR

PIXIES
Fast Action
In-Line Game

SUPER SLUGGER
Animated
Baseball Game

DERBY ROLL
2-Player Rubber Ball
Rall Dawn Game with
Race Horse Animation

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

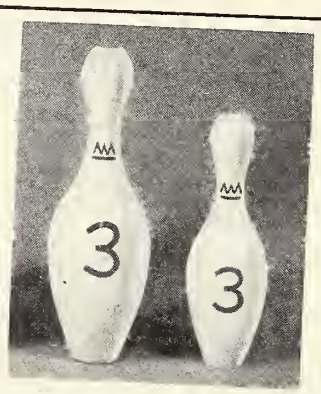
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

SUPER BONUS IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE OR FRAME ADJUSTMENT

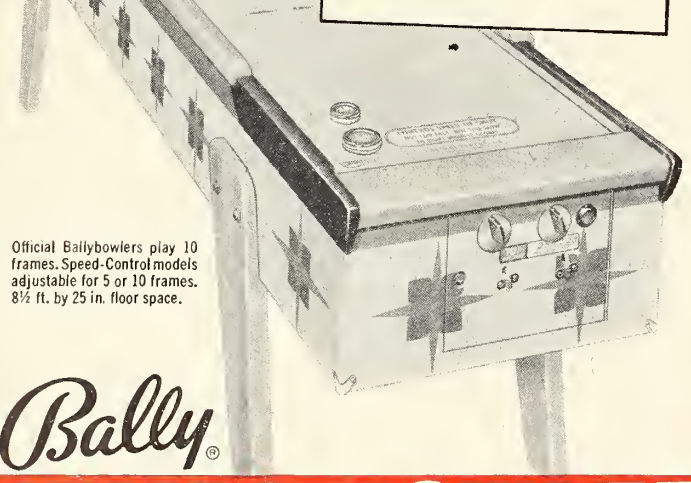
Give players

extra OOMPH of husky he-man puck plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in pepped up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot . . . Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.



COMPARE new giant pin (left) with old fashioned pin (right). New flying-saucer puck is larger puck on playfield below. Compare size with smaller old-fashioned puck. All 4 Ballybowlers feature flashy light-up scores with high-speed totalizing; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pick-up; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-lift elevator; speedy pin re-set; quiet operation; sturdy trouble-proof mechanism.



Official Ballybowlers play 10 frames. Speed-Control models adjustable for 5 or 10 frames. 8½ ft. by 25 in. floor space.

Bally®

JUMBO BOWLER
SPEED-CONTROL SCORES

KING-PIN BOWLER
WITH TRIPLE MATCH FEATURES

ABC bowler
OFFICIAL BOWLING SCORES

WITH MATCH-SCORE FEATURES

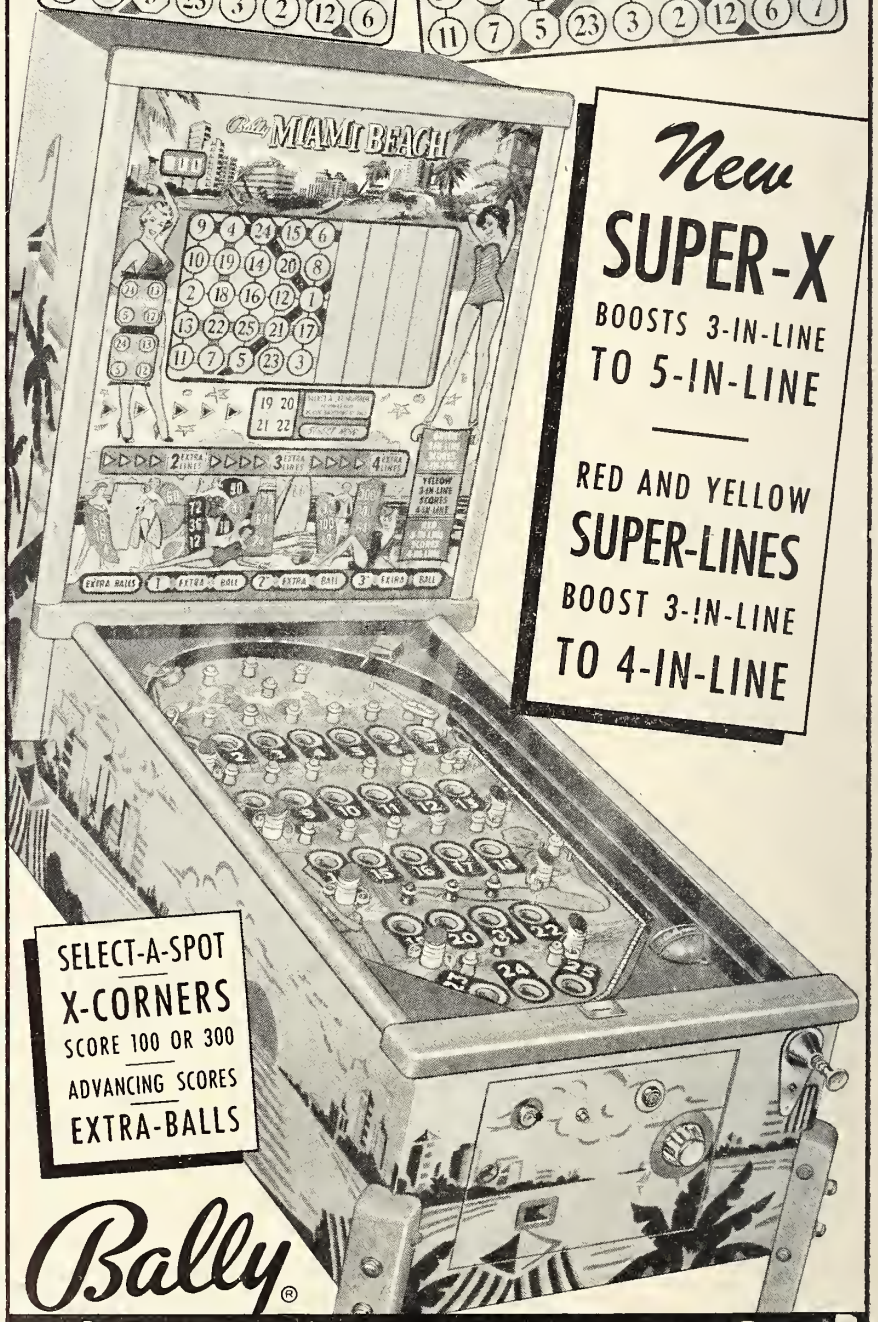
Congress bowler

Pinball public wild about new MAGIC CARD that grows bigger and bigger

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH!

Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 5 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line . . . plus SUPER-X, boosting 3-in-line to 5-in-line.



New

SUPER-X
BOOSTS 3-IN-LINE TO 5-IN-LINE

RED AND YELLOW
SUPER-LINES
BOOST 3-IN-LINE TO 4-IN-LINE

SELECT-A-SPOT
X-CORNERS
SCORE 100 OR 300
ADVANCING SCORES
EXTRA-BALLS

Bally®

MIAMI BEACH

BALLY MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois